



The B2B marketing partner for tech companies that appreciate top-notch, well connected strategies & campaigns.

[Talk to us today!](#)

Our clients



Our list of customers is made of global technology companies, including well-known brands and scale-ups.

Within market context or customer segments, partner ecosystems and verticals such as Manufacturing and Public, we'll be happy to talk to you about marketing strategies and campaigns as well as about the threat landscape or network infrastructures.

Whether it's cloud, SaaS, IoT, IT monitoring or cybersecurity, we know the environment.

COULD THIS BE A WIN FOR YOU?

Then you've come to the *right place!*

[Learn more about us](#)

OUR CUSTOMER'S VOICE

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Silke worked with us to support a global client with strategic marketing plans for the DACH region. Her knowledge of the technology sector and her specific regional insights were invaluable to us and our client. Silke delivered a regional plan that clearly aligned with global priorities, and was specific and measurable. She immediately fit in with our account team and was a pleasure to work with. We are looking forward to the next opportunity to work with her!

Orla Murphy,
Founder and Managing Director of Seebblue Marketing Ltd.

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We appreciate the professional and competent cooperation with Blue Star Marketing. Silke is a partner we can rely on, specifically in the area of lead generation, and who always acts in a structured and solution-oriented manner, thinking creatively along the way.

Debora Von Scheliha,
Head of Marketing DACH, Red Hat

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My journey with Blue Star Marketing: Since my responsibilities and tasks exceeded my available time frame in 2019 already, and still do today due to increasing travel activities, I was looking for a solution to bring our channel marketing on a sustainable path of growth while profiting from a learning curve. With Silke, I have found someone who, with her wealth of ideas, enthusiasm and extremely quick wits and skills, takes projects off my hands in their entirety. No matter if she takes over the lead on a certain job or if she designs and implements a concept: The work is always characterized by profound, up-to-date marketing know-how in our market environment. This makes me feel very well and individually advised, and I am easily convinced to explore new ways. The results are impressive and of exceptional quality. With Silke, I was able to take the results of my tasks to a new level and to grow. Simply put: fast, structured, reliable, enthusiastic and inspiring – this is what makes the collaboration with Silke fun!

Claudia Loche,
Senior Marketing Manager Germany Channel & Distribution, Trend Micro GmbH

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Silke was one of our first customers, and the cooperation always was very structured and reliable. That didn't change when she changed sides. Fast, smart, structured and fun, you can't ask for more from any service.

Regina Marcinzik,
Managing Director, Ruffstone GmbH

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This is what makes collaboration fun: professional, competent, on an equal footing and always cheerful! Our core competencies complemented each other perfectly in the organization of the event. I am looking forward to other exciting projects that we will tackle as an unbeatable team!

Waltraud Jung,
Managing Director, Atlantik Network GmbH & Co. KG

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With a lot of empathy and enthusiasm, we prepared and executed successful lead generation campaigns within a short time frame, thanks to Silke's expertise and her excellent network. In its marketing concepts, Blue Star Marketing combines IT industry expertise with an emotional approach to addressing target groups. As a result, we were able to significantly increase our level of awareness as a company that is expanding into D/A/CH.

Michael Dreesbach

