CS 4980/6980: Introduction to Data Science

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## Lecture 9: Introduction to Information Theory

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This is preliminary work and has not been reviewed by instructor. If you have comments about typos, errors, notation inconsistencies, etc., please email the scribers.

## 9.1 Anouncement

The midterm exam is in next monday (10:00AM-11:45AM). The content of the exam will cover:

- 1. Linear Regression.
- 2. Logistic Regression.
- 3. K-means Custering.
- 4. Nearest Neighbers.
- 5. Linear Algebra.
- 6. Probability.

No cheatsheet in the exam. Belows are some hints:

- 1. Be able to multiply vectors, matrices.
- 2. Be able to invert a matrice.
- 3. Be able to compute norms.

The lecture of this Wednesday will review and answer questions.

## 9.2 Information Theory

Information theory is about:

- 1. Quantify/study how much information is contained in data.
- 2. How to store data efficiently.
- 3. How to communicate data/information reliable.

**Example 9.1** (Discussion). Imaging that there is a horse race with 8 horses. The winning probability of these horses are 1/2, 1/4, 1/8, 1/16, 1/64, 1/64, 1/64, 1/64. Please find 8 codes to represent these 8 horses so that when we store the code in database, the cost of memory will be minimum.

horse number	1	2	3	4	5	6	7	8	E(L)
P(winning)	1/2	1/4	1/8	1/16	1/64	1/64	1/64	1/64	E(L)
example code	000	001	010	011	100	101	110	111	3 bits/race
XX code	1	01	001	0001	000000	000001	000010	000011	2 bits/race
Jason's code	1	01	001	0001	00001	000001	0000001	00000001	2.031 bits/race

Here is how we calculate the expectation of length:

$$\begin{split} E[length\ of\ naive\ code] &= \sum_{h=1}^8 p(h) * length(code\ of\ house\ h) \\ &= \frac{1}{2}(3) + \frac{1}{4}(3) + \frac{1}{8}(3) + \frac{1}{16}(3) + \frac{1}{64}(3) + \frac{1}{64}(3) + \frac{1}{64}(3) + \frac{1}{64}(3) \\ &= 3 \\ E[length\ of\ XX\ code] &= \sum_{h=1}^8 p(h) * length(code\ of\ house\ h) \\ &= \frac{1}{2}(1) + \frac{1}{4}(2) + \frac{1}{8}(3) + \frac{1}{16}(4) + \frac{1}{64}(6) + \frac{1}{64}(6) + \frac{1}{64}(6) \\ &= 2 \end{split}$$

Question: Do some codes exist that their efficiencies are less than 2?

Answer: No. We can prove this from Entropy.