

## SKILLS

Wireframing  
Prototyping  
Visual Design  
Copy Writing  
Usability Testing  
A/B Testing

Photoshop, Illustrator  
InDesign, Premiere Pro  
Sketch, Balsamiq  
Figma, InVision

HTML/CSS  
JavaScript, C  
Python, JIRA

## EDUCATION

**University of Waterloo**  
Computer Science and Finance  
2017 - 2022

## Udemy

Intro to Web Development  
2018

## HONOURS

**Facebook Global Hackathon**  
Team Canada Invitee  
2018

## HackWestern4

Best Machine Learning Hack  
2017

## Badminton Ontario

1st Place, Mixed Doubles  
2017

## DECA Internationals

Finalist, Entertainment Marketing  
2017

## INTERESTS

Comic-books  
Rom Coms  
Financial Markets

## EXPERIENCE

**Pound & Grain**, Design Intern  
Summer 2018

- Designed user flows and high-fidelity mock-ups (desktop, tablet and mobile)
- Outlined Pound & Grain's value proposal in pitch decks to bring in over \$500,000 in new business
- Created brand bibles for clients such as *Weight Watchers* and *Viacom*

**Computer Science and Finance Association**, Co-Founder  
2017 - Present

- Created club to fill the lack of guidance and educational resources on the intersection between computer science and finance
- Fostered a student community for those in the Computer Science and Finance program reducing drop-out rate by 33%

**Financial Analysis Risk Management Association**, Research Analyst  
2017 - Present

- Educated over 100 members on the 2017 US economy through fundamental analysis of over 40 publicly listed companies
- Grew the budding finance community by reporting on macroeconomic news in the *Finding Alpha* monthly newsletter

**UW Finance Association**, Marketing Analyst  
2017 - Present

- Increased member retention and traction by 20% through social media advertising
- Reached over 1400 people on Facebook, Instagram and Reddit using Adobe Photoshop, Illustrator and InDesign to modernize marketing materials

## PROJECTS

### Synthly

Python, OpenCV

- Developed an application that maps music/beats to a users hand gestures, allowing anyone and everyone with a laptop and web-cam to be a DJ

### Personal Portfolio

HTML/CSS, Javascript, Bootstrap

- Self-learned web development tools and web hosting to create a fully responsive website that showcases product design, graphic design and development work

### Bella

Python

- Created an iOS app that analyzed an individual's brain-waves to generate a dynamic Spotify playlist perfectly suited for the user's complex and unique state of mind