# **Product Designer**

#### EXPERIENCE

# Uber

## Sr. Product Designer

03/20-06/20

Owned design for new product features in Vehicle Supplier Portal.

Collaborated with stakeholders from Product, Eng, and Design leadership to define scope and brainstorm solutions.

Adapted and extended existing design framework.

Prototyped complex interactions using internal React JS framework and data viz library.

Conducted user research to inform and validate design decisions.

# **Deloitte.**Digital

### Sr. Front End Designer/Developer

04/13-08/19

Led UI/UX design for REI Snow Report iOS and Android apps.

Defined and maintained responsive web style guides to create scalable design systems from re-usable UI components.

Collaborated with UX team to design and develop prototypes of interactions as proof of concepts.

Developed modular React.js applications for Lululemon.com and Walmart.com; improving UX and site performance.

Contributed additional UI design and Illustration to client pitches and internal projects; helping to win business contracts.



## Lead Web Designer

06/10-03/13

Built and maintained cross-browser compatible/mobile websites—developed with the latest in open source technologies and web standards.

Collaborated with project manager, visual designers, and creative director from each project's conception to launch.

Identified potential UX problems to team and executed solutions through sketching and prototyping.

Instructed colleagues on current web technologies/standards through educational workshops.

#### EDUCATION

#### SUNY New Paltz

## Bachelors in Design and Visual Communications

2002-2006

Concentration in graphic design history, theory, and practice. Studied interaction design and web standards.

#### SKILLS

#### **Technical**

Adobe CS

Build Tools (Gulp, Webpack)

CSS3 (Sass, Less, Stylus)

Figma

Git

HTML5 (Jade, Haml)

Invision

Jira

JS (jQuery, Angular, React, Vue)

**JSON** 

npm

Sketch App

SVG

**VS** Code

#### **HCD**

Accessibility

**Animation** 

Illustration

Interaction Design

Prototyping

Responsive Web Design

Sketching

Storyboarding

Styleguides

**UI** Design

Wireframing