

SKILLS

Wireframing
Prototyping
Visual Design
Copy Writing
Usability Testing
A/B Testing

Photoshop, Illustrator
InDesign, Premiere Pro
Sketch, Balsamiq
Figma, InVision

HTML/CSS
JavaScript, C
Python, JIRA

HONOURS

Facebook Global Hackathon
Team Canada Invitee
2018

HackWestern4
Best Use of Innovative AI/ML
2017

Badminton Ontario
1st Place, Mixed Doubles
2017

DECA Internationals
Finalist, Entertainment Marketing
2017

EDUCATION

University of Waterloo
Computer Science and Finance
2017 - 2022

Udemy
Intro to Web Development
2018

INTERESTS

Singing terrible karaoke
Watching Rom-Coms until 3am
Losing Making money on stocks

EXPERIENCE

Design Intern, Pound & Grain
Summer 2018

- Designed user flows and high-fidelity mock-ups (desktop, tablet and mobile)
- Outlined Pound & Grain's value proposition in pitch decks to bring in over \$500,000 in new business
- Created brand bibles for clients such as [Weight Watchers](#) and [Viacom](#)

Co-Founder, Computing and Financial Management Club
2017 - Present

- Created club to fill the lack of guidance and educational resources on the intersection between computer science and finance
- Fostered a student community for those in the Computer Science and Finance program reducing drop-out rate by 33%

Design Lead, Financial Analysis and Risk Management Student Association
2017 - Present

- Educated over 100 members on the 2017 US economy through fundamental analysis of over 40 publicly listed companies
- Led the club through a [re-branding](#) that better reflected the club's brand and mission statement

Marketing Analyst, UW Finance Association
2017 - Present

- Increased member retention and traction by 20% through social media advertising
- Reached over 1400 people on Facebook, Instagram and Reddit using Adobe Photoshop, Illustrator and InDesign to modernize marketing materials

PROJECTS

Synthly
Python, NumPy, OpenCV

- Developed a application that maps music/beats to a users hand gestures, allowing anyone and everyone with a laptop and web-cam to be a DJ
- Won **1st Place** for the Facebook Hackathon Demo and invited to the **Facebook Global Hackathon for Team Canada**

Bella
Python, Spotify SDK, Machine Learning, Muse Headband

- Built an iOS app that utilized machine learning to analyze the user's brain-waves and generate a Spotify playlist based on their mood
- Won **Best Use of Innovative AI/ Machine Learning** at HackWestern4

Personal Portfolio
HTML/CSS, Javascript, Bootstrap

- Self-learned web development to create a fully responsive website that showcases product design, graphic design and development work