

# Bank Customer Churn

9997

Total Customer

7960

Total Stayed Customer

2037

Total Customer Churned

20.38

Churn %

5149

Total Active Customer

4848

Total Non-Active Customer

Number of Products

- ☐ 1  
☐ 2  
☐ 3  
☐ 4

Balance in € (groups)

- ☐ 0 Balance  
☐ High Balance  
☐ Low Balance  
☐ Medium Balance  
☐ Very High Balance

CreditScore (groups)

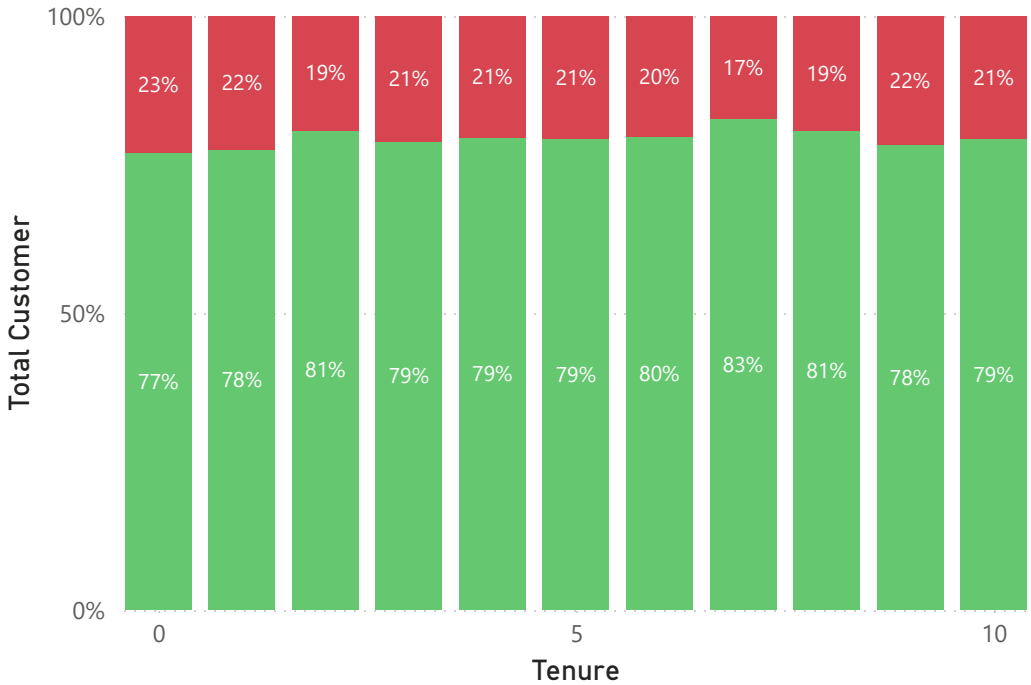
- ☐ High  
☐ Low  
☐ Medium  
☐ Very High

France

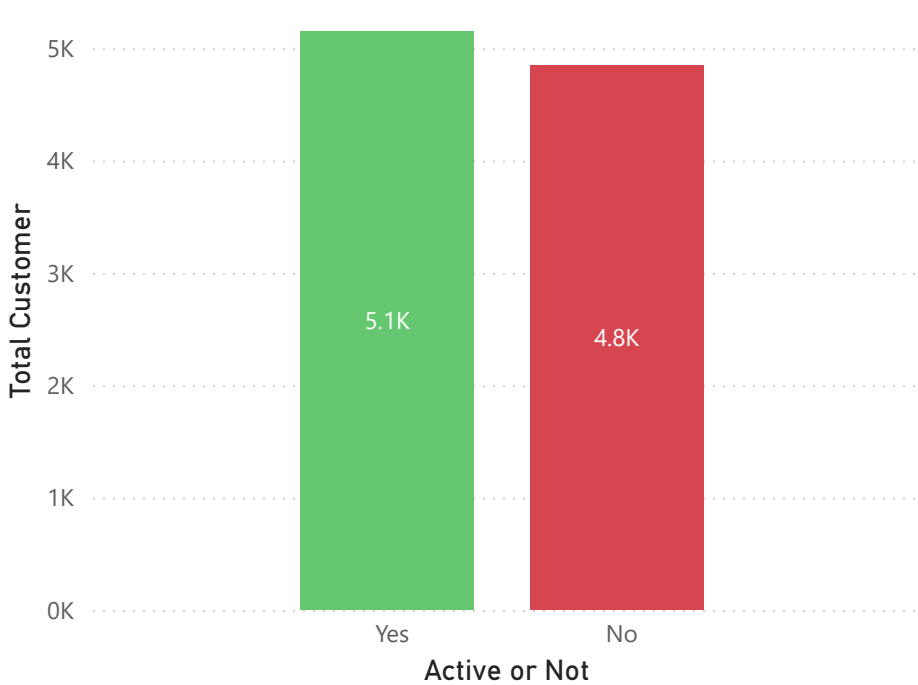
Germany

Spain

Churn Customer by Tenure



Active VS Non-Active Customer



Geography

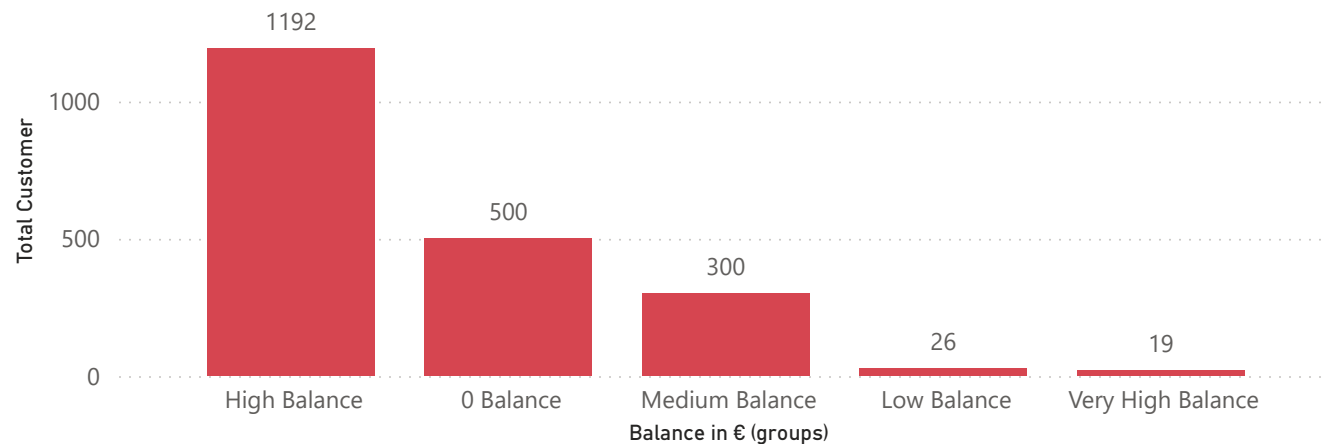


France

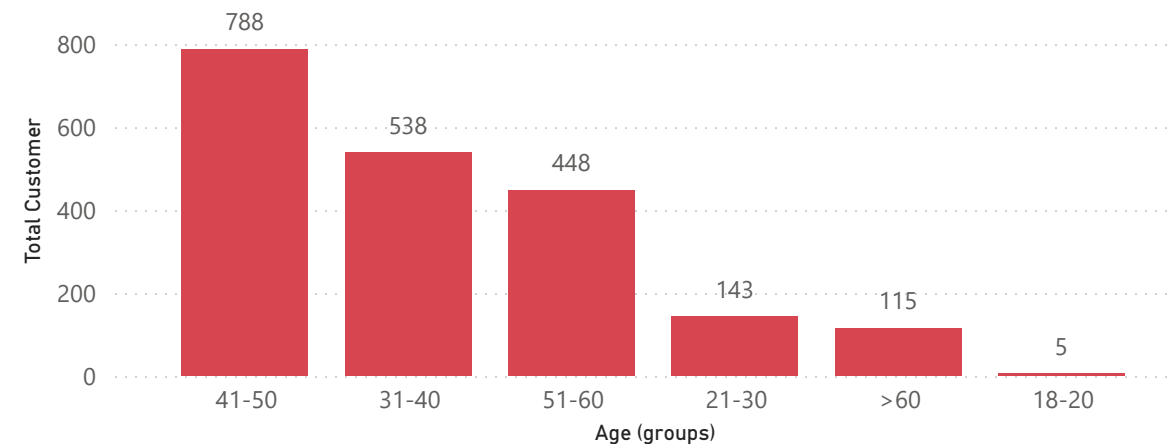
Germany

Spain

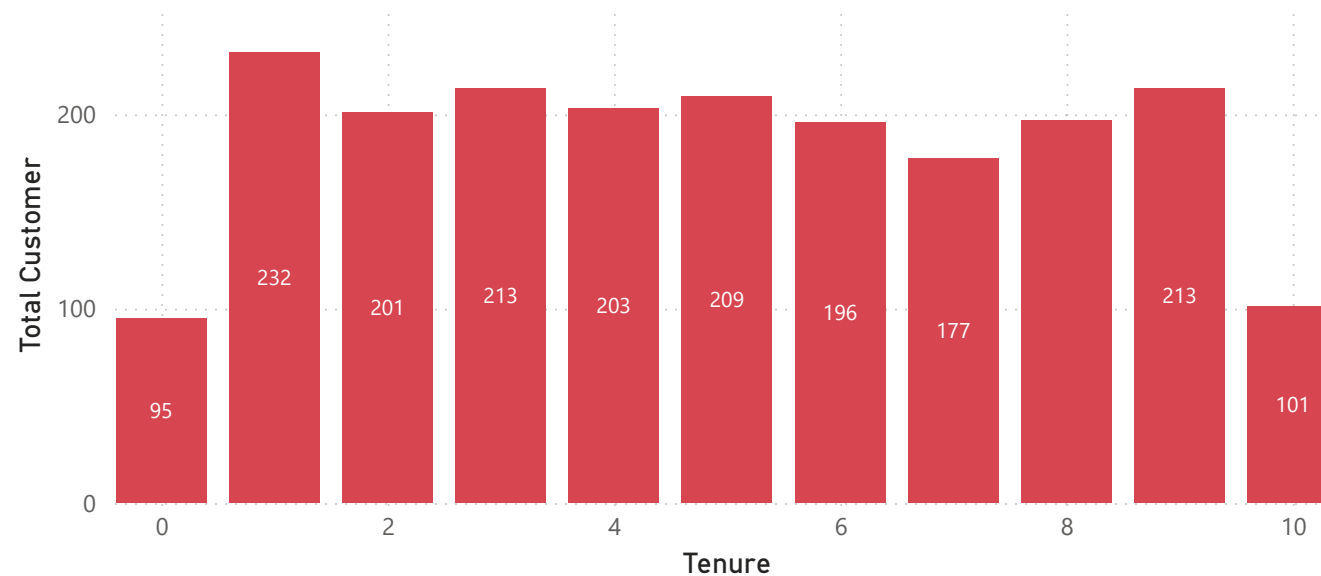
Total Customer by Balance in € (groups) and Exited



Total Customer by Age (groups) and Exited



Total Customer by Tenure and Exited



Total Customer by CreditScore (groups) and Exited

