

UF Online Advising Group Meeting Thursday 12/1/16, 2:00 PM, 160 Pugh

- 1) Approval of 11/17/16 minutes
 - a) Minutes were approved.
- 2) UFO updates and news (TJ)
 - a) TJ is building lists in Pardot for each major, which will capture students who are currently taking classes but who have not yet registered for Spring classes.
 - i) TJ will filter out students who have applied to graduate for this term.
 - b) If you have an email you'd like to send out to your students, please send it to Shane and he can send it through Pardot so we can track if students are reading emails.
 - i) Please limit your use of exclamation points in these emails to students since it confuses the system.
- 3) UFO Deadlines, Events, Reminders, and Announcements (Glenn)
 - a) There will be one more meeting in Pugh 160, on December 15th.
 - b) Future meetings (starting in the Spring 2017 semester) will be held again in the Farrior Hall presentation room.
 - c) Registration Trends Report for 171 and courses and caps report: (https://www.advising.ufl.edu/UFO-Dashboard/) Thanks TJ
 - d) Newly added seats in UFO courses:
 - i) +20 in PHY 2053, lab remains capped at 20
 - ii) +20 MUL 2010
 - iii) +20 ARH 2000
 - iv) +20 ENC 1102
 - v) +25 SPN 1130
 - e) Must read: The Remarkable Transformation at UF Online
- 4) Student Success Initiatives (Jeannie)
 - a) Meredith Beaupre will officially start at Tigert on Monday, December 5th.
 - b) The plan for the UF Plaza is to continue with the soft launch for Spring.
 - c) Jeannie has almost finished with benchmarking for Business and will be moving on to other majors soon.
 - i) She has hired a part-time graduate assistant to help.
 - d) Kognito
 - i) I wanted to highlight the Counseling & Wellness Center's services and online training for Faculty and Staff. This area of their website contains topics that are especially relevant for supporting our students. Please click on the link below:

- ii) http://www.counseling.ufl.edu/cwc/faculty-and-staff Featured for faculty and staff is the free online training Kognito At Risk. This training is specifically designed to help you recognize and assist a student in distress. To access this free training, click on the link: http://www.counseling.ufl.edu/cwc/kognito-at-risk.aspx.
- iii) I encourage everyone to read through the faculty and staff page. Additionally, if you have not taken the Kognito training, please do so as it contains very important information.
- iv) There is a suggestion to have a training from CWC at a UFO Advising meeting during the Spring term.
- 5) Marketing/Communication (Kathy)
 - a) Marketing Specialist We have settled on a final candidate and are going through the HR process. Once I have an official start date, I will do a formal announcement to everyone.
 - b) Grinter Move 12/2 is the official move for UF Online Marketing and Course Development into Grinter. We are in suite 134. We are very excited for the move but I may be slow to respond to emails while I get settled in tomorrow.
 - c) SEC Football Championship If you are going to Atlanta for the game this weekend, then be on the lookout for some UF Online billboards. We partnered with the Alabama distance learning team and got a great deal on some digital billboards around the Georgia World Congress Center. The billboards started running this morning.
 - d) Basketball Social Media Contest As we did for the football season, we will be doing a VIP prize package for the Feb. 4th basketball game against Kentucky. It is part of our sponsorship package with Gator Sports/IMG. It will start around the holidays
 - e) US News Article about online STEM majors and labs Evie and Dr. Eric Triplett (Microbiology) did an interview with US News and World report today. And this afternoon, our instructional designer that leads our STEM online lab efforts will do an interview as well. The first interview went well and I think UF Online will be prominently featured in the upcoming story. I will share it with you when it is published.
- 6) Career Resource Center (Natalie)
 - a) Virtual Career Planning Services
 - i) Please encourage your students to start their internship or job search.
 - ii) Students can still contact CRC during the holiday break with any questions.
 - iii) To contact the CRC, students have to set up a Gator Career Link account and then they can set up a virtual career appointment.
 - b) IDS 2935, The Art of Getting Hired
 - i) Plenty of availability, so please encourage your students to register for this course!
- 7) Links Orientation (Kayleigh)
 - a) Links is doing well compared to last year.
 - b) 120 more students have registered for Links this year compared to last year
 - c) On Monday, Links holds will be deferred for students who have completed Links but have not completed their Gator1 ID card appointment.
 - i) Students will be emailed to let them know.
 - d) On Monday, Kris will email the colleges with their lists of transitioning PaCE students attending next Thursday's transfer Preview.

- i) 13 PaCE students registered for next Thursday's Preview.
- e) Kris, Kayleigh, and Shane will do another welcome webinar on 12/5 at noon.
- 8) Enrollment Management: ROC & OneStop (Melissa, Daniel, Shane)
 - a) ROC
 - i) Shane will be sending an email next week to all newly admitted, non-registered students reminding them about registration and that UF is closed for the holidays.
 - ii) There will be an optional fee package webinar on December 14th, and Shane will be inviting new admits to attend.
 - b) OneStop
 - i) For any emails to your students, please include a reminder about the new FAFSA deadline.
 - ii) OneStop is working on transcript evaluation, most of which has been finished.
 - iii) There are about 28 students with pending decisions (mostly related to transfer equivalencies).
 - iv) There are around 400 students who have been admitted for Spring (including readmission).
 - v) Withdrawal of non-payment of fees
 - (1) There were about 90 of these students.
 - (2) OneStop reached out to these students and was able to have about 78 of these students pay to be able to continue.
 - (a) 11 students were cancelled for non-payment.
 - (3) Students who were cancelled for non-payment in their first semester, but are looking to take classes in the next semester, they can be counted as a deferral and fill out a deferral form.
 - (4) Students only have to pay \$1 towards tuition to avoid cancellation due to non-payment.
- 9) Curriculum Monitoring (Toby)
 - a) One.UF degree audits will go into a soft launch in the next week or two.
 - i) As of right now, advisors will not be able to view the student version of the audit.
 - ii) Toby will send out screenshots of the One.UF audit.
 - iii) The student.ufl.edu degree audits are still available.
 - b) The Enterprise Systems team is looking to come to the UFO Advising meeting to discuss how UF Online advisors interact with students, and what technologies are utilized.

Next Meeting: Thursday, December 15th at 2PM in Pugh 160.