

Resume Of David Rosen

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Professional Summary

Communications professional with over 10 years of experience in technology, data visualization, and storytelling across Ireland and Israel. Expertise in helping tech companies and impact-driven organizations convey complex ideas clearly, with a background in journalism and political speechwriting. Currently focused on visualizing environmental data to drive impact investing and positive change in the financial system.

Work Experience

Senior Communications Advisor

EcoLens Impact Solutions - Jerusalem, Israel

2018 - Present

- Collaborated with the CEO of EcoLens, a pioneer in impact investing, to craft compelling narratives around sustainable finance.
- Developed communication strategies that highlight the role of impact investing in transforming the financial system.
- Worked closely with data scientists to translate complex sustainability metrics

Communications Consultant

Freelance - Dublin, Ireland & Remote

2014 - 2018

- Provided communications consulting services to various tech startups across Europe and Israel.
- Specialized in crafting written deliverables such as blog posts, case studies, and technical documentation for tech companies.
- Helped startups refine their messaging for product launches and investor pitches.
- Worked remotely with international teams to ensure consistent messaging across multiple platforms.

Communications Manager

TechWave Innovations - Dublin, Ireland

2012 - 2014

- Managed all internal and external communications for this early-stage tech startup.

- Played a key role in launching the company's first product by developing marketing collateral and press materials.
 - Coordinated media outreach efforts that resulted in features in prominent tech publications.
 - Worked closely with the product team to ensure that technical features were communicated effectively to non-expert audiences.
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Education

Bachelor of Arts (B.A.) in Communications & Political Science

University College Cork - Cork, Ireland

2007 - 2011

Skills

- Data Visualization (specializing in environmental metrics)
 - AI & Large Language Models (LLMs)
 - Python (beginner level)
 - Linux Systems
 - Technical Writing & Editing
 - Strategic Communications
 - Impact Investing Narratives
 - Content Strategy Development
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Certifications & Training

- *Python for Data Science* - Coursera (In Progress)
 - *Data Visualization with Python* - DataCamp (In Progress)
 - *AI & Machine Learning Fundamentals* - edX (In Progress)
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Languages

- English (Native)
 - Hebrew (Proficient)
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Interests

- Exploring AI & LLMs
- Geopolitics
- Sustainability & Environmental Impact
- Technology Trends