

# Danielle Frappier

SHE | HER

I love to create beautiful web applications and user experiences. I have successfully helped organizations deploy scalable design systems, web applications and CMS driven websites that improve SEO, lead generation and online presence.

(508) 574.0944  
daniellerichard1@gmail.com  
daniellefrappier.com

## EXPERIENCE

### Medallia — Senior Design Systems Engineer

NOVEMBER 2022 - AUGUST 2025

- Contributed to the development of the Solid Survey Design System (Solid.js, Vite, Storybook), building reusable, accessible UI components that power Medallia's survey platform.
- Enhanced and maintained the Alchemy Design System (React.js, TypeScript, Styled Components, Vite), creating new components from scratch and resolving high-priority bug and accessibility tickets.
- Partnered cross-functionally with designers, product managers, and engineers to ensure consistent design patterns, component reusability, and alignment with product requirements.
- Authored clear, developer-focused documentation for new and updated components, improving onboarding and adoption across engineering teams.
- Implemented and executed automated testing with Jest, Storybook, and Playwright to ensure component stability, accessibility compliance, and cross-browser reliability.

### Monster — Senior Design Systems Engineer

SEPTEMBER 2021 - NOVEMBER 2022

- Team lead for Randstad Brand Design System. Responsible for mentoring junior engineers, establishing code standards and best practices and making decisions on the architecture of the design system.
- Built React component library with TypeScript & Styled Components, wrote unit tests using Jest and React Testing Library and documented components in Storybook.
- Provided support for monster.com homepage built using Gatsby.

### John Hancock — Front End Engineer

JANUARY 2019 - SEPTEMBER 2021

- Sole developer for web applications used by Sales, Marketing and

## WHERE YOU CAN FIND ME

[linkedin.com/in/daniellefrappier](https://linkedin.com/in/daniellefrappier)  
[github.com/daniellefrappier18](https://github.com/daniellefrappier18)  
[codepen.io/daniellefrapp](https://codepen.io/daniellefrapp)  
[jsfiddle.net/user/daniellefrappier](https://jsfiddle.net/user/daniellefrappier)

## TECH STACK

### JavaScript

TypeScript, SolidJS, ReactJS Styled Components, Jest, Playwright, Storybook Testing, React Testing Library, AngularJS

### CMS & Static Site Generators

Gatsby, CraftCMS, Contentful, Wordpress, ExpressionEngine, Middleman, Jekyll

### Build Tools

Lerna, Yarn Workspaces, Jenkins, Spinnaker, Sonarqube, Webpack Gulp, GIT

### Workshop Environments

Storybook, PatternLab

### The Other Stuff

SCSS, LESS, TWIG, Figma, Sketch, Photoshop, Illustrator

## WHAT I DO OUTSIDE OF WORK

Surfing, Snowboarding, Gardening, and reading post-apocalyptic novels

Education departments to sell, promote and onboard clients and new users.

- Developed web applications using AngularJS and ReactJS/Context API.
- Responsible for adding future forward functionality to applications and maintaining code bases.
- Accountable for QA and release process for all assigned web applications.

## **Applause** — *Front End Developer*

NOVEMBER 2017 - JANUARY 2019

- Lead migration and development of applause.com from contentful/middleman to CraftCMS.
- Identified areas on applause.com not accessible WCAG 2.0 compliant and implemented changes to correct.
- Implemented new landing pages and emails in Marketo.

## **Aetna** — *UX Designer/Developer*

SEPTEMBER 2017 - NOVEMBER 2017

- Created landing page and email templates to be WCAG 2.0 compliant.

## **EH Media** — *Senior Web Designer/Developer*

OCTOBER 2015 - SEPTEMBER 2017

- Designed and implemented new functionality that led to engaging product offerings and generated new revenue.
- Ensured high-performance and availability of multiple WordPress sites.
- Created WordPress themes and plugins for non-technical content creators within the company to easily publish new content while adhering to company and web best practices.

## **ACIS Educational Tours** — *Web Designer/Developer*

MARCH 2013 - OCTOBER 2015

- Lead designer and developer for three brands: www.acis.com, www.encoretours.com, www.goplay-sports.com.
- Designed and developed landing pages and emails in Marketo, Hubspot, and ClickDimensions.
- Designed trade show booths, print materials, infographics and Ebooks.

## **MEDITECH** — *Supervisor of Web Design*

OCTOBER 2006 - MARCH 2013

- Promoted three times during tenure. Previous positions held were: Senior Web Designer and Graphic Designer.
- Responsible for the successful delivery and execution of web design projects for public web presence, corporate events, and customer

focused web magazine with a team of 5 designers.

- Identified and led migration from home-grown CMS to Drupal which provided the company a more efficient and modern publishing platform to deliver sales, marketing and company collateral to new and existing customers.
- Designed custom sales demos for proposals above \$1 million dollars.

## EDUCATION

### **Framingham State University** — *BA, Graphic Design*

2001 - 2006

Minors in Computer Science and Communication Arts