

# Daniel Rasch

FRONT-END WEB DEVELOPER

(954) 415-8906

[Danielr0007@yahoo.com](mailto:Danielr0007@yahoo.com)

Github: [/danielr0007](#)

LinkedIn: [Daniel-Rasch](#)

<https://danielrasch.netlify.app/>

## EXPERIENCE

### Kings Point In Tamarac

WORDPRESS DEVI-GRAPHIC DESIGNER | JUN 2022 - PRESENT | TAMARAC, FL

- Designed and developed the main site using wordpress and adjusted the styles on request using CSS3, HTML, and JavaScript.
- Created informational graphics using Photoshop and InDesign to promote upcoming events.
- Shot and edited video content for social media and websites.

### Pa' Mi Tierra Envíos

WEB DEVELOPER/-DESIGNER | JAN 2017 - FEB 2022 | SUNRISE, FL

- Designed and hard-coded a speedy, mobile friendly site using HTML5, CSS3, and Javascript—resulted in numerous leads.
- Suggested and programmed helpful customer tools including: a complex form, a price calculator, and a currency converter.
- Coded conversion focused landing pages for multiple ad campaigns.

### BproWholesale/Breathless Racing

WORDPRESS DEVELOPER/-SEO | JAN 2021 - DEC 2021 | DAVIE, FL

- Developed and sent out emails using constant contact
- Designed, developed, and populated an E-commerce site using wordpress and woocommerce.
- Launched long form written content utilizing SEO techniques.

## PROJECTS

### WonderCloset Ecommerce Store

<https://wondercloset.netlify.app/> | [github](#)

Interactive goal calendar with user login and friend request functionality.

- Wrote dynamic React JS code for a sleek, fast and responsive site
- I collected data from APIs and displayed it in the User Interface. To handle the state management, I utilized Redux. Additionally, I employed React Router to establish routes for navigation within the app..

**TECH STACK:** REACT, TAILWIND, JAVASCRIPT, REDUX, WEBPACK

### Zip Code Income Calculator

<https://irentcalculator.netlify.app/> | [github](#)

Tells user the recommended income in order to live in the desired zip code

- I utilized the Realty Mole Property API to fetch real estate cost data for a specific area. Then, I processed the data using JavaScript to calculate and display estimated income based on the retrieved info.

## SKILLS

HTML5/-CSS3

Javascript/-React

Rest APIs

Redux

Webpack

Github/-Git

Tailwind CSS/ SaaS

Photoshop/-Adobe Creative Cloud

Wordpress/Woo-commerce

## Education

Florida International University

SEP 2017 - MAY 2021

Bachelor of Arts: Psychology  
Minor: Organizational Psych

Broward College

JAN 2015 - MAY 2017

Associates Degree: Marketing

## Certificates

Meta Front-End Developer Professional Certificate

Complete Javascript Course  
Udemy