

# Daniel L. Parton

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## Technical Skills

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<b>Areas</b>	Statistics and machine learning, scientific software development, data handling and visualization, databases, parallel computing, web development
<b>Languages</b>	Python (9 years), SQL, R, JavaScript, HTML5, bash. Some experience: C, C++, CUDA
<b>Frameworks</b>	Spark, Flask, SQLAlchemy, pandas, scikit-learn, scipy, conda, knockout.js, Bootstrap, d3
<b>General</b>	AWS, git, Docker, Travis CI, vim, web servers, L <sup>A</sup> T <sub>E</sub> X, OS X, Linux, Windows

## Experience

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- 2015–pres    ANNALECT, NEW YORK, NY  
**Data Scientist**, Marketing Analytics
- Worked for central analytics firm of world's second-largest marketing holdings company.
  - Developed machine learning models for market segmentation and digital ad targeting—the latter greatly improved performance compared to standard targeting methods.
  - Led development of search marketing spend optimizer, which aims to maximize revenue based on spend allocation across channels. First of its kind at the company; rolled out for multiple clients, directly resulting in multiple \$100k revenue.
  - Audience analytics, providing consumer insights for a wide range of marketing agencies and clients, often with tight deadlines.
  - Implemented infrastructure for data management (~ 100 TB datasets) and code repository management; developed modeling software utilities and full-stack web apps.
  - Have increasingly taken on management responsibilities, including including authoring of SOWs, and leading many in-person meetings with high-value clients.
  - Manager of one full-time data scientist, and multiple interns.
- 2012–2015    MEMORIAL SLOAN KETTERING CANCER CENTER, NEW YORK, NY  
**Postdoctoral Research Fellow**, Computational Biology Center | *Advisor*: [John D. Chodera](#)
- 2011–2012    UNIVERSITY OF CHICAGO  
**Postdoctoral Scholar**, Department of Chemistry | *Advisor*: [Gregory A. Voth](#)
- 2007–2011    UNIVERSITY OF OXFORD  
**Graduate Student Researcher**, Department of Biochemistry | *Advisor*: [Mark S. P. Sansom](#)
- 8 years research on physics-based molecular simulations of biological systems, especially cancer-associated proteins. Published multiple papers (5 as first author). Research presented at many national and international conferences, and in national scientific magazines.
  - Applied statistical and machine learning techniques, including clustering and Markov models, to a wide range of scientific problems. Developed multiple software tools in Python. Used and helped maintain GPU-accelerated code.
  - Developed [Ensembler](#)—pipeline for high-throughput parallel generation of protein models
  - Developed [TargetExplorer](#)—database application with RESTful API and frontend web client.
  - Helped design a [HPC cluster](#) and an [integrated robotic platform](#) for biological experiments.
  - Accepted for [Recurse Center](#)—prestigious 3-month programming retreat (2014). Worked on MSKCC research projects, focusing on scalable software design. Also studied topics in machine learning and computer science; completed a Kaggle competition, and a [JavaScript game](#).
  - Taught organic chemistry tutorials (Oxford).

## Education

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- 2007–2011    **D.PHIL. in Biochemistry**, University of Oxford
- 2003–2007    **M.SCI. in Chemistry with Industrial Experience**, University of Bristol, UK