



## Sales & marketing funnel

### Your marketing pipeline needs a real push?

At this point, we need you to take a leap of faith. Why? Because insights and transparency are extremely important for finding any hidden treasures and leveraging the full potential. We appreciate your trust and welcome your openness, because many questions need to be answered, for example: Are you generating enough leads to reach your goals, how are your leads and opportunities moving through the funnel, and how many touch points does it take on average to succeed? All of this always in connection with the quality aspect! And there's more: Are there any gaps that prevent you from reaching the pipeline goals, are you happy with the conversion rates in the individual stages or is there a need for action in this field as well?

Based on the goals and the strategy, we'll work with you and your team to develop integrated, multi-channel campaigns and tactics for all or selected stages of the funnel and combine them into an ideal mix of marketing activities.



Launch your wish rocket



## Your marketing journey to success

