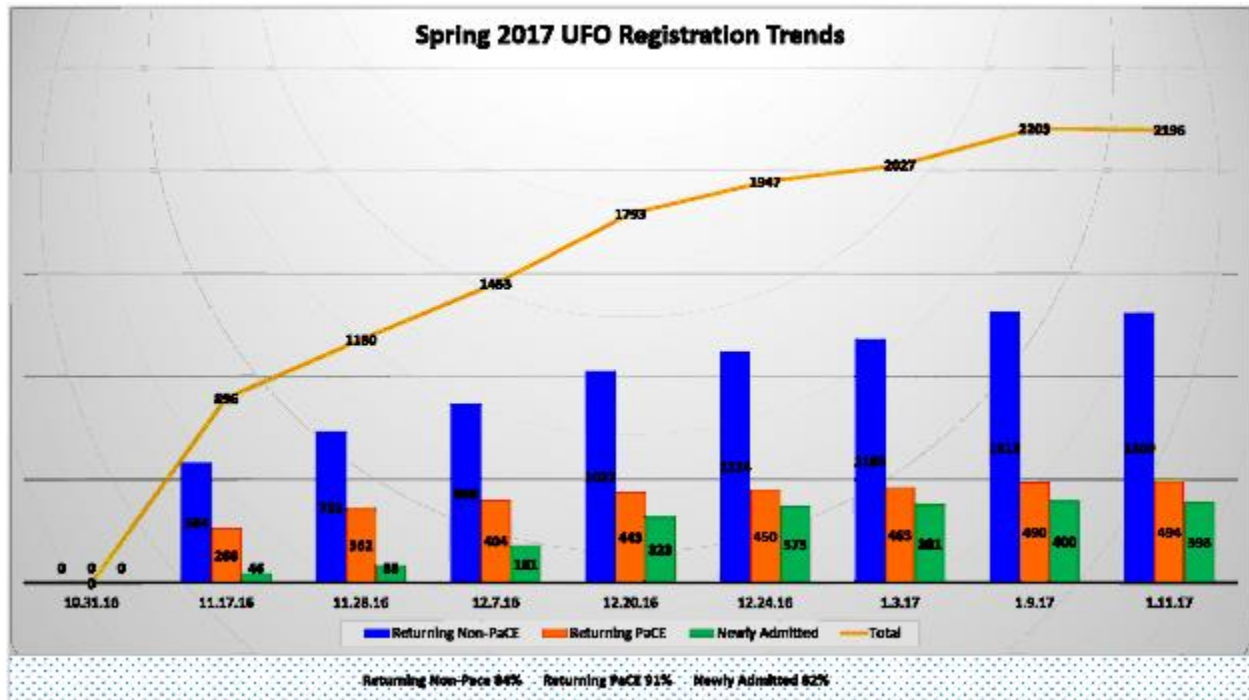




UF Online Advising Group Meeting
 Thursday 1/12/17, 2:00 PM, 2nd Floor Presentation Room, Farrior Hall



- 1) UFO updates and news – (TJ)
 - a) The numbers reported on the Registration Trends screen from TJ's report are not accurate, but will be fixed.
 - b) Trying to finalize the new majors for Fall- Fire and Emergency Services, Microbiology (CALs), BABA, and possibly Communication Sciences and Disorders.
 - i) The Microbiology program is a 2+2 program that has some required face-to-face courses that they must take either before being admitted, or elsewhere while in UF Online.
 - c) Rankings were released in the US News and World Report for on-line programs.
 - i) There will be a meeting with colleges around campuses with high rankings to discuss strategies for improving the rankings.
 - ii) There is nothing identified that can directly attribute the decline in rankings to at this time.
 - (1) Best guess would be that other programs have been submitting numbers more conducive to higher rankings based on their interpretations of the questions.
 - (2) There is also increased competition.

- d) Jolene Cannon is expanding the course production operations and combining them with DCE (Distance and Continuing Education).
 - e) Payments out to the colleges for delivery will come in the next few weeks.
 - f) Evie will be releasing the new funding model soon as well.
- 2) UFO Deadlines, Events, Reminders, and Announcements – (Glenn)
- a) Spring Enrollment Review
 - i) 2248 students enrolled for Spring
 - ii) Chart above shows when students were advised.
 - iii) Most residential students finished registration by the end of November, for comparison.
 - b) UFO students in non UFO sections, Non-UFO students in UFO sections
 - i) There were about 25 of these issues.
 - ii) Thank you to everyone who helped resolve these errors.
 - iii) There was an issue with Honors students being able to register for UFO sections.
 - (1) The Registrar's Office is aware of this issue.
 - iv) There is a report in TJ's Reports to see students that are incorrectly registered based on their cohort.
 - v) If you come across any issues with UFO/PaCE students registered for residential courses, the best course of action is to create a UFO section for that student.
 - (1) The general rule of thumb is to keep UF Online students in UF Online sections.
 - (2) Exception: UF Online Band students are remaining in the residential section.
 - (a) So far, it has just been PaCE students registering for band.
 - (b) Students must submit immunization records in order to sign up.
 - (3) The system is set up that, if you have registration capabilities, you can override their cohort and allow them to register for the residential section.
 - (a) We are trying to limit these exceptions to avoid having issues with students registering for the wrong sections, or professors registering students for the wrong sections.
 - (b) Questions to ask before making this exception:
 - (i) Is this section part of a combined degree or off-book program?
 - 1. If so, it is completely separate and students will need to pay regular tuition and fees.
 - (ii) Can a UFO section be created for this course?
 - (iii) If not, need to have documentation to support why a UFO section cannot be created.
 - (iv) Immunization, and UFO students lacking immunization records, is an issue as well.
 - (c) If you have any questions, or think you have a student who could be impacted by this scenario, please reach out to Glenn and/or TJ.
 - (d) Hopefully, the new registration system will allow for more nuanced permissions.
 - (i) Right now, it would not be possible to limit the departmental access to just UF Online advisors.
 - (4) If anyone has feedback about this issue, feel free to address those with TJ.

- (5) Distance Learning fees cannot be charged to UF Online students.
 - c) Summer and Fall 2017 Schedule of Courses will be available on Feb 24.
 - i) Please keep an eye out for courses that you know need to be offered for your major(s), but are not.
 - ii) On the Sections For Future Terms report on TJ's Reports, there are preliminary Summer and Fall schedules.
 - d) 2017 UF Academic Advising Conference is January 30. For information and to register: <https://www.eventbrite.com/e/2017-uf-advising-conference-tickets-30079173618>.
 - i) UF Online is a bag sponsor for the event, and will be providing bags and pens.
 - ii) A presentation proposal about UF Online has been accepted for the conference.
 - e) John Labson will be at the next meeting to talk about the Accounting minor that will be offered in Fall.
 - i) Survey of Calculus 2 is being offered for the first time this Spring, and has 4 students currently enrolled.
 - f) The newly renovated Farrior Hall has opened. Hopefully, it will be ready for an AAC tour after the next meeting.
- 3) Student Success Initiatives (Jeannie)
- a) Networking Event for March (after Spring Break, specific date TBD)
 - i) It will be in South Florida.
 - ii) A meet and greet networking event for current and prospective students, as well as alumni.
 - b) Commencement Event for Spring graduation
 - i) Official date and time TBD.
 - ii) Will do their best to accommodate the graduation ceremony times for the various colleges.
 - iii) Everyone is welcome to attend!
 - c) UF Plaza
 - i) Currently available for a few specific groups.
 - ii) On track for automated enrollment in conjunction with Links for Fall 2017.
- 4) Marketing/Communication (Kathy)
- a) Alejandra Nash Gutierrez is the new Marketing specialist for UF Online, will focus on email campaigns, promotional items, and social media.
 - i) If you have any requests for promotional items, please send them to her.
 - b) Basketball Social Media Contest
 - i) Al Horford's tweet got 38 shares, and Bradley Beal's tweet got 282 shares by comparison.
 - ii) The Al Horford tweet nearly doubled the amount of entries into the contest.
 - (1) The contest has over 1,000 entries.
 - (2) They can enter multiple times, although there have not been many duplicate entries at this time.
 - iii) To enter the contest, participants can indicate if they are interested in UF Online.
 - c) Website Redesign is still in process, and will be launched in the future.
 - d) The Spring ad buy is also in process and should be finalized in the next few days.

- e) Kathy has a master marketing/ad buy calendar that she hopes to share with the larger group soon.
- 5) Career Resource Center (Natalie)
 - a) Career Showcase on January 24th and 25th
 - i) Over 250 employers (and counting) registered so far.
 - ii) Career Planning is still available, both in person and virtually, is still available.
 - (1) Availability is limited, though, so encourage students to sign up via Gator Career Link.
 - (2) The Resource Library has additional resources as well.
 - iii) The new Assistant Director, Kelly Barton, is spearheading many of the virtual resources, and she just started last week.
- 6) Links Orientation (Kayleigh)
 - a) Links
 - i) Edits for the Summer and Fall Links are ongoing.
 - ii) New videos for the optional fee package, registration, and ID cards are being created.
 - iii) Links will expand the Veterans Affairs page, the Plaza page, and the Transfer academic section.
 - (1) The transfer section will clarify that Transfer Evaluation is a two-step process, done by both the University and the College.
 - iv) They are hoping to add “mini-module” quizzes that students will need to complete in order to move on to the next module.
 - b) PaCE Links
 - i) NSFP, Shane, and Meredith are working to improve the PaCE specific Links orientation.
 - c) Preview calendar is being finalized and should be distributed in the new few weeks.
- 7) Enrollment Management: ROC & OneStop (Melissa, Daniel, Shane)
 - a) OneStop (Daniel)
 - i) Daniel just submitted the late registration fee waivers.
 - (1) If you did not send them to Daniel yet, please submit them ASAP.
 - (2) Hopefully they will be removed tomorrow.
 - (3) If not, students can pay for everything except the \$100 late fee.
 - (a) They will be refunded the money if they pay the fee.
 - (b) Advise students not to pay it if they are set to have the fee waived, as it takes a long time for students to get the money refunded.
 - ii) Daniel is also hiring a new admissions coordinator position.
 - iii) New Admissions Application
 - (1) Question for the room: How often do decision-makers review the essay responses?
 - (a) Seems to be a consensus that they are not taken into account, particularly for upper division transfer students.
 - (2) They are still in the initial draft phase of the new application, and Daniel will share it when possible.

- (3) The new application will be released for Fall 2018, in line with the Compass schedule.
 - (a) It needs to be released in Fall 2017 in advance for Fall 2018.
 - (4) The UF Online application will still be separate from the residential application.
 - (5) The application fee will stay the same, but there is an additional processing fee that will be added.
- b) ROC (Shane)
 - i) Shane is hiring a replacement for Kelly's position as yield specialist.
 - (1) Shane has been checking yield in the meantime.
 - (2) 411 new admits registered for courses.
 - (a) TJ and the rest of the group give kudos to Kelly and Shane for their efforts!
 - (3) The search committee will be conducting interviews next week in hopes of having the position filled by the application deadline.
 - ii) Travel season is approaching
 - (1) There is a special Summer cohort of the RN to BSN program.
 - (a) Only UF Health employees can apply.
 - (2) Shane will be gone from January 24th to 28th, and then on February 6th he'll be gone for a month.
 - iii) Tuesday was the first programmatic specific information session.
 - (1) These programmatic specific information sessions will take place at 12 PM and 6PM.
- 8) Curriculum Monitoring (Toby)
 - a) The One.UF degree audit is live and accessible for students.
 - i) Please notify Toby of any issues.
 - b) Toby is writing degree audits for the new system (until March 2018!).
 - c) The March 30th UAC meeting will have a Compass update.
- 9) Colleges/departments (Kari)
 - a) Kari has a student who received an email from Trimark Properties- inquires if anyone else has encountered this issue.
 - i) The consensus is that this is not related to UF, and Trimark can acquire their email addresses through a directory request.
 - ii) Students can add a privacy flag to their record if this is a concern.