

# daniell yang

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## Experience

### Shopify - Product Design Intern

Aug 2019 - Present

- Redesigning the online store customization experience for 500,000+ merchants around the world

### Shopify - Product Design Intern

Jan 2019 - Apr 2019

- Championed Shopify Marketing's mobile app re-design, introducing new visual and interaction patterns to the Polaris design system
- Designed and shipped new form components for 3rd party developers scaling the number of app integrations within Marketing by 150%

### Pound & Grain - Design Intern

May 2018 - Aug 2018

- Directed Weight Watchers Canada's Summer 2018 marketing campaign resulting in Q2 2018 subscription growth of 13%
- Unified Viacom's vast social media portfolio with consistent brand guidelines and style-guides, growing subscriber count and engagement by over 40%

## Extracurricular

### UW/UX - Community Lead

Jan 2019 - Present

- Fostering the student design community at the University of Waterloo by organizing events with industry professionals, leading workshops and providing informative online resources

## Projects

### Synthly (1st Place at Facebook Hackathon Demo)

November 2018

- Developed an application that maps music/beats to a users hand gestures, allowing anyone and everyone with a basic laptop and web-cam to be a DJ
- Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon to represent Team Canada**

### Bella (1st Place at HackWestern 4)

October 2017

- Built an iOS app that leveraged a machine learning model which analyzes the user's brain-waves to generate a Spotify playlist based on their mood
- Won **Best Use of Innovative AI/ Machine Learning** at HackWestern4

## Skills

Interaction design  
Visual design  
Mobile native design  
Rapid prototyping  
Information architecture  
User research  
Content strategy  
Usability testing

Sketch, Figma  
Origami Studio, InVision  
Abstract, Photoshop  
Illustrator, InDesign

HTML5, CSS  
Javascript, React  
C++, Python

## Education

### University of Waterloo

Bachelors of Computer Science  
and Financial Management  
2017 - Present

## Awards

### Facebook Global Hackathon

Team Canada Representative

### Hack the North

Facebook Demo Winner

### HackWestern4

Best Use of AI/ML

## Interests

Karaoke  
Badminton  
Stock trading