

# DANIELLE FRAPPIER

## FRONT-END DEVELOPER

I am a detail oriented, deadline-driven, front-end developer and designer in the Boston area who has a varied ability in the development/design arena, from creating Semantic/SEO friendly websites, custom Wordpress themes and plugins, bullet proof responsive emails, responsive landing pages, corporate web identities and various other projects.



### WORK EXPERIENCE

#### Senior Web Designer/Developer - EH Media - October 2015 - Current

- Responsible for both back-end and front-end development, including creating WordPress themes and plugins
- Responsible for designing and implementing new features and functionality
- Responsible for ensuring high-performance and availability, and managing technical aspects of Wordpress Sites
- Help create effective, engaging products to create more revenue.

#### Web Designer - ACIS Educational Tours - March 2013 - October 2015

- Lead designer and coder for three brands: [www.acis.com](http://www.acis.com) [www.encoretours.com](http://www.encoretours.com) and [www.goplaytours.com](http://www.goplaytours.com)
- Responsible for brand identity for three product lines
- Responsible for design, support and execution of Marketo landing pages and emails (previously was Hubspot)
- Responsible for design of trade show booths, print materials/collateral, infographics and ebooks.

#### Supervisor of Web Design - MEDITECH - June 2012 - March 2013

- Lead designer and coder for high-level projects including all customer facing parts of [meditech.com](http://meditech.com), MEDITECH's click reductive initiative, and MEDITECH's focus groups
- Responsible for the successful delivery and execution of web design projects for public web presence, corporate events and customer focused web magazine with a team of 5 designers
- Identified and led migration from a home-grown CMS to Drupal which provided the company a more efficient and modern publishing platform to deliver Marketing, Sales and Company goals
- Managed vendor interviews and contract negotiations for professional Drupal support.

#### Senior Web Designer - MEDITECH - March 2011 - June 2012

- Redesigned, coded and implemented [meditech.com](http://meditech.com) on a new home-grown CMS within 4 weeks
- Responsible for designing and coding all new templates for customer facing websites
- Responsible for training junior designers
- Lead designer on MEDITECH's online customer magazine.

#### Graphic Designer - MEDITECH - October 2006 - March 2011

- Designed custom sales presentations, many for proposals above \$1 million dollars
- Designed print materials such as logos, trade show signs, and flyers
- Designed and implemented audience focused customer web portals.



### EDUCATION

#### BA, GRAPHIC DESIGN

2001 - 2006 - Framingham State University

Minors in Computer Science and Communication Arts.



### CONTACT ME

• 508.574.0944

• [www.daniellefrappier.com](http://www.daniellefrappier.com)  
frappier.danielle@gmail.com

• 627 Main St Millis MA 02054



### SKILLS

#### HTML

#### CSS

#### SASS

#### JQUERY

#### JAVASCRIPT

#### PHP

#### WORDPRESS

#### EXPRESSIONENGINE

#### PHOTOSHOP

#### ILLUSTRATOR

#### INDESIGN



### INTERESTS

ZOMBIE MOVIES

POST APOCALYPTIC NOVELS

OBSTACLE COURSE RACES

BEACHING

SNOWBOARDING