

## UF Online Advising Group Meeting Thursday 4/20/2017, 2:00 PM Presentation Room, Farrior Hall

- 1) Approval of 3/23 minutes
  - a) Minutes are approved.
- 2) UFO Updates and News (TJ)
  - a) Laura Beth Lancaster has started as a new UF Online advisor for College of Liberal Arts and Sciences.
    - i) She will be taking over some of Meredith's advising responsibilities.
  - Meredith has an update to share on behalf of Evie, which will be found at the end of the minutes.
    - i) Evie has also sent out an email to the UF Online Advising group with the same information.
- 3) UFO Deadlines, Events, Reminders, and Announcements (Glenn)
  - a) There is an advisory board phone call on April 26<sup>th</sup>
  - b) As usual, UF Online students are registering at a slower rate compared to residential students.
  - c) There are not a lot of Summer course offerings, so it is helpful to normalize this for students and explain that on campus course offerings are limited in Summer as well.
  - d) Glenn is working on getting permanent course rotation schedules so we can better advise based on what is being offered in future semesters.
  - e) PaCE students who are using summer courses to meet transition requirements have expressed concerns about not registering for on campus courses until after Summer B add/drop.
    - There is not much to be done in the interim but Toby and others are aware of those concerns.
    - ii) But, Meredith wanted to commend all advisors for helping students work through these issues.
  - f) If you have a student in major need for a course being saved for PaCE students (ex: a graduating senior), email Nicole.
  - g) As a reminder, for math courses (like MAC 1140), students need to take ALEKS, even if they have credit for MAC 1105.
  - h) UF Online had two groups present at the Online Learning Innovation conference two weeks ago, and the presentations were well received.
- 4) Student Success Initiatives (Jeannie, Meredith)
  - a) UF Plaza (Jeannie)

- i) All current students are now in the UF Plaza, and they did receive an email from Jeannie inviting them to join the Plaza.
- ii) Starting in Fall, admitted students will be automatically put into the Plaza and there will be a video in Links describing the Plaza.
  - (1) Recruiters will now be advertising the Plaza to Fall prospects.
- iii) PaCE students will also be in the Plaza, under a PaCE group.
  - (1) Once they transition to campus, they'll be put in another group called PaCE Transition.
- iv) All students will be allowed to continue to participate after graduation as long as they have an active GatorLink log in.
- v) At the next meeting, Jeannie will do another Plaza demo for the group.
- vi) Please be as active in the Plaza as you can to encourage students to participate as well.
- b) Events (Meredith)
  - i) Meredith has emailed all graduating students an invitation to the Spring Graduation Reception.
    - (1) It is a drop in event from 3:30-6 PM on Saturday, April 29<sup>th</sup> at the F Club.
  - ii) There are 111 total RSVPs, which includes faculty, staff, and families.
  - iii) Meredith is asking advisors to email their students about this event.
    - (1) She will send you a script and a list of graduating students.
    - (2) If you are not able or willing to send this email to your students, let Meredith know and she will send it.
  - iv) In the future, the plan is to send out postcards in addition to emails.
  - v) The UF Online Football tailgate is scheduled for October 7<sup>th</sup> against LSU.
  - vi) UF Online will also have representative at the UF-Michigan football game in Dallas.
- 5) PaCE (Meredith, Nicole)
  - a) Florida Days is over!
    - i) About 100 newly admitted PaCE students attended.
  - b) Meredith is gearing up to develop the PaCE Ambassadors program.
    - i) It will be similar to IA Ambassadors
    - ii) Let Meredith know if you have any feedback, want to participate in the training, or have students in mind who would be good candidates.
- 6) Career Resource Center (Kelly)
  - a) Updates on behalf of Student Affairs/Kim
    - i) Will Atkins has been appointed the permanent Executive Director of Multicultural and Diversity Affairs.
    - ii) 25 students inducted to UF Hall of Fame
    - iii) Newell Hall officially opened on April 17th
  - b) Just in Time virtual career fair on June 20<sup>th</sup>
    - i) Kelly will send out an email to advisors to share with students.
- 7) Links Orientation (Kayleigh)
  - a) There is a section of First Year Florida (SLS 1102) being offered to all UF Online students, including PaCE, for Summer C.

- i) It is currently restricted to just freshman and sophomores but NSFP might consider opening it up to all students.
- b) Links is going well
  - i) NSFP has starting deferring Links holds for students who have finished the Links quiz but have not yet gotten their Gator 1 ID card.
- 8) Enrollment Management: ROC & OneStop (Melissa, Daniel)
  - a) 220 students admitted for Summer, a 42% increase over last year.
    - i) 82% of those students have registered for Links
  - b) Fall admission is up 228 applications from last year.
    - i) 630 is the target number for new Fall enrollees.
    - ii) Comparatively, 408 students enrolled in Fall last year.
  - c) Any students who had an incomplete file for Summer is still eligible for Fall, and OneStop is following up with those students to complete their files.
  - d) The Finish at UF campaign is going well.
    - i) The goal is to reinforce to students that UF Online uses criteria based admissions.
    - ii) The campaign also focuses on the 25% tuition discount.
  - e) Melissa is meeting with state college administrators about presenting UF Online to their campuses/academic advisors.
  - f) There are upcoming on campus interviews for the Assistant Director vacancy for the ROC.
  - g) 273 PaCE confirmations for 2017, which is up 95 from last year.
    - i) The numbers seemed steadier this year compared to last year, where there was a significant spike after the announcement of the optional fee package.
- 9) Colleges/Departments (Mike)
  - a) At 12 PM on Friday, April 21<sup>st</sup>, there is a new certificate being added to Canvas, so be mindful of any potential technical difficulties.
    - i) It should not impact exams since those should not start until Friday.

Message from Evie regarding a change to the course design/production office:

Starting this summer, UF Online is making some significant changes to our we fund and deliver course production support to you and all faculty across campus that teach in UF Online. UF is merging course production for UF Online and Distance and Continuing Education (DCE) into a brand new *Center for Online Innovation and Production*. This new Center with its fantastic Director, Joleen Cannon, will be up and running and fully operational as of July 1, with new space, staff --- all to serve UF faculty.

This move reflects my desire to enhance our services to faculty so that faculty may continue to thrive in designing and delivering great courses for students, regardless of their location (faculty and students alike). I'm also asking the Center to raise the bar on the quality of our courses and to raise the bar on the quality of service to faculty. To achieve this last aim specifically, the Center will also include Instructional Designers for each college that teaches UF Online students. These IDs will be reside on East campus but also a few days a week, they will be embedded in colleges to provide local support ongoing.

So here are your key takeaways from UF Online:

- 1. Please feel free to get excited about this new Center for Online Innovation and Production -- it's going to be awesome and we'll work tirelessly to continually improve its service to UF Online faculty and students.
- 2. Remember that all of UF Online courses (old and new) will only be supported through this new Center --- new builds, course enhancements, consultations, STEM lab pilots, and more. The Center is your place to go for anything UF Online related to course production and any questions you have about your courses as you gear up to deliver them this fall and beyond.
- 3. Your college will now have a dedicated human fully funded by UF Online that you will get to know that is your UF Online Instructional Designer to help you with course updates, course shell set ups, and the many things you must focus on day to day. You'll meet them later this summer.
- 4. It is a good idea to talk to your department leadership and college leadership about these changes too! Learn more about these resources from your leadership and how your college will manage these UF Online course production services.