CS 4780/6780: Fundamentals of Data Science

Spring 2019

# Topic 8: K-Means Clustering

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### 8.1 Introduction

Recall that classification can be summarized as assigning a label (class)  $y \in \{1, 2, ..., C\} =: [C]$  to a data point  $\mathbf{x} \in \mathbb{R}^D$  based on a collection of training data points  $\mathbf{x}_1, \mathbf{x}_2, ..., \mathbf{x}_N \in \mathbb{R}^D$  whose corresponding classes  $y_1, y_2, ..., y_N \in [C]$  are already known. To this end we can use nearest neighbors and other *supervised* learning algorithms.

However, in data science the labels  $\{y_i\}_{i=1}^N$  of the training data points  $\{\mathbf{x}_i\}_{i=1}^N$  are often unavailable:

- Given a collection of vectorized images  $\{\mathbf{x}_i\}_{i=1}^N$ , we want to determine which correspond to the same individuals (but we don't know their names).
- Given a collection of vectors  $\{\mathbf{x}_i\}_{i=1}^N$  containing information about people's movies ratings (e.g., Netflix or Amazon), we want to determine which people have similar preferences.
- Given a collection of vectors  $\{\mathbf{x}_i\}_{i=1}^N$  containing genomic sequences from different organisms in a human gut microbiome sample, determine which sequences correspond to the same species.

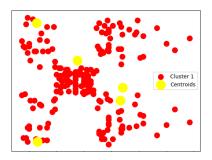
Unsupervised learning refers to the tasks when labels  $\{y_i\}_{i=1}^{N}$  are unavailable. Clustering is one of such tasks.

# 8.2 Clustering

The task of clustering can be summarized as splitting a collection of data points into groups such that the points in each group are *similar*. More precisely, given a collection of data points  $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_N \in \mathbb{R}^D$ , we want to identify a partition  $\{C_1, C_2, \dots, C_K\}$  of [N] (called clusters) such that if  $i, j \in C_k$ , then  $\mathbf{x}_i$  and  $\mathbf{x}_j$  are *close* to each other (recall that there are several ways to define how *close* two points are, e.g.,  $\|\mathbf{x}_i - \mathbf{x}_j\|_2$ ,  $\|\mathbf{x}_i - \mathbf{x}_j\|_1$ , or  $\langle \mathbf{x}_i, \mathbf{x}_j \rangle$ ).

Recall that norms satisfy the so-called triangle inequality:  $\|\mathbf{x}\| + \|\mathbf{y}\| \ge \|\mathbf{x} + \mathbf{y}\|$ , which implies that if  $\mathbf{x}$  is close to  $\mathbf{y}$ , and  $\mathbf{y}$  is close to  $\mathbf{z}$ , then  $\mathbf{x}$  is also close to  $\mathbf{z}$ . Using this insight, we can rephrase/adapt our clustering goal in terms of *centers* as follows: given a collection of data points  $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_N \in \mathbb{R}^D$ , we want to identify *centers*  $\boldsymbol{\mu}_1, \boldsymbol{\mu}_2, \dots, \boldsymbol{\mu}_K \in \mathbb{R}^D$  that minimize the within-cluster distances:

$$\sum_{\mathrm{k}=1}^{\mathrm{K}} \; \sum_{\mathrm{i} \in C_{\mathrm{k}}} \; \|oldsymbol{\mu}_{\mathrm{k}} - \mathbf{x}_{\mathrm{i}}\|,$$



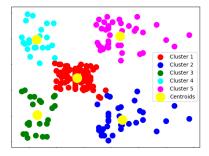


Figure 8.1: Initial and final step of Lloyd's algorithm.

where  $i \in C_k$  if  $\|\boldsymbol{\mu}_k - \mathbf{x}_i\| \le \|\boldsymbol{\mu}_\ell - \mathbf{x}\|$  for every  $\ell \in [K]$ . Notice that this is a kind of chicken and egg problem: you need to know the clusters  $\{C_k\}$  to find the centers  $\{\boldsymbol{\mu}_k\}$ , and you need to know the centers in order to determine the clusters. This observation is the main insight behind Lloyd's algorithm.

## 8.3 Lloyd's Algorithm

Lloyd's algorithm, aka the K-means clustering algorithm, is perhaps the simplest unsupervised clustering method, which uses an *alternating* strategy that is very common in machine learning. The main idea is to (i) *pretend* that we know the centers and determine the clusters, (ii) *pretend* that we know the clusters and compute the centers, and then alternate between steps (i) and (ii) until convergence. More precisely, we start with some initial estimates  $\hat{\mu}_1, \hat{\mu}_2, \ldots, \hat{\mu}_K \in \mathbb{R}^D$ , and then

(i) Assign each datapoint to its closest center to produce a clustering:

$$\hat{C}_k \ = \ \Big\{ i \in [N] \ : \ \|\hat{\boldsymbol{\mu}}_k - \mathbf{x}_i\| \le \|\hat{\boldsymbol{\mu}}_\ell - \mathbf{x}\| \ \forall \ \ell \in [K] \Big\}.$$

(ii) Compute the center of each cluster:

$$\hat{\boldsymbol{\mu}}_{k} = \frac{1}{|\hat{C}_{k}|} \sum_{i \in \hat{C}_{k}} \mathbf{x}_{i}.$$

Finally, we alternate between steps (i) and (ii) until convergence. See Figure 8.1 to build some intuition.

#### 8.4 Initialization

As with most alternating algorithms, Lloyd's algorithm depends heavily on initialization, that is, the choice of initial centers  $\{\hat{\mu}_k\}_{k=1}^K$ . There are several popular options:

- Random samples. This option simply selects K data points randomly, that is,  $\hat{\mu}_k = x_i$  for some randomly chosen i. This tends to spread out initial centers.
- Random partition. This option first partitions data randomly into K clusters, and then computes the initial centers as the mean of each cluster. This tends to place all initial centers close to the center of the entire dataset.

• K-means++. This option aims to spread initial centers according to the data distribution. To this end, K-means++ selects one random data point  $\mathbf{x}_i$  as the first center  $\hat{\boldsymbol{\mu}}_1$ , and then for every  $2 \le k \le K$ , it chooses the  $k^{th}$  center from the remaining data with probability proportional to its closest existing center. That is, if  $\mathbf{x}_j$  is none of the first k-1 centers, then  $\mathbf{x}_j$  is chosen as the  $k^{th}$  center with probability proportional to

$$\min_{\ell \in [k-1]} \| \boldsymbol{\hat{\mu}}_{\ell} - \mathbf{x}_j \|^2.$$

With this initialization, Lloyd's algorithm is guaranteed to find a solution that is close (within a log K factor) to the optimal solution. This is remarkable, because the K-means problem is non-convex, NP-hard, so it is not evident that *any* algorithm should work.