Daniel Ruales

Product Manager & Front-End Developer

Ambitious tech professional on a quest to create impactful products.

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SKILLS

`Scrum` `ReactJS` `JavaScript` `Agile` `Asana` `Webflow` `Google Analytics` `Zapier` `Pivotal Tracker`

`Postman` `Git`

WORK EXPERIENCE

Product Manager
Soar.com ⌸
07/2019 – 04/17/2020
Achievements/Tasks
- Managed two remote development teams
- Prioritized and write user stories
- Conducted usability tests and user research
- Ran daily stand-up meetings and sprint cycles
- Contributed to the codebase (bug fixes, enhancements, and any additional features)
- Led multiple product releases end to end from ideation to launch
- Wrote comprehensive PRD's

Project Manager
oEvent ⌸
07/2017 – 09/2018
Achievements/Tasks
- Ran weekly product strategy meetings
- Managed a team of 3 developers
- Setup feedback widget on website and worked with users to ensure product market fit
- Helped orchestrate a marketing campaign that brought in over 60,000 monthly active users.
- Designed multiple pages of the web application

PERSONAL PROJECTS

Ubering Across America ⌸
- A glimpse into the rich diversity of America and the Uber community within.

Wanderlust ⌸
- A website for finding local Utah hikes built with React.js