

SKILLS

Wireframing
Prototyping
Visual Design
Copy Writing
Usability Testing
A/B Testing

Photoshop, Illustrator
InDesign, Premiere Pro
Sketch, Balsamiq
Figma, InVision

HTML/CSS
JavaScript, C
Python, JIRA

HONOURS

Facebook Global Hackathon
Team Canada Representative
2019

Hack the North
Facebook Demo Winner
2018

HackWestern4
Best Use of Innovative AI/ML
2017

Badminton Ontario
1st Place, Mixed Doubles
2017

EDUCATION

University of Waterloo
Computer Science and Finance
2017 - 2022

Udemy
Intro to Web Development
2018

INTERESTS

Singing terrible karaoke
Watching Rom-Coms until 3am
~~Losing~~ Making money on stocks

EXPERIENCE

Product Designer, Shopify

Winter 2019

- Collaborated with PMs and developers to guide Shopify Marketing's vision, key features and milestones for 2019
- Designed and shipped new form components for 3rd party developers scaling the number of app integrations within Marketing by 150%
- Led the design of the mobile native experience for Marketing, introducing new visual and interaction patterns to the [Polaris](#) design system

Designer, Pound & Grain

Summer 2018

- Designed user flows and high-fidelity mock-ups (desktop, tablet and mobile)
- Outlined Pound & Grain's value proposition in pitch decks to bring in over \$500,000 in new business
- Created brand bibles for clients such as [Weight Watchers](#) and [Viacom](#)

Co-Founder, Computing and Financial Management Club

2017 - 2018

- Created club to fill the lack of guidance and educational resources on the intersection between computer science and finance
- Fostered a student community for those in the Computer Science and Finance program reducing drop-out rate by 33%

Design Lead, Financial Analysis and Risk Management Student Association

2017 - 2018

- Led the club through a [re-branding](#) that better reflected the club's brand and mission statement

PROJECTS

Synthly

Python, NumPy, OpenCV

- Developed a application that maps music/beats to a users hand gestures, allowing anyone and everyone with a laptop and web-cam to be a DJ
- Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon for Team Canada**

Bella

Python, Spotify SDK, Machine Learning, Muse Headband

- Built an iOS app that utilized machine learning to analyze the user's brain-waves and generate a Spotify playlist based on their mood
- Won **Best Use of Innovative AI/ Machine Learning** at HackWestern4

Personal Portfolio

HTML/CSS, Javascript, Bootstrap

- Self-learned web development to create a fully responsive website that showcases product design, graphic design and development work