

Daniel Ruales

Product Manager & Web Developer


Ambitious tech professional on a quest to create impactful products

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SKILLS

Agile React.js JavaScript JIRA CSS Node.js MS Office Restful Api's Git Google Analytics
Asana Webflow Postman Pivotal Tracker Zapier

EXPERIENCE

Product Manager

Soar.com

07/2019 - 04/2020

Tasks

- Managed two remote development teams
- Prioritized and wrote user stories
- Ran daily stand-up meetings as well as bi-weekly sprint cycles
- Made contributions to the code base (bug fixes, enhancements, etc.)
- Helped conduct usability tests and user research
- Led multiple product launches from ideation to launch
- Wrote comprehensive PRD's

Project Manager

oEvent

07/2017 - 09/2018

Tasks

- Managed a team of 3 engineers
- Heavily contributed to weekly product strategy meetings
- Setup a feedback system that ensured all user questions and requests were answered
- Worked directly with users to ensure product market fit
- Designed multiple pages of the web application
- Helped oEvent achieve over 60,000 active monthly users.

PROJECTS

Ubering Across America (bit.ly/3c0Pkdt) 

- A glimpse into the rich diversity America and the Uber community within.

WanderLust (wanderlusthikes.netlify.app) 

- A web application for finding local hikes in select Utah cities. Built using React.js.