

DANIELL YANG

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EXPERIENCE

Product Designer - Shopify

Winter 2019

- Collaborated with key stakeholders to guide Shopify Marketing's vision, key features and milestones for 2019
- Designed and shipped new form components for 3rd party developers scaling the number of app integrations within Marketing by 150%
- Championed the design of the mobile native experience for Marketing, introducing new visual and interaction patterns to the [Polaris](#) design system

Designer - Pound & Grain

Summer 2018

- Designed user flows and high-fidelity mock-ups (desktop, tablet and mobile)
- Outlined Pound & Grain's value proposition in pitch decks to bring in over \$500,000 in new business
- Created brand bibles for clients such as [Weight Watchers](#) and [Viacom](#)

Co-Founder - Computing and Financial Management Club

2017 - 2018

- Created club to fill the lack of guidance and educational resources on the intersection between computer science and finance
- Fostered a student community for those in the Computer Science and Finance program reducing drop-out rate by 33%

Design Lead - Financial Analysis and Risk Management Association

2017 - 2018

- Led the club through a [re-branding](#) that better reflected the club's brand and mission statement

PROJECTS

Synthly

Python, NumPy, OpenCV

- Developed an application that maps music/beats to a user's hand gestures, allowing anyone and everyone with a laptop and web-cam to be a DJ
- Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon for Team Canada**

Bella

Python, Spotify SDK, Machine Learning, Muse Headband

- Built an iOS app that utilized machine learning to analyze the user's brainwaves and generate a Spotify playlist based on their mood
- Won **Best Use of Innovative AI/ Machine Learning** at HackWestern4

Personal Portfolio

HTML/CSS, Javascript, Bootstrap

- Self-learned web development to create a fully responsive website that showcases product design, graphic design and development work

SKILLS

UX/UI

Interaction design

Visual design

Mobile native design

Wireframing

Prototyping

Information architecture

Content strategy

User research

Usability testing

Sketch, Figma

InVision, Abstract

Photoshop, Illustrator

InDesign, Premiere Pro

HTML, CSS

Javascript, React,

C, Python

HONOURS

Facebook Global Hackathon

Team Canada Representative
2019

Hack the North

Facebook Demo Winner
2018

HackWestern4

Best Use of Innovative AI/ML
2017

Badminton Ontario

1st Place, Mixed Doubles
2017

EDUCATION

University of Waterloo

Computer Science and Finance
2017 - 2022

INTERESTS

Singing terrible karaoke

Watching Rom-Coms until 3am

Losing Making money on stocks