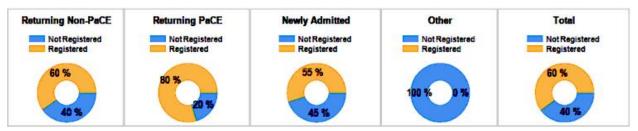


UF Online Advising Group Meeting Thursday 12/15/16, 2:00 PM, 160 Pugh



Registration Trends for Spring 2017

- 1) Approval of 12/1/16 minutes
 - a) 12/1/16 minutes were approved.
- 2) UFO updates and news (TJ)
 - a) The Registration Trends report has been stuck on the same numbers recently, so TJ will take a look to see if it is updating properly.
 - i) The report is fixed during the meeting.
 - ii) 63% of newly admitted and returning non-PaCE students have registered.
 - iii) 81% of PaCE students have registered.
- 3) UFO Deadlines, Events, Reminders, and Announcements (Glenn)
 - a) Additional seats have been added in ENC 1101.
- 4) Student Success Initiatives (Jeannie)
 - a) In Spring, Jeannie will start working on a May Commencement reception for all UF Online graduates.
 - b) UF Plaza
 - i) There will not be any automation of students enrolling in Links until Summer, when it will be embedded in Links.
 - ii) Jeannie will be changing the format of the Student Advisory Committee for the 2017-2018 academic year, requiring students to apply to join the committee.
- 5) Links Orientation (Kris)
 - a) Links Registration
 - i) Links registration is up over the same time last year.
 - b) PaCE Transfer Preview
 - i) The Spring 2017 PaCE transfer preview is January 3rd.
 - ii) 8 students registered, 7 students need to register
 - iii) Kris is out starting Monday (December 19th), but he will still respond to emails during that time.
- 6) Enrollment Management: ROC & OneStop (Melissa, Daniel, Shane)
 - a) ROC (Shane)

- i) 309 new students are registered for Spring classes.
- ii) 424 new admits are registered for Links.
 - (1) Shane will be emailing the students who haven't registered for Links today.
 - (2) Kris has been sending Links deferrals, and Kelly has been reaching out to those students letting them know that they can get advising without obtaining their ID card.
- iii) Published goal: 287 enrollments; this goal has been exceeded since 309 new students have registered for Spring.
- iv) If you want to accumulate a list of students who aren't able to get advising until after the start of the Spring term, please send that list to Shane so he can track those students.
- v) 8 students have deferred their admission, and 16 people have cancelled.
 - (1) Most of the students who deferred were admitted for Spring 2017 but are deferring to either Summer or Fall 2017.
- vi) There will be a job posting soon (possibly today) for an Admissions/Enrollment coordinator for the ROC.
 - (1) Shane will email the posting out to the UF Online listserv.
 - (2) The position will be open until January 8th.
- b) OneStop (Daniel)
 - i) Once the term starts, Daniel will send out an email about waiving the late registration fee for students.
 - (1) Keep a list of these students to provide to Daniel at the start of the Spring term.
 - ii) 70 of the 505 newly admitted students were readmissions admits.
 - iii) 13 pending files are still out; they are Business students waiting on final grades.
- c) Enrollment Management/ UF Coral Gables (Melissa)
 - i) On February 6th, there will be a grand opening of a shared office space for Enrollment Management, UF Online, Advancement, and the Lastinger Center.
 - (1) President Fuchs will be attending the grand opening, and there will be a breakfast sponsored by Enrollment Management.
 - (2) Guidance counselors from the surrounding area are being invited to attend.
 - (3) That evening, there will be a grand opening reception as well.
 - ii) This will be a place to recruit students in the tri-county area.
 - iii) The office is across the street from a Hyatt, which can be used for recruitment events.
 - iv) In January, there is going to be media publicity in South Florida to announce the opening.
 - v) The office can be scheduled for use by UF departments/colleges for recruiting and events.
 - (1) There will be an office manager, Alexa Butler, who will manage reservations of the office.
 - vi) There is an Associate Director position being hired for that location to help with Admissions/recruitment, and one of their primary duties is to assist with UF Online.
- 7) Curriculum Monitoring (Toby)

- a) If you have any students that still need to be transitioned for Spring, make sure to do so by the end of the day on Tuesday to avoid issues with the PACES system.
- 8) Colleges/Departments (Al/Kenneth)
 - a) CALS (AI)
 - i) Different UF CALS branches are interested in creating their own marketing and branding strategies.
 - ii) There is a discussion about the Gator Fast Forward (the branding for the state articulation/AA degree transfer program) and branding in general.
 - iii) If you are thinking about individualized branding, it is important to communicate with University Relations to ensure consistency in branding, and Kathy Harper if it is UF Online related.
 - b) Nursing (Kenneth)
 - i) They are looking to pilot a Summer cohort this year of about 30 students.
 - ii) They have about 90 students starting for the Spring term.
 - iii) The first 25 students graduated this past Summer.
 - iv) They expect to have about 130 students enrolled in the program during the Spring term.

Our next meeting will be back in the Presentation Room in Farrior Hall on January 12th at 2 PM.