Danielle Swank 2500 24th St, San Francisco CA 94107 931-284-9478 <u>danielle@danielleswank.com</u>

PROFESSIONAL SKILLS

JavaScript, C#, Coffeescript, Node, PHP, Adobe Creative Suite, User Experience, Information Architecture, Game Design, Project Management, Public Speaking

PROFESSIONAL HISTORY

Barking Mouse Studio, Founder

2012 - Present

http://barkingmousestudio.com Co-Founded an award-winning game studio. Developed relationship with Autodesk and was featured by Apple under Best New Games and What We're Playing. Kotaku wrote that "Lost Toys is a rainy afternoon in your grandmother's attic, rummaging through boxes for moments long gone but never completely forgotten."

Awards

- 2014 Gamer's Voice Award Selection SXSW Interactive
- 2013 Best Game Design Sense of Wonder Night Tokyo Game Show
- 2013 Most Artistic Game Codame Developer Showcase
- 2013 Indie Prize Most Promising Game Casual Connect San Francisco
- 2013 Indie Megabooth Selection PAX Prime

FreeFlow Labs. Founder

2011 - 2012

Co-Founded a web startup to provide accurate content recommendations for social news. The FreeFlow app is a visual social news reader that pulls in a users social streams, extracts content from shared links. Also built http://reddi.sh, a GUI for the redis datastore and presented it at Redis Conf 2012.

ARS Interactive, UX / Creative Director

2009 - 2012

http://thinkars.com In charge of a multi-disciplinary team of 9 designers and developers. Directly participated in bringing in over \$1M of business per year. Responsible for the architecture and front-end development of a \$300K+ custom CMS for Sears. Designed a \$100K+ eCommerce content web application for Proctor and Gamble. Increased Sears.com toy vertical "visits to orders" metric by 63%. Smoothly launched a redesign of http://www.kenmore.com during the middle of the 2009 holiday season. Developed http://shop.pbskids.org and http://hitshopusa.com in a 2 month accelerated time frame. Designed http://kencogroup.com. Responsible for the support and front-end development of http://craftsman.com, http://kenmore.com, http://outlet.whirlpool.com and http://outlet.maytag.com plus numerous Sears and Kmart experiences and facebook apps. Other clients include Gladiator, Eureka, and The Great Indoors.

Echo Music / Ticketmaster, UX Developer

2008

Updated the user interface of Echo's web application platform and did rapid prototyping of new projects.

Ciphertek LLC, Designer / Front-End Developer

2007

Web site design and front end development.

Tri State Distribution, Sales and Marketing Manager

2005 - 2007

Designed and marketed new products. Managed a national sales team focusing on B to B and Dept. Of Defense.

Ornament Boutique, Founder

2002 - 2005

Founded a gift-ware company specializing in hand-blown glass. Designed all products and marketing materials, and developed a strong-selling line of off-season ornaments. Increased sales volume by 400% in 4 years.

Selected Freelance Work & Awards

Bumble Bounce – 2012 Winner Life is a Game Jam

Greencupboards – 2011 Silver Addy award for website design

Association of Visual Arts Instructor – 2010 Taught classes in wordpress, web design, and social media.

Chattablocks.com – 2010 Government and community information web portal for Chattanooga, TN.

TNIADA Website – Winner 2008 business partner award Tennessee Independent Auto Dealers Association.

Ephemera Book – 3-year photography project documenting the work of K. Yerizarian, New York, NY.

Makom Shalom Ark of the Torah Bronze – Bronze sculpture for Makom Shalom Synagogue in Chicago, IL.

PROFESSIONAL TRAINING & EDUCATION University of Tennessee, Fine Art

Lifetime member of the Golden Key National Honor Society