

BLAKE RODICH

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DESIGN PORTFOLIO

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Expanded Portfolio online at  
[blakerodich.com](http://blakerodich.com)

## To Seek Another Title

Spring Summer 2016 Ready to wear collection  
hand made in Paris.

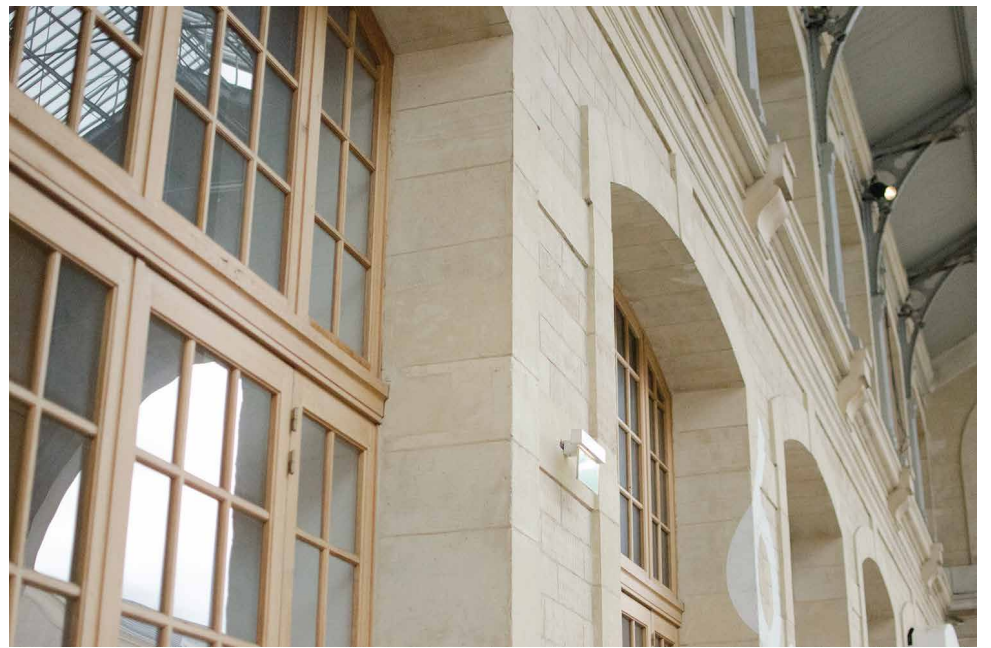
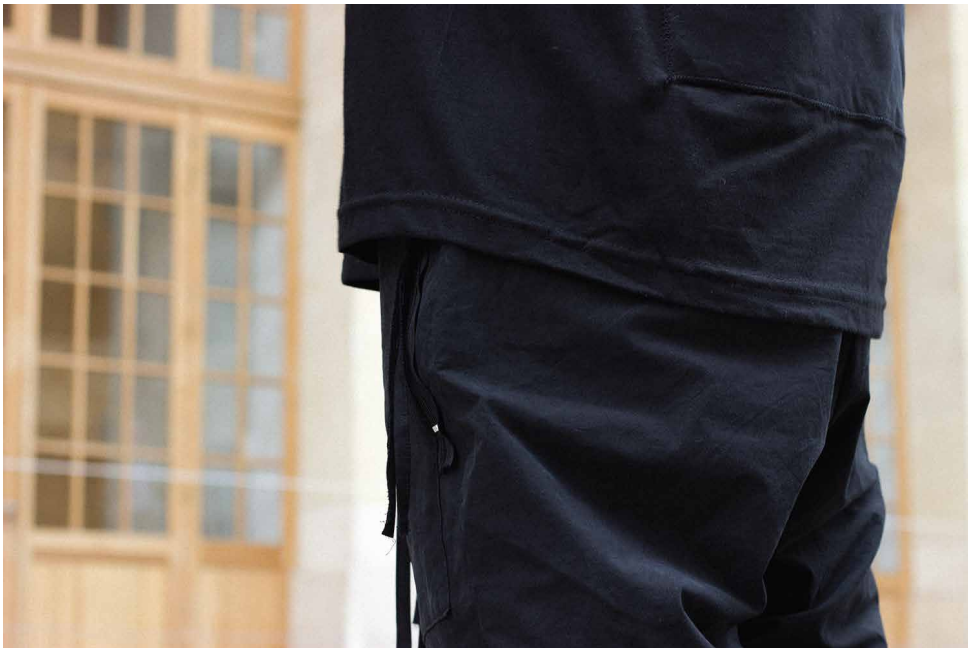
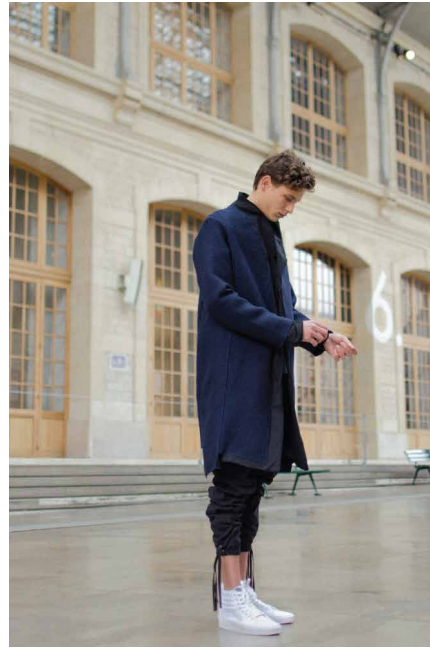
Collection highlighted by Highsnobiety's *Under The Radar Labels* series - May 2016

“To Seek Another Title” explores relative self-conceptualization among dissociated class and social orders. Cues emerging from semiotic infrastructures are taken apart and reassembled.

Graphics are absent from their expected placements and a minimal color palette proposes a degree of assimilation. Mid-weight twill, Poplin, Wool and Tartan reference the proletariat, bourgeois, aristocrat and creative classes, whose aesthetic codes are displaced through layered, stacked and loose fitting forms.

Hierarchy is re-examined, re-ordered.

Design, Patternmaking, Sewing: Blake Rodich  
Creative Direction & Photography: Blake Rodich  
Additional Photography: Antoine De Almeida,



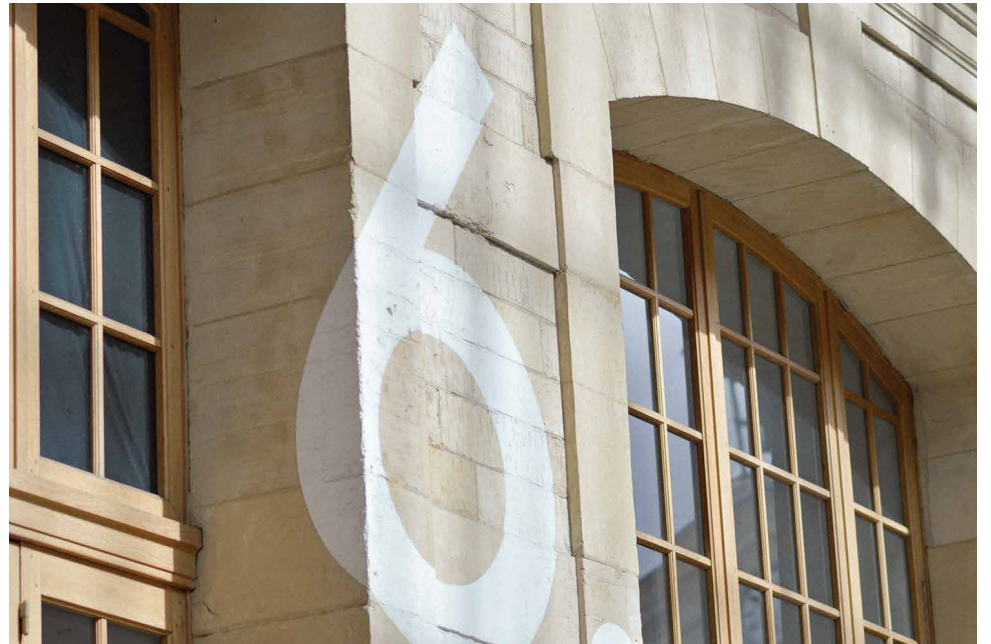












## VETEMENTS - Automne Hiver 2018

Print and Graphic design for VETEMENTS runway and collection pieces.

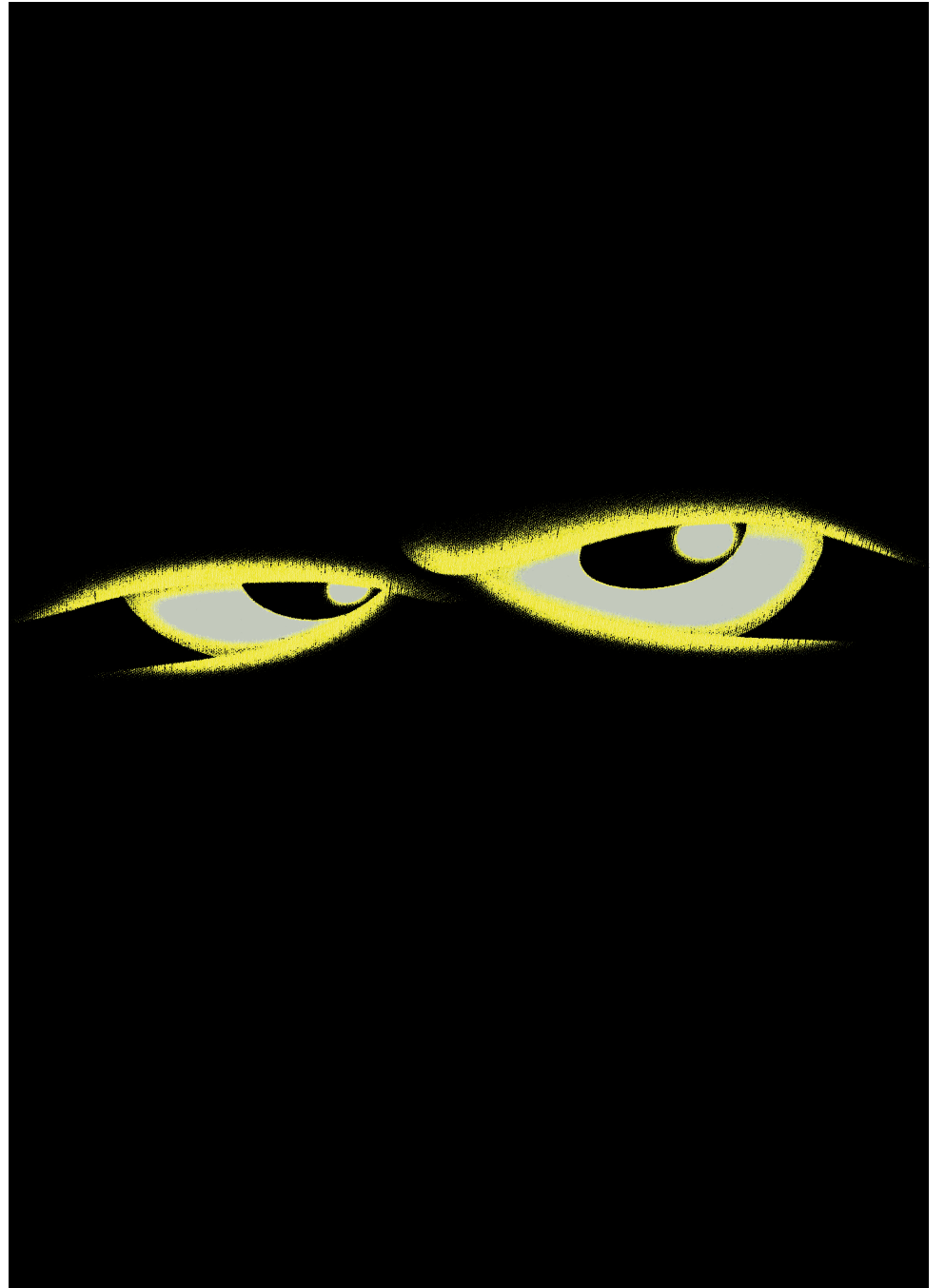
Variety of print methods used to achieve desired effect.

Photos Courtesy of Vogue.com









## In Order Of Appearance

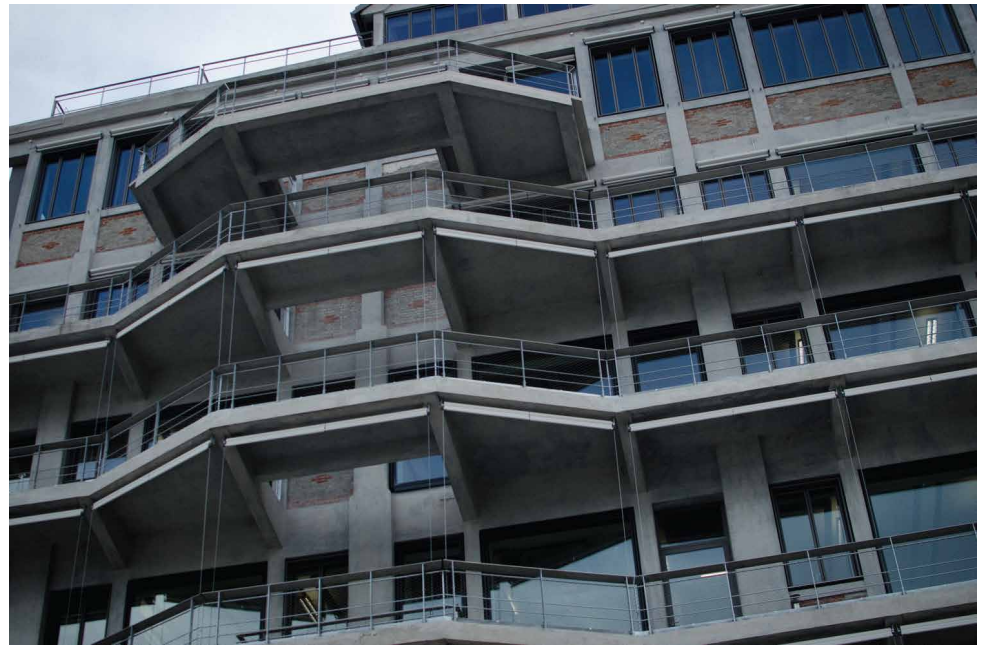
Fall Winter 2016 Ready to wear collection hand made in Paris.

“In Order Of Appearance” explores themes of contextual identity, social belonging and locus of control. Hand drawn graphics make reference to contemporary french cinema. Romain Gavras’ Notre Jour Viendra enquires outsiders if they are rejects or saviors, Sylvain Chomet takes us on a journey away from home in his beloved Triplets of Belleville and, finally, Gaspar Noé implores us to consider how much we really control in Carne. Marbled red herringbone drapes over the body on a multi-layered coat, while poly-nylon pants featuring technical detailing meet heavy cotton pieces with poplin patches, oversized fits and re-cut forms.

Design, Patternmaking, Sewing: Blake Rodich  
Creative Direction & Photography: Blake Rodich  
Model: Christophe Van Waetermuelen











## 10.DEEP Victory Collection - Spring Summer 2014

Graphics designed for 10.DEEP's Victory sub-line.

Collection draws heavily upon motifs from athletic jerseys and sportswear, specifically those of international and Olympic themed clothing of the 1980s and 1990s. Design inspiration ranges from Andre Agassi's iconic Nike performance wear to sail designs of recent America's Cup yachts.

The majority of pieces designed for collection sold out upon release.

Photos Courtesy of 10.DEEP





