daniell yang

daniell.design

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EXPERIENCE

Coinbase / Product Design Intern
May 2021 - Present / San Francisco, CA

Crafting delightful mobile experiences for the Retail Growth team to help new users learn about cryptocurrency and get started with their first investment. Collaborating with product leadership to design features that increase user acquisition, engagement and retention.

Datadog / Product Design Intern (Design Systems)
Jan 2021 - April 2021 / New York, NY

Identified opportunities to develop, document and evangelize reusable UI and UX patterns to improve the connectedness of Datadog's monitoring platform — which helps engineers in enterprises around the world make sense of billions of data points in real time.

Square / Product Design Intern
May 2020 - Aug 2020 / New York, NY

Designed and validated cross-location ordering on Square for Retail's POS app to empower brick and mortar businesses to sell their global inventory from any store during COVID-19. Collaborated with leadership to plan the road-map of Retail's multi-channel strategy.

Shopify / Product Design Intern
Jan 2019 - Dec 2019 / Ottawa, ON

Championed the UX research and design of core features in Shopify's revamped online store editor for 1,000,000+ businesses. Worked cross-functionally with product, marketing and developer relations to ensure the success of our biggest product launch since inception.

Shopify / Product Design Intern
Jan 2019 - May 2019 / Toronto, ON

Conducted market research in the Americas and EU to define our merchants' marketing requirements. Designed and shipped new components to Shopify's Polaris design system, increasing 3rd party marketing integrations on Shopify by 150% and revenue by 23%.

SKILLS

Interaction Design, Product thinking	Figma, Sketch	HTML, CSS
Prototyping, UI/UX Design	InVision, Origami Studio	Javascript, React
User research, Usability testing	Principle, Illustrator	C++, Python
Systems design, Web design	InDesign, Photoshop	Java, SwiftUI

EDUCATION

University of Waterloo
Sep 2017 - Apr 2022 (Expected)

Bachelors of Arts in Honors Computer Science and Financial Management
Coursework: Human-Computer Interaction, Interface Design, Mobile User Interfaces

INTERESTS

Blob emojis, ~~Investing~~ Gambling in the stock market, Playing badminton, Terrible karaoke