UF Online Alumni/Student Testimonial Questionnaire

Name: Current Employer:
Major: Title:
Year Graduated (or expected):   City/State:
Email: Phone:

Tips for Answering Questions
- Keep in mind, we will be using the quotes without the question. So please do restate the question in your answer and/or answer it in a way that your quote stands on its own.
- Don't feel like you have to answer every question. We would love for you to answer them all, but want you to focus on the ones that tell your story/experience the best.
- Tell us your story. It is great if you can provide a one to two sentence answer to each question. But also, feel free to write more and tell us your story.

Why UF Online
1. Why did you decide to do an online degree?
2. Why did you choose UF Online over other programs?
3. What advice would you give to others looking at online programs?

Your UF Online Experience
1. Describe your experience in the program.
2. What was your favorite class and why?
3. Who was your favorite professor and why?
4. How were you able to feel connected to the University during your UF Online experience?
5. What was your biggest a-ha moment in the program?
6. What were the advantages to pursuing your degree Online?
7. How did you juggle school, work, family, etc.? Any advice?
8. What was an unexpected surprise/benefit you discovered while going through the program or after you graduated?
9. What advice would you give to a prospect/new student on how to make the most of the UF Online experience?

Career Preparation
1. How do you feel about your career prospects now vs. before you started UF Online?
2. What are your career goals/plans?
3. Does your UF Online experience set you apart in the workplace (a particular skill, knowledge, background or experience)? If so, how does it do this?
4. How is your degree going to help you with the next steps in your career?

Career Impact (For students who worked while attending UF Online)
1. What was it like maintaining your career while pursuing you degree?
2. Did you ever learn something in class and then have the opportunity to use it at work? Please describe what that immediate application was and how it helped your employer.
3. How has UF Online helped you in your career? Can you give a specific example of how it helped you get a job/promotion or succeed on a particular project?
4. How has your UF Online experience helped you be a better contributor to your current employer?

Is there anything else you would like to share about your UF Online experience?

Return completed form to Kathy Harper, Associate Director of Communications and Marketing for UF Online, at kathy.harper@ufl.edu.