DANIELLE FRAPPIER

FRONTEND DEVELOPER

Frontend developer and designer who has successfully helped organizations deploy clean, semantic, CMS driven websites while improving SEO, lead generation, and online presence.

💼 WORK EXPERIENCE

Frontend Developer - *Applause (11.17 – Current)*

- Lead migration and development of applause.com from contentful/middleman to CraftCMS
- Created webpack workflow to compile and minify SASS to CSS and transpile JS ES6 syntax
- Implemented OOCSS to allow code to be scalable and reusable
- Identified areas on applause.com not accessible WCAG 2.0 compliant and implemented changes to correct
- Managed acquiring third party hosting and setup. Ensured a smooth transition from internal to outside hosting
- Implemented new landing pages and emails in Marketo

UX Designer/Developer - *Aetna (09.17 – 11.17)*

- Created landing pages and email templates

Senior Web Designer/Developer - *EH Media (10.15 – 09.17)*

- Responsible for both back-end and frontend development, including creating WordPress themes and plugins
- Designed and implemented new functionality that lead to engaging product offerings to and generated higher revenue
- Ensured high-performance and availability, and managed technical aspects of Wordpress sites

Web Designer/Developer- *ACIS Educational Tours (03.13 – 15.15)*

- Lead designer and developer for three brands: www.acis.com www.encoretours.com and www.goplaytours.com
- Designed and implemented landing pages and emails in Marketo, Hubspot and ClickDimensions platforms
- Designed tradeshow booths, print materials, infographics and Ebooks

Supervisor of Web Design - *MEDITECH (10.06 – 03.13)*

- Promoted three times during tenure. Previous positions held were: Senior Web Designer and Graphic Designer
- Responsible for the successful delivery and execution of web design projects for public web presence, corporate events and customer focused web magazine with a team of 5 designers
- Identified and led migration from a home-grown CMS to Drupal which provided the company a more efficient and modern publishing platform to deliver Marketing, Sales and Company goals
- Designed custom sales demos, many for proposals above $1 million dollars

🎓 EDUCATION

BA, Graphic Design

2001-2006 - Framingham State University

Minor in Computer Science and Communication Arts

💬 CONTACT ME

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</> SKILLS

HTML	CSS & SASS
JavaScript	jQuery
PHP	Ruby
TWIG	NPM
Webpack	GIT
Yarn	

FAMILIAR WITH:

Vue.js	React

CMS:

Wordpress	CraftCMS
Contentful	ExpressionEngine

Static Page Generators:

Middleman	Jekyll

CSS FRAMEWORKS:

Bootstrap	Bulma
Bourbon Neat	Modest

"A" WHERE YOU FIND ME

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❄ INTERESTS

ZOMBIE MOVIES

POST APOCALYPTIC NOVELS

OBSTACLE COURSE RACES

BEACHING

SNOWBOARDING