Daniel Rasch

FRONT-END WEB DEVELOPER

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EXPERIENCE

Kings Point In Tamarac
WORDPRESS DEV/-GRAPHIC DESIGNER | JUN 2022 - PRESENT | TAMARAC, FL

- Designed and developed the main site using wordpress and adjusted the styles on request using CSS3.
- Created informational graphics using Photoshop and InDesign to promote upcoming events.
- Shot and edited video content for social media and websites.

Pa' Mi Tierra Envíos
WEB DEVELOPER/-DESIGNER | JAN 2017 - FEB 2022 | SUNRISE, FL

- Designed and hard-coded a speedy, mobile friendly site using HTML5, CSS3, and Javascript—resulted in numerous leads.
- Suggested and programmed helpful customer tools including: a complex form, a price calculator, and a currency converter.
- Coded conversion focused landing pages for multiple ad campaigns.

BproWholesale/Breathless Racing
WORDPRESS DEVELOPER/-SEO | JAN 2021 - DEC 2021 | DAVIE, FL

- Designed and developed the main site using wordpress.
- Designed, developed, and populated an E-commerce site using wordpress and woocommerce.
- Launched long form written content utilizing SEO techniques.

PROJECTS

WonderCloset Ecommerce Store
https://wondercloset.netlify.app/ | github
Interactive goal calendar with user login and friend request functionality.

- Wrote dynamic React JS code for a sleek, fast and responsive site
- I collected data from APIs and displayed it in the User Interface. To handle the state management, I utilized Redux. Additionally, I employed React Router to establish routes for navigation within the app..

TECH STACK: REACT, TAILWIND, JAVASCRIPT, REDUX, WEBPACK

Zip Code Income Calculator
https://irentcalculator.netlify.app | github
Tells user the recommended income in order to live in the desired zip code

- I utilized the Realty Mole Property API to fetch real estate cost data for a specific area. Then, I processed the data using JavaScript to calculate and display estimated income based on the retrieved info.

TECH STACK: HTML5, CSS3, JAVASCRIPT, GIT, GITHUB, VSCODE

SKILLS

HTML5/-CSS3

Javascript/-React

Rest APIs

Redux

Webpack

Github/-Git

Tailwind CSS

Photoshop/-Adobe Creative Cloud

Wordpress/Woo-commerce

Education

Florida International University
SEP 2017 - MAY 2021

Bachelor of Arts: Psychology
Minor: Organizational Psych

Broward College
JAN 2015 - MAY 2017

Associates Degree: Marketing

Certificates

Meta Front-End Developer Professional Certificate

Complete Javascript Course Udemy