Space Race

Idea

I'd like a game that I can pick up quickly but is challenging enough so that I can take my mind off the stress from the day.

Primary User

John is 25 years old. He is a fan of arcade games and science fictions novels. John needs a game that he can pick up quickly, is challenging enough to create a useful diversion and is addicting enough to make him come back to play day after day. He wants to play in the morning, at his favorite coffee shop, to clear his head before he heads into work.

Context

John steps into the coffee shop. it is 5:45am. He is tired. He takes a seat, coffee in hand, and takes out his laptop. He is sick of his usual websites, like Facebook and Reddit, and decides he wants to play a fun quick game. He remembers that he got the high score on level one of Space Race. He quickly navigates to the game's home screen and logs in. He notices his friend has beaten his score and he delves into the game to see if he can retake the leaderboard.

Primary Use Case

1) A game that is quick to pickup and play without much of a learning curve
2) A game that is challenging to master