

Hello! My name is:

DANIELLE TAVELLA

I can help you with:

UX DESIGN

Let's work together!

I'll bring user-centric design principles to the table and we'll create memorable experiences and inspiring products.

🏠 portfolio : www.danielletavella.com
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EXPERIENCE

UX Research Assistant

Human-Centered Computing Lab // January 2017 - present

- Led cross-functional ten-student team to conduct NSF funded research
- Supported software project management between design and development teams
- Eased the process of participant recruitment for a semester long study
- Applied scenario-based design to develop low-fidelity wireframes using Axure
- Assisted design and implementation on multi-platform systems
- Conducted usability tests to gain feedback throughout the design lifecycle

UX Design Intern

coo-e // May 2016 - August 2016

- Created low-fidelity mockups using Adobe Illustrator for a mobile app start-up
- Implemented current mobile design patterns and protocols to update previous mobile app designs



EDUCATION

New Jersey Institute of Technology // Jan 2015 - Dec 2017

Bachelor of Science in **Human-Computer Interaction**
Specialization in **Cognitive Design**



SKILLS

UX Design: Personas, Wireframes, Prototyping, Scenario-Based Design, Storyboards, Axure, Illustrator, Sketch, Invision

User Research: Interviews, Usability Tests, Think-Aloud, A/B Testing, Surveys, SPSS

Project Management: Slack, Trello, Zenhub



PROJECTS

- Social Desktop: An Interactive Tool to Visualize and Map Student's Social Network
- Opportunistic Social Matching
- Group Coordination