WORLD LAYOFFS

(2020 – 2023)

Key Findings From Report

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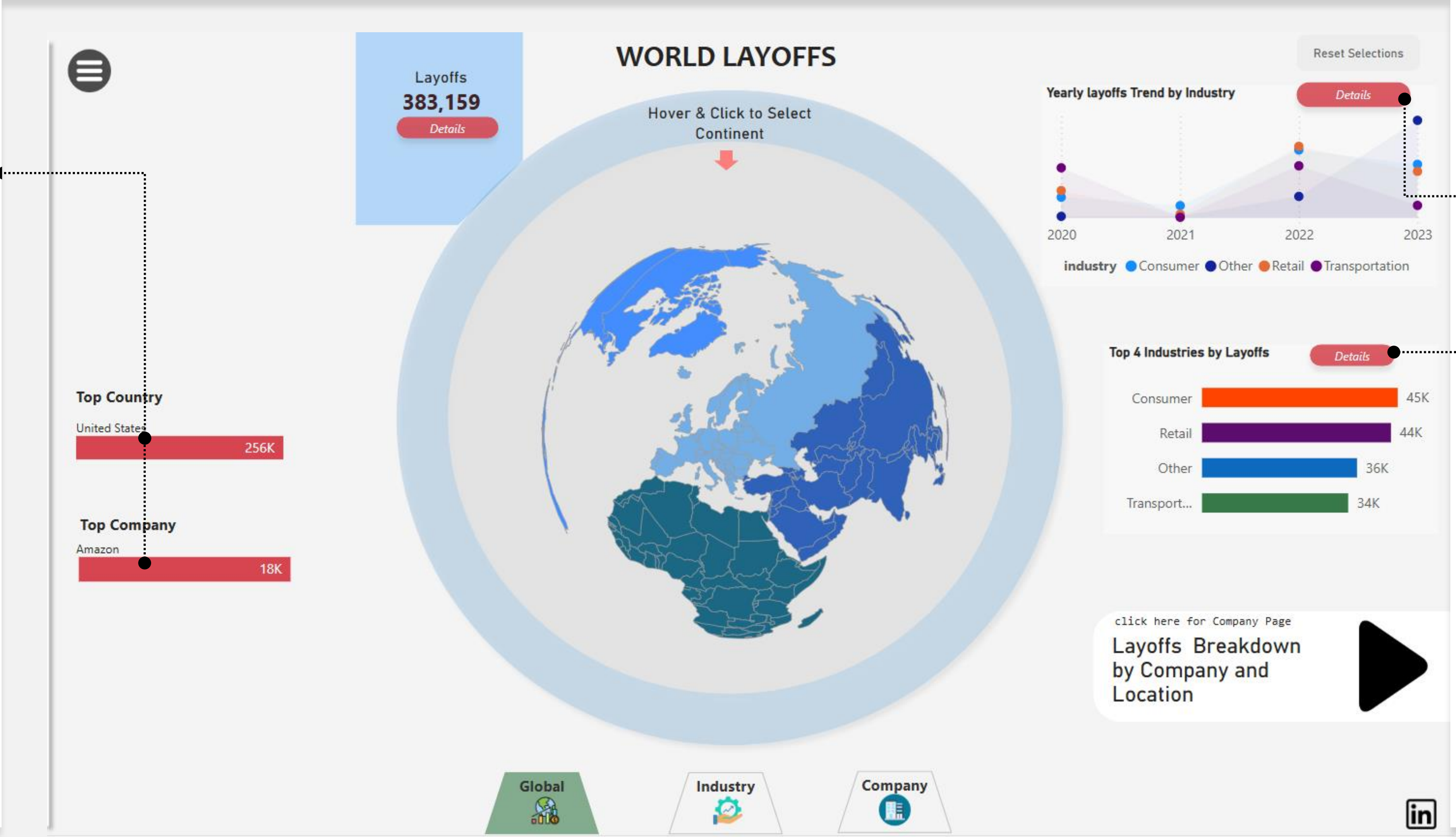
Key Findings From Report

The Country with **the Highest Number of Layoffs** from 2020 through to 2023 is the United States with **256 059**. Based in the **United States** the Company with the highest Layoffs Is Amazon which corresponds with Results from earlier years. **Amazon** Layoffs **(18 150)**



2023

Consumer	15663
Other	28512
Retail	13609
Transportation	3665

Globally, We found that the Industries affected (**Most to Least**) by Layoffs were these Industries

1. Consumer **(45 182)**
2. Retail **(43 613)**
3. Others **(35 789)**
4. Transportation **(33 748)**

The Report further dove in deeper to Layoffs by industries and Funds Raised in Corresponding Industries Insights are the **"Industry"** Page

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1

A notable observation is the **lack of correlation between the funds raised by within specific industries and the corresponding number of layoffs**. This indicates that while industries might have secured substantial financial backing, it did not necessarily translate to job security

industry	Total layoff	Sum of Funds Raised
Consumer	45182	$154,189,000,000
Retail	43613	$61,688,000,000
Other	35789	$36,052,000,000
Transportation	33748	$286,810,000,000
Finance	28344	$95,658,000,000
Healthcare	25953	$51,165,000,000
Food	22855	$96,747,000,000
Real Estate	17565	$97,598,000,000
Travel	17159	$33,278,000,000
Hardware	13828	$5,676,000,000

2

Consumer Industry Analysis:
Leading the layoffs with **45182 employees impacted**
This points to other underlying issues such as shifts in consumer behaviours impacting profitability.

3

The retail Industry Analysis:
Closely follows with **43613 employees Impacted**, The Layoffs in this sector stem from digital transformation pressures (e.g., increased e-commerce competition), making workforce downsizing a necessity even with potential funding.

2

North America contributed to approximately **68.67%** of the **total layoffs**.
66.84% of the **Global Layoffs** is Attributed to the **United States** Alone
The 3 contributors in North America **were Canada with Six Thousand Layoffs Approximately**, **Mexico** with **Two hundred and Seventy** and the **United States** with **Two hundred and fifty Six Thousand** Approximately

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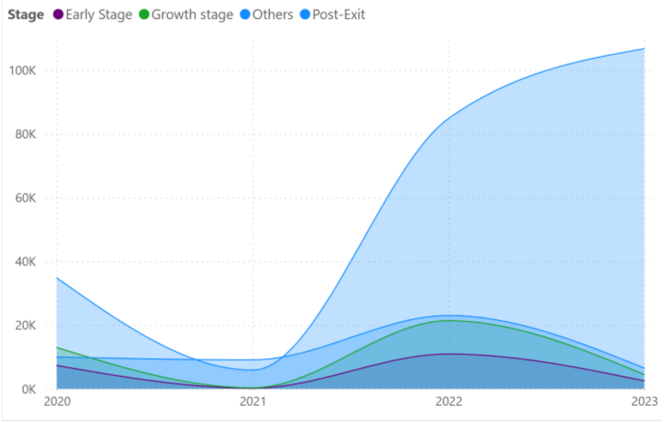
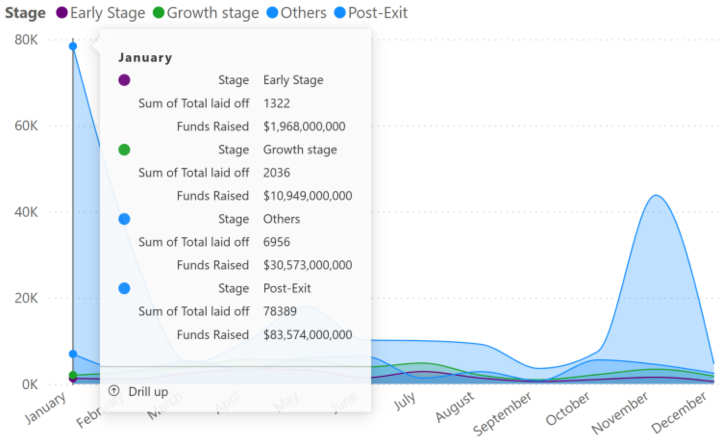
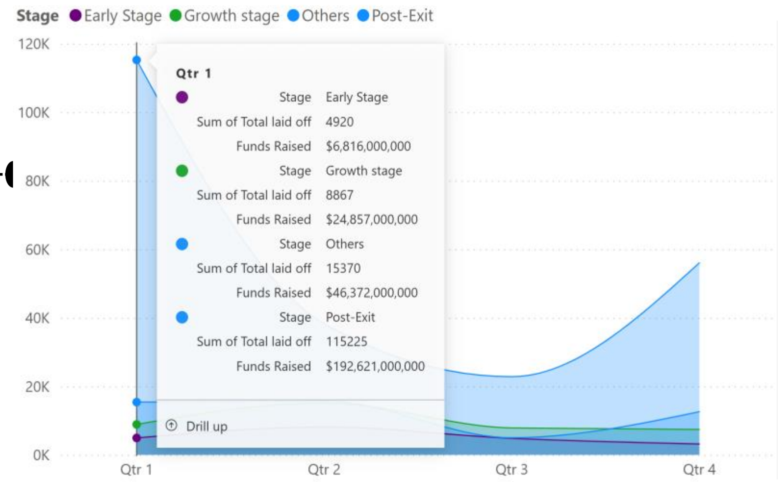
The Companies were filtered by their stages and split into **Early, Growth, Post-Exit or others stages** namely.
Its evident that Companies in **the post exit stage** have significantly higher Layoff number.
2023 was the worst year with 106 752 Layoffs from Post Exit Companies.

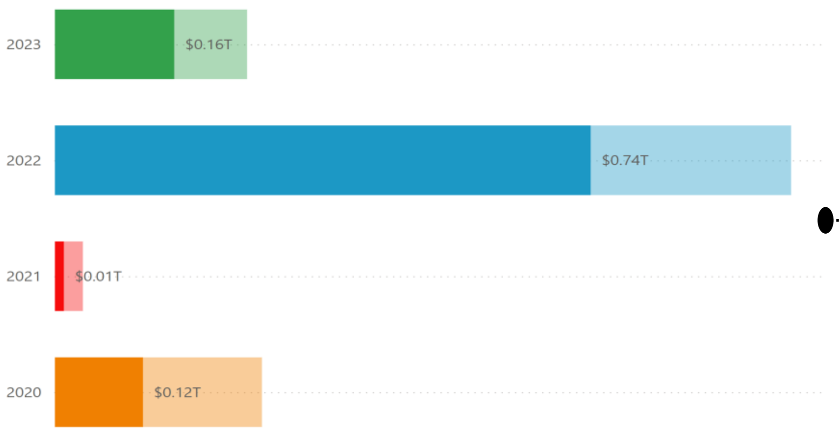




2

The analysis reveals a recurring pattern in the timing of layoffs, with companies typically implementing workforce reductions at the **beginning of the first quarter** and **toward the end of the fourth quarter**. This trend suggests strategic timing related to fiscal cycles





3

The data indicates a notable shift in funding trends: in **2020 and 2021**, post-exit companies accounted for less than **50%** of total funds raised, whereas in **2022 and 2023**, this figure exceeded **50%**. This shift aligns with an increase in layoffs during these years, suggesting that the funding trend was closely tied to **exit-driven liquidity**.