

Danielle Urban

UX Designer

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Skills

Design

User-Centric Design Research

Design Thinking

Decision Flow Diagrams

User Need Identification

Rapid Prototyping

Wire-Framing

UI Compositions and Grids

Usability Testing

Toolbox

Figma, Sketch, Miro, Adobe

Creative Suite, HTML/CSS,

Bootstrap, Git/Github

Education

University of Texas at

Austin

Certificate in UX/UI Design

Oct. 2021

Colorado State University

B.S. Apparel and

Merchandising

May 2020

3.86 GPA

Volunteer Work

Austin Design Week, 2021

Work Experience

Oracle NetSuite, UX Designer

June 2022-Present

- Ideate and deliver design proposals throughout all stages of the product roadmap: flows, sketches, wireframes, and high fidelity prototypes
- Worked with a global team of PMs, content designers, and Developers to discuss implementation of design, feasibility, technical challenges, and delivery expectations.

Backbone PLM, UX Intern

Jan 2022-June 2022

- Collaborated with Design lead and cross-function teams to re-design a key area of the product from low to high fidelity, resulting in a reduction in client support tickets
- Led concept testing with clients in order to gain insight into the potential impact of my re-design

Second Signal, UX/UI Designer, Contract

November 2021-Jan 2022

- Broke down detailed requirement documents into key user flows resulting efficient communication between all stakeholders
- Created the apps onboarding flow to collect key data needed without overwhelming the user, resulting in a detailed prototype to present to investors and use for user research.

Tech Fleet, UX Design Apprentice, The Serious Type

December 2021-February 2022

- Lead a workshop to analyze academic research on social media and Gen Z resulting in the creation of key personas to use as a conversation tool in our design process.
- Participated in 8 Design Sprints using the Google Sprint framework, resulting in a prototype for a new form of social media focused on mentoring youth that will be used for concept testing.