Daniel Rasch

FRONT-END WEB DEVELOPER

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EXPERIENCE

Kings Point In Tamarac
WORDPRESS DEV/-GRAPHIC DESIGNER | JUN 2022 - PRESENT | TAMARAC, FL
- Designed and developed the main site using wordpress and adjusted the styles on request using CSS3, HTML, and JavaScript.
- Created informational graphics using Photoshop and InDesign to promote upcoming events.
- Shot and edited video content for social media and websites.

Pa' Mi Tierra Envíos
JAVASCRIPT WEB DEVELOPER | JAN 2017 - FEB 2022 | SUNRISE, FL
- Designed and hard-coded a speedy, mobile friendly site using HTML5, CSS3, and Javascript—resulted in higher site engagement.
- Suggested and programmed helpful customer tools including: a complex form, a price calculator, and a currency converter.
- Scripted conversion-focused landing pages for multiple ad campaigns, each with specific goals and targeting.

BproWholesale/Breathless Racing
WORDPRESS DEVELOPER/-SEO | JAN 2021 - DEC 2021 | DAVIE, FL
- I developed and distributed emails using Constant Contact
- Designed, developed, and populated an E-commerce site using wordpress and woocommerce.
- Launched long form written content utilizing SEO techniques.

PROJECTS

WonderCloset Ecommerce Store
https://wondercloset.netlify.app/ | github
- Wrote dynamic React JS code for a sleek, fast and responsive site
- I collected data from APIs and displayed it in the User Interface. To handle the state management, I utilized Redux. Additionally, I employed React Router to establish routes for navigation within the app.

TECH STACK: REACT, TAILWIND, JAVASCRIPT, REDUX, WEBPACK

Pamitierraenvios Business Site
https://www.pamitierraenvios.com/ | github
- Coded a fast, mobile-friendly website that's optimized for search engines using HTML, CSS, and JavaScript. I incorporated media queries for responsiveness, and implemented form validation for user input.
- I created a customer tool with a branded user interface, which uses a currency exchange API to provide accurate exchange rates

TECH STACK: HTML5, CSS3, JAVASCRIPT, GIT, REST APIS

SKILLS

HTML5/-CSS3

Javascript/-React

Rest APIs

Redux

Webpack /-Jest Testing

Github/-Git

Tailwind CSS/ SaSS

Photoshop/-Adobe Creative Cloud

Wordpress/Woo-commerce

Education

Florida International University
SEP 2017 - MAY 2021

Bachelor of Arts: Psychology
Minor: Organizational Psych

Broward College
JAN 2015 - MAY 2017

Associates Degree: Marketing

Certificates

Meta Front-End Developer Professional Certificate

Complete Javascript Course Udemy