daniell yang

daniell.design
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Experience

Square - Product Design Intern
May 2020 - Present, New York NY

Building retail POS solutions to empower small business owners in this time of crisis and prepare them for the future of retail in a post-pandemic world

Shopify - UX Research & Design Intern
Sep 2019 - Dec 2019, Ottawa ON

Championed the user research and design of core features for the ground-up rebuild of a new online store website builder for 1,000,000+ businesses

Shopify - Product Design Intern
Jan 2019 - May 2019, Toronto ON

Designed and shipped new visual and interaction patterns to the Polaris design system, scaling 3rd party app integration within Marketing by 150%

Pound & Grain - Design Intern
May 2018 - Aug 2019, Toronto ON

Directed Weight Watchers' and Viacom's 2018 marketing campaigns resulting in YoY subscription growth of 26% and social engagement by 40%

Leadership

UW/UX - Community Lead
May 2019 - Present, Waterloo ON

Fostering the student design community at the University of Waterloo by organizing events with industry professionals, leading workshops and curating informative online resources

Projects

Synthly - Designer
Nov 2018, Menlo Park CA

Developed an application that maps audio to hand gestures, allowing anyone and everyone with a basic laptop and web-cam to be a DJ

Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon** to represent Team Canada

Education

University of Waterloo
BA Computer Science & Finance
Expected graduation April 2022

Skills

Product strategy, User research
Usability testing, Prototyping
Systems design, Web design
Mobile design, Content strategy

Figma, Sketch
Origami Studio, InVision
Abstract, Photoshop
Illustrator, InDesign

HTML, CSS
Javascript, React
C++, Python

Awards

Facebook Global Hackathon
Team Canada Representative

Hack the North
Facebook Demo Winner

HackWestern4
Best Use of AI/ML

Interests

Singing terrible karaoke
Playing badminton
~~Gambling~~ Investing in stocks