

Daniel Ruales

Product Manager

Ambitious tech professional on a quest to create impactful products.



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SKILLS

Scrum

ReactJS

JavaScript

Agile

Asana

Webflow

Google Analytics

Zapier

Pivotal Tracker

LANGUAGES

Spanish

Native Proficiency

English

Native Proficiency

EDUCATION

V School

Full Stack Web Development

01/2019 – 04/2019

Marketing

University of Utah

08/2016 – 05/2018

WORK EXPERIENCE

Product Manager

Soar.com

07/2019 – Present

Achievements/Tasks

- Manage two remote development teams
- Led multiple product releases end to end from ideation to launch
- Conduct usability tests and user research to ensure product-market fit
- Run daily stand-up meetings and bi-weekly sprint cycles
- Contribute to the codebase (bug fixes, enhancements, and any additional features)

Project Manager

oEvent

07/2017 – 09/2018

Achievements/Tasks

- Ran weekly product strategy meetings
- Managed a team of 3 developers
- Setup feedback widget on website and worked with users to ensure product market fit
- Helped orchestrate a marketing campaign that brought in over 60,000 monthly active users.
- Designed multiple pages of the web application

PERSONAL PROJECTS

Ubering Across America

- A glimpse into the rich diversity of America and the Uber community within.

Wanderlust

- A website for finding local Utah hikes