Daniel Pouley

Full stack developer

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EXPERIENCE

Fluke Corporation, Everett WA — *APPLICATION DEV ANALYST III*

April 2018 - PRESENT

• Worked with multiple teams to decommission and migrate web applications that were stored on vulnerable Windows 2003 servers.

• Iteration on Fluke.com product pages based on customer feedback to increase e-commerce conversion.

• Subject matter expert for GDPR to successfully migrate all Fortive operating companies to a singular platform with OneTrust.

• Created a custom Drupal environment to manage 25k legacy short urls, and wrote training documentation to empower the marketing team to create their own vanity urls.

• Migrated and decommissioned the Drupal e-commerce platform, and enabled the ability to purchase products directly on Fluke.com for the first time in 2019.

• Created a stand alone e-commerce platform in Drupal in 2016 independently, migrating all Yahoo store content.

Fluke Corporation, Everett WA — APPLICATION DEV ANALYST II

March 2012 - April 2018

• General Data Protection Regulation (GDPR) research and implementation of best practices across Fortive operating companies. Ensure compliance after implementation.

• Migrated multiple operating companies to a new Drupal 7 solution, following the standard work created during the Fluke.com migration.

• Multi-language content migrations in 2014 to Clickability CMS, and 2016 to Drupal 7.

• Created visual management graphics, used by multiple teams throughout Fluke.

• Email marketing and campaign landing pages with forms using Eloqua.

• New product campaigns, both on Fluke.com and the related marketing landing pages.

• Managed and upgraded e-commerce solution for Flukeonlinestore.com, utilizing Yahoo store platform.

SKILLS

Adobe Illustrator

Adobe Photoshop

Content Migration

Drupal 7 / 8

E-Commerce

GDPR tools

HTML / CSS

Javascript / jQuery

Marketing Automation

MySQL

PHP

SDLC

Shopify

Version Control

Wordpress

AWARDS

American Web Design Award - GDUSA.
2014 Thermography campaign

Dean's List
Winter Quarter 2008 – 2010

Ed-Web Design, Edmonds WA— *Web Designer*

November 2009 – March 2012

• Set up client meetings to create a web solution that worked for their business

• Created and themed numerous wordpress sites for businesses

• Created visual designs for print campaigns

• Managed hundreds of client site updates

• Created new customer websites based on details provided through initial meetings

Freelance Development and Design, Remote— *Independant*

August 2008 - Present

• Drupal 8 theming and feature enhancement

• Managed and created websites for small businesses

• Created Promotional poster and CD art for local artists

• Logo and brand identity for small businesses

• Promotional posters for Chuckanut 50k

EDUCATION

Edmonds Community College, Edmonds WA— *ATA*

2007-2010

• ATA in Visual Communications
• Web Specialty of the VISCO ATA Summer 2008