

Danielle Urban

Human-Centric Designer

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daniellegraceurban.com

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512-433-0819

Education

University of Texas at Austin

Certificate in UX/UI Design

Oct. 2021

Colorado State University

B.S. Apparel and Merchandising

Concentration in Design and Production

May 2020

3.86 GPA

Skills

Design

User-Centric Design Research,

Design Thinking, Decision Flow

Diagrams, User Need Identification,

Visual Prototyping and Wire-Framing,

UI Compositions and Grids, Usability

Testing

Toolbox

Figma, Sketch, Miro, Adobe Creative Suite,

HTML/CSS, Bootstrap, Git/Github

Projects

ProductByte

UX Researcher

- Created a research plan and conducted concept testing, resulting in a clear value proposition and team vision

Generation Serve Website Redesign

<http://daniellegraceurban.com/GS.html>

UX Designer

- Created a new Calendar Interface; achieved a 67% reduction in time on task to find an event

UX Design Case Study, The Local Agenda

<http://daniellegraceurban.com/LA.html>

UX Designer

- Identified a current gap in the travel app market based on user research into people's travel preferences, experiences and issues.

Experience

Multi-Cultural Refugee Coalition

Open Arms Studio: Production Associate

Jan 2020-April 2021

- Assisted with product development and sourcing for in-house collection of bags
- Managed e-commerce orders and performed customer support
- Coordinated recycling and re-use for remnant materials