




# Synthetic Realities and Artificial Intelligence-Generated Contents

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Welcome to the *IEEE Security & Privacy* Special Issue on Synthetic Realities and Artificial Intelligence-Generated Contents! In this edition, we delve into the topic of synthetic realities, where generative artificial intelligence (GAI) is revolutionizing the construction of narratives, blurring the boundaries between fact and fiction, for the good and the bad. Indeed, content created or enabled by GAI spans a wide spectrum of usage and intentions, from fostering positive experiences, such as entertainment, training, and education, to more questionable utilization, such as deception, propaganda, and manipulation.

With the advent and maturity of GAI techniques, much has changed in forensics, security, and privacy. The way researchers and experts have been doing forensics and security over the past decades is continuously challenged with each new version of powerful AI content generators. The synthetic content ranges from audio, image, and video to text and their combinations, coming from prominent models, such as ChatGPT, LaMDA, ImageGen, StableDiffusion, Sora, and Gemini, among others.

This special issue seeks to understand the required changes in the way forensics, security, and privacy experts operate, including how to deal with autogenerated fake and synthetic data (e.g., text, images, videos,



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and 3D content), how much autogeneration methods are “shaping” new realities that do not exist, and what it means for our society. The call presented the following important questions: What are the possible new applications for forensics, security, and privacy? What are the threats and challenges? Forensic aspects should include any topics related to post hoc investigation practices after the occurrence of events regarding created content (eg, generated fake news or deepfakes and how to detect them). Security aspects should include topics related to how such contents might affect our lives in terms of document authenticity and deception. Privacy should

be related to aspects of how GAI methods deal with our data and their adequacy for the data protection frameworks in different regions of the globe.

Regardless of the intent, as the capabilities of GAI techniques continue to advance, experts from the forensics, security, and privacy disciplines face an ever-evolving landscape. With each iteration of GAI-driven content creation becoming increasingly sophisticated and readily available to the public, the daunting spread of synthetic digital material that is indistinguishable from authentic material, whether audio, image, video, or text, demands swift adaptation and innovation.

This special issue serves as a platform for authors and their contributions to explore the multifaceted challenges and opportunities of synthetic realities within forensics, security, and privacy. It, thus, examines the burgeoning environment of GAI, detailing its impact, technological advancements, and ethical quandaries. Synthetic realities provide innovative solutions and opportunities for immersive experiences across various sectors, including education, health care, and commerce. However, these advancements also usher in substantial challenges.

The herein-presented works probe the evolving landscape, revealing shifts in experts' methodologies and strategies for detecting and mitigating autogenerated content. Moreover, the reported efforts are not just about addressing challenges; they are also about harnessing the potential of synthetic realities to drive smarter solutions and analyzing the societal implications of GAI-enabled realities.

Seven high-quality articles were accepted for publication, conveying a 28% acceptance rate. This was the outcome of a rigorous peer-reviewed selection of manuscripts from a diverse pool of 25 worldwide submissions. The accepted authors and their institutions represent a wide variety of nationalities, attesting to the endeavor's international aspect.

Among the published material, Sun et al.<sup>A1</sup> contribute "Unleashing Malware Analysis and Understanding With Generative AI," where they employ GAI techniques to dissect the technical logs of detected malware behavior and generate insightful reports to readily inform human technicians and help them plan mitigation more quickly.

In another noteworthy contribution, Pastor-Galindo et al.<sup>A2</sup> present "Large-Language-Model-Powered Agent-Based Framework for Misinformation and

Disinformation Research: Opportunities and Open Challenges." The authors propose a research framework to guide the generation of agent-based social networks for the study and simulation of misinformation and disinformation spread. Additionally, they elucidate the open challenges within this critical domain.

Tariang et al.,<sup>A3</sup> in turn, offer valuable insights in "Synthetic Image Verification in the Era of Generative Artificial Intelligence: What Works and What Isn't There Yet." This work provides a comprehensive overview of approaches for detecting and attributing the source of synthetic images. The authors shed light on the evolving topic of synthetic image analysis by critically examining the approaches' strengths, weaknesses, and directions for future development.

Next, Yavuz<sup>A4</sup> discusses the problem of deepfakes and how they have rapidly developed, been misused, and been democratized in a handful of years. "A Multidisciplinary Look at History and Future of Deepfake With Gartner Hype Cycle" introduces a multidisciplinary study (technical, legal, and societal) and speculates on the future of deepfakes using the Gartner hype cycle.

De Cristofaro<sup>A5</sup> contributes "Synthetic Data: Methods, Use Cases, and Risks" and provides a gentle introduction to synthetic data, discussing their use cases, the privacy challenges that are still unaddressed, and their inherent limitations as an effective privacy-enhancing technology.

In another work about the deepfake problem, "Deepfake Detection in Super-Recognizers and Police Officers," Meike Ramon et al.<sup>A6</sup> explore the relationship between deepfake detection performance (DDP) and face identity processing (FIP) skills, comparing superrecognizer (SR) and non-SR police officers. Using videos from the Deepfake Detection Challenge, they find no significant links between DDP and FIP, leading to a very interesting finding.

Last but not least, closing this special issue, Maiano et al.<sup>A7</sup> present "Human Versus Machine: A Comparative Analysis in Detecting Artificial Intelligence-Generated Images," in which they discuss how humans compare to machines in the hard task of detecting synthetic realities. They highlight the challenges to automated detectors and reveal human detection biases, strengths, and weaknesses. Moreover, they introduce a dataset of generated human faces and compare the performance of automatic detectors with humans, making their article a must-read.

These contributions represent a significant fraction of the diverse issues related to synthetic realities. Each

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article contributes uniquely to improving our understanding of the implications of synthetic realities to forensics, security, and privacy, adding greatly to the discourse and paving the way for future advancements in the field.

As a significant outcome, this special issue shows the dual-edged nature of synthetic realities and advocates for interdisciplinary research, informed public discourse, and collaborative efforts to harness their benefits while mitigating risks. It also contributes to the discourse on the responsible development and application of AI and synthetic media in modern society.

In addition to advancing research in the detection of synthetic realities, a concerted effort is required from academia, governments, industry stakeholders developing media synthesizers, and nongovernmental organizations. Together, they must raise awareness among the general population about the existence and increasing dissemination of such technologies. Knowledgeable individuals can better discern falsifications and mitigate associated risks, thus fostering a more mature and aware level of credulity in digital media. Collaborative initiatives promoting media technological literacy and critical thinking skills are essential in navigating the complexities of synthetic realities and safeguarding against their potential misuse. Through collective action and informed engagement, societies can effectively harness emerging technologies' benefits while protecting against unintended consequences.

In closing, we express our heartfelt gratitude to all of the authors who contributed their insightful research to this special issue. We also want to thank the reviewers who dedicated their time and expertise to carefully evaluating the submitted manuscripts. Their invaluable feedback and constructive criticism played a crucial role in ensuring the quality and relevance of the selected articles.

Lastly, we thank the readership for their interest in this edition. We hope the insights and perspectives shared within these pages will inspire further exploration and dialogue on synthetic realities applied to forensics, security, and privacy. ■

## Appendix: Related Articles

- A1. Y. S. Sun, Z.-K. Chen, Y.-T. Huang, and M. C. Chen, "Unleashing malware analysis and understanding with generative AI," *IEEE Security Privacy*, vol. 22, no. 3, pp. 12–23, May/Jun. 2024, doi: 10.1109/MSEC.2024.3384415.
- A2. J. Pastor-Galindo, P. Nespoli, and J. A. Ruipérez-Valiente, "Large-language-model-powered agent-based framework for misinformation and disinformation research: Opportunities and open challenges," *IEEE Security Privacy*, vol. 22, no. 3, pp. 24–36, May/Jun. 2024, doi: 10.1109/MSEC.2024.3380511.
- A3. D. Tariang, R. Corvi, D. Cozzolino, G. Poggi, K. Nagano, and L. Verdoliva, "Synthetic image verification in the era of generative artificial intelligence: What works and what isn't there yet," *IEEE Security Privacy*, vol. 22, no. 3, pp. 37–49, May/Jun. 2024, doi: 10.1109/MSEC.2024.3376637.
- A4. C. Yavuz, "A multidisciplinary look at history and future of deepfake with Gartner hype cycle," *IEEE Security Privacy*, vol. 22, no. 3, pp. 50–61, May/Jun. 2024, doi: 10.1109/MSEC.2024.3380324.
- A5. E. De Cristofaro, "Synthetic data: Methods, use cases, and risks," *IEEE Security Privacy*, vol. 22, no. 3, pp. 62–67, May/Jun. 2024, doi: 10.1109/MSEC.2024.3371505.
- A6. M. Ramon, M. Vowels, and M. Groh, "Deepfake detection in super-recognizers and police officers," *IEEE Security Privacy*, vol. 22, no. 3, pp. 68–76, May/Jun. 2024, doi: 10.1109/MSEC.2024.3371030.
- A7. L. Maiano et al., "Human versus machine: A comparative analysis in detecting artificial intelligence-generated images," *IEEE Security Privacy*, vol. 22, no. 3, pp. 77–86, May/Jun. 2024, doi: 10.1109/MSEC.2024.3390555.

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France at CNET, the research center of France Telecom (now Orange Labs). He is an associate editor of *IEEE Transactions on Biometrics and Identity Science*. He was an associate editor of *IEEE Signal Processing Letters*, an associate editor of *IEEE Transactions on Information Forensics and Security*, a guest editor of the *IEEE Transactions on Information Forensics and Security* Special Issue on Biometric Spoofing and Countermeasures, and coeditor of the *IEEE Signal Processing Magazine* Special Issue on Biometric Security and Privacy. He is also the lead editor of the *Springer Handbook of Biometrics Anti-Spoofing* (editions 1–3). He is a Senior Member of IEEE. Contact him at [marcel@idiap.ch](mailto:marcel@idiap.ch).

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