

WISH LIST

STRING

We wanted to incorporate an element that makes the bottle easy to hold when you are on the go. The string allows both hands to become free while around your wrist or arm.

INFUSER POD

The infuser pod needs to be easily accessible and simple to wash. It is important to have a substantial amount of room for citrus fruits and small handfuls of other fruits and vegetables.

PACKAGING

It is important to form a visually aesthetic design relationship between the bottle and the packaging in order to create an overall congruency for the product and brand.

DRINKING SPOUT

Our design objective is to have a leak proof and hands free drinking spout.