

The B2B marketing partner for tech companies that appreciate top-notch, well connected strategies & campaigns.

[Talk to us today!](#)

Partner with us on your marketing journey

B2B marketing in the DACH region is a special challenge for many tech companies. This is exactly what we are focusing on! We combine marketing strategies, target-oriented campaigns and first-class project management.

With our strategic insights, you'll reach your goals, enjoy more freedom and achieve growth – and you will shine!

[Start your marketing journey](#)



We are **Blue Star Marketing**

The B2B marketing partner right by your side

Together with YOU WE connect

- ★ global & local marketing strategies, targets & campaigns
- ★ Sales & Marketing Goals
- ★ People, Ideas & Concepts

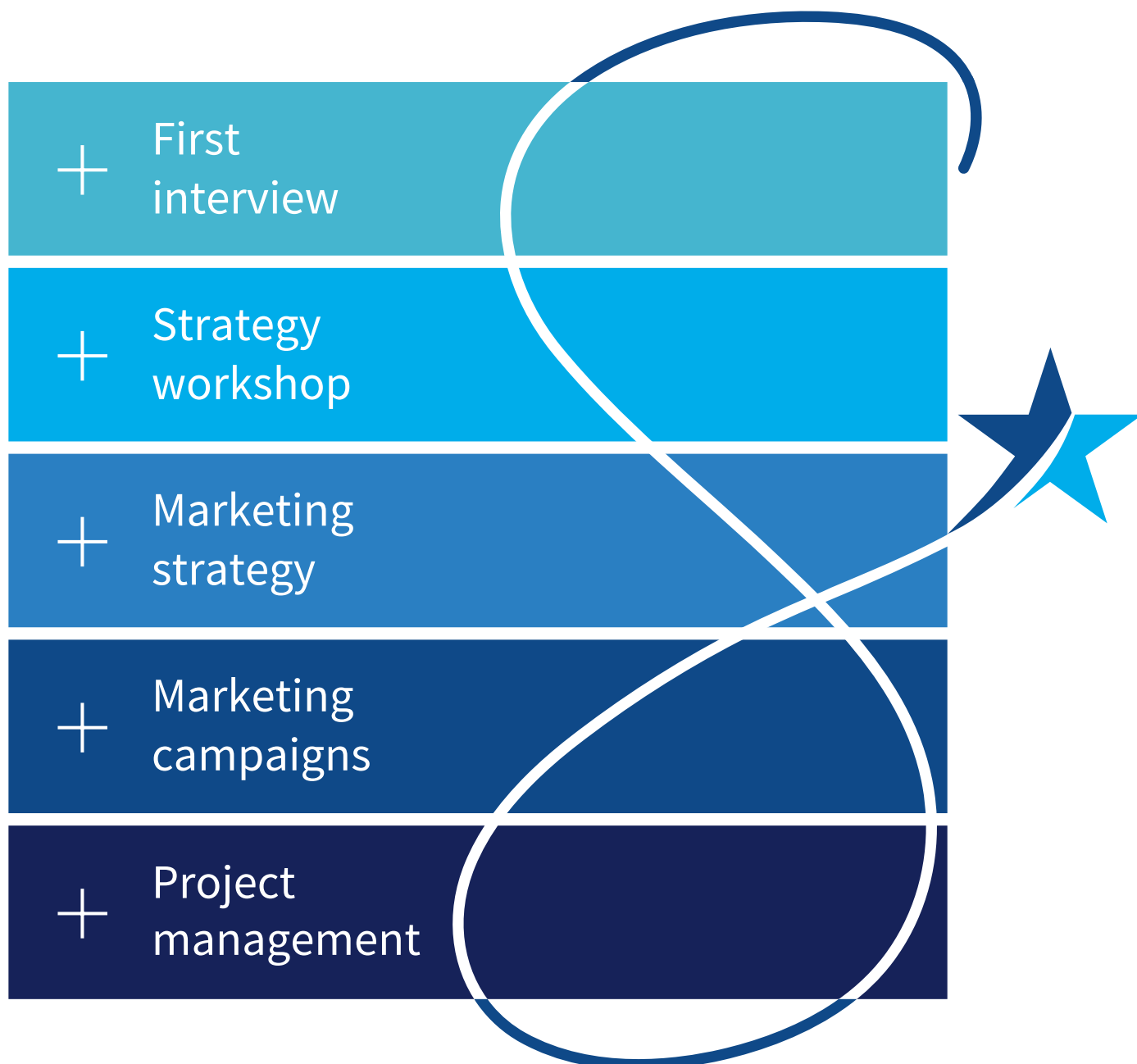
Keep your eyes on the prize – win and grow with our support!

We connect the stars for you.

[Launch your wish rocket](#)



YOUR MARKETING JOURNEY TO GROWTH AND SUCCESS



Start your marketing journey with us – we enable you to focus on what's most important, to enjoy more freedom and to grow.

We offer holistic B2B marketing strategies for tech companies and develop your buyer's journey in the DACH region. With customized, integrated campaigns, we optimize your marketing pipeline while leveraging the full conversion rate potential.

We accelerate your growth! With us, you'll gain strategic insights, charisma and shine!

[Start your marketing journey ★](#)

OUR SERVICES IN THE DACH REGION

Marketing strategy

Holistic & custom-made for you: connected to your global strategy

[Learn more](#)

Marketing campaigns

Targeted & integrated: linked to your goals and strategy.

[Learn more ★](#)

We connect the stars

Marketing for more success & growth

[Learn more](#)

OUR CUSTOMER'S VOICE

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Silke worked with us to support a global client with strategic marketing plans for the DACH region. Her knowledge of the technology sector and her specific regional insights were invaluable to us and our client. Silke delivered a regional plan that clearly aligned with global priorities, and was specific and measurable. She immediately fit in with our account team and was a pleasure to work with. We are looking forward to the next opportunity to work with her!

Orla Murphy, Founder and Managing Director of Seebblue Marketing Ltd.

[More about our customers](#)

