

daniell yang

daniell.design
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Experience

Square - Product Design Intern

May 2020 - Present, New York NY

Building retail POS solutions to empower small business owners in this time of crisis and prepare them for the future of retail in a post-pandemic world

Shopify - UX Research & Design Intern

Sep 2019 - Dec 2019, Ottawa ON

Championed the user research and design of core features for the ground-up rebuild of a new online store website builder for 1,000,000+ businesses

Shopify - Product Design Intern

Jan 2019 - May 2019, Toronto ON

Designed and shipped new visual and interaction patterns to the Polaris design system, scaling 3rd party app integration within Marketing by 150%

Pound & Grain - Design Intern

May 2018 - Aug 2019, Toronto ON

Directed Weight Watchers' and Viacom's 2018 marketing campaigns resulting in YoY subscription growth of 26% and social engagement by 40%

Leadership

UW/UX - Community Lead

May 2019 - Present, Waterloo ON

Fostering the student design community at the University of Waterloo by organizing events with industry professionals, leading workshops and curating informative online resources

Projects

Synthly - Designer

Nov 2018, Menlo Park CA

Developed an application that maps audio to hand gestures, allowing anyone and everyone with a basic laptop and web-cam to be a DJ

Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon to represent Team Canada**

Skills

Product strategy, User research
Usability testing, Prototyping
Systems design, Web design
Mobile design, Content strategy

Figma, Sketch
Origami Studio, InVision
Abstract, Photoshop
Illustrator, InDesign

HTML, CSS
Javascript, React
C++, Python

Education

University of Waterloo

BA in Computer Science
and Finance (Minor in HCI)
2017 - 2022

Awards

Facebook Global Hackathon

Team Canada Representative

Hack the North

Facebook Demo Winner

HackWestern4

Best Use of AI/ML

Interests

Singing terrible karaoke
Playing badminton
Gambling Investing in stocks