# DANIELLE FORD

614.915.6499 | danielleford04@gmail.com
Portfolio: dmford.com | LinkedIn: daniellemford | GitHub: danielleford04

**SKILLS** | Javascript, React, JQuery, NodeJS, HTML5, CSS3, Bootstrap, AngularJS, MongoDB, Express, Wordpress

## EXPERIENCE
### VERTAFORE
React UI Developer                                                          June 2018 to September 2018
- With a team, building a large-scale single page React application in an Agile work environment
- React, Redux, Localization via React-Intl, Jest/Enzyme Unit Testing, Sass, Dropzone, Rally, InVision, GitLab
- Built UI components for shared component library and implemented into multiple applications, including Error and Success modals, an Upload File component, an Edit/Publish/Save fixed footer, and a tooltips component

### PHIZZLE
Engineer                                                                      July 2016 to October 2017
- Built a full SaaS application allowing users to manage fans on social media: gather posts on keywords including data like sentiment and demographics of comparable keywords; create loyalty campaigns; and send email blasts
- Maintained app: located and resolved bugs in application and APIs, maintain and update private NPM packages, develop new features, wire framing, build and update DynamoDB tables in AWS
- Help manage offshore developers: organizing and prioritizing tasks, code reviews
- JavaScript, Jade, CSS3, JQuery, AJAX, Node.js, Express, HANA, AWS, DynamoDB, ES6, Twitter APIs, NPM, Trello

### DMFORD
Freelance Web Developer                                                       November 2015 to Present
- Built event management application for client: React, Redux, NodeJS, MongoDB, Bootstrap
- Designed and built survey app for automotive client: AngularJS, Node.js, Express, MongoDB, Nodemailer, ChartJS
- Build, update, and maintain websites, email newsletters: WordPress, Drupal, HTML5, CSS3
- React, Wordpress, HTML5, CSS3, Grunt, Sass, MAMP, MySQL, PHP, Angular, Node.js, Express, Firebase, Email HTML, Drupal

### REFACTORU
Full MEAN Stack Web Developer                                                 August 2015 to November 2015
- Immersive Coding Bootcamp that focused on building complex web applications using HTML5, CSS, Bootstrap, Javascript, AngularJS, and AJAX on the front end with NodeJS, Express, and MongoDB on the backend
- iLingo – language learning app including vocabulary flashcards, quizzes, and progress reports
  - o. GoogleTranslate API, NodeJS, MongoDB, Express, HTML5, AngularJS
- Meditate - app including meditation timer, log to keep track of performance, and calendar to plan
  - o. AngularJS, HTML5, CSS3, jQuery, open source calendar integration
- DharmaRX - peer-to-peer mindfulness video chatting app
  - o. AngularJS, HTML5, CSS3, Google OAuth, OpenTok WebRTC, NodeJS, Express

### BANGFLASHBAM ACCESSORIES
Founder, Product Design, Marketer                                             November 2011 to August 2015
- Initiated branding and advertising campaign, driving traffic volume by 200% and increasing sales by >35%
- Increased profit margin by 250% via pricing actions and more efficient supply sourcing
- Initiated and maintained Google Adwords and Facebook PPC Campaigns; Maintain Facebook business page

## EDUCATION
### THE OHIO STATE UNIVERSITY                                                 Graduated June 2011
- Bachelors of Arts with Honors; Cumulative GPA: 3.48, Dean's List; Inducted into Iota Iota Iota Honors Society
- Major: Philosophy, Minors: Persian, Women's Studies; Self-Funded; Completed Degree in 3 Years

## OTHER SKILLS
- **SEO/SMM:** Managed Google Adwords and Facebook Advertising Campaign at Bangflashbam Accessories; Wordpress content creation and management at Agency 33; 5+ years blogging experience
- **Writing:** Contributed articles for OutLoud and the OSU Sentinel, a satirical newspaper; translated German articles at Mondokio International News, resulting pieces published as resources online
- **Languages:** Fluent in German; Conversational in Spanish; working knowledge of Persian