



DANIEL ROSEHILL

BCL, MA

EXPERIENCED MARKETING COMMUNICATIONS STRATEGIST,
THINKER, AND LEADER. DEEP TECHNOLOGY FOCUS.

Resume for: **remote***, **contract-based**, and **full time opportunities**

Changelog: V1.7

Remote: Ex. Israel (GMT+2)

PUBLICLY ACCESSIBLE VERSION

CONTACT

- rosehillmarcom.com
- daniel@rosehillmarcom.com
- dsrghostwriting.com/zoom
- [/danielrosehill](https://www.linkedin.com/in/danielrosehill)

EDUCATION

• MA, Political Journalism

City University London (UK)

Master's degree in journalism from a UK center of excellence in the field. Hands-on training in both news reporting and audio and video multimedia production.

• BCL, Law

University College Cork (Ireland)

Undergraduate degree in law. Modules in international law and contract law.

SKILLS

- Marketing communications (MarCom)
- Marketing strategy
- Public relations
- Writing and editing
- Marketing technology
- Linux, AWS (basic)
- Video and photo editing (basic)
- Ubuntu, Linux

HONORS

- 50 Best B2B SaaS Freelance Writers (inclusion, Software World Research)
- 10 Cybersecurity Ghostwriters (inclusion, Cybercrime Magazine)

BYELINES

Marketing Profs, Entrepreneur, Linux Magazine, others.

TAX, ADMIN

Residence: Israel

Citizenships: Ireland, Israel

PROFESSIONAL EXPERIENCE

Versatile and experienced marketing communications (MarCom) professional. Deeply passionate about technology. Experience working across both the communications and editorial functions both in-house and on a contractual basis. Marketing interests: thought leadership and PR.. Technology interests: cloud, backup, networking, cybersecurity.

Rosehill Marcom (also dBa DSR Ghostwriting) / Founder

2016-PRESENT

- Marketing communications agency specializing in providing thought leadership planning and execution to technology clients.
- Clients have included international marketing agencies, companies, individuals.

Ayyeka / Marketing Communications (MarCom) Manager

2017-2018 (JERUSALEM)

- Managed all internal and external communications on behalf of an Industrial Internet of Things (IIoT) company with two international subsidiaries.
- Ghostwriting on and PR activities on behalf of company leadership to communicate complicated B2B smart city tech to industry partners.

Finn Partners / Assistant Account Executive

2015-2016 (JERUSALEM)

- Member of high tech accounts team.
- Duties included pitching media and analysts; writing projects; media monitoring.
- Accounts worked on included CRM and medical devices company.

Ecanvasser / Marketing Communications (MarCom) Manager

2013-2014 (CORK)

- Initiated, managed, and developed full-stack marketing and communications for Irish political technology startup.
- Devised strategy to support entry to US market.
- Public relations; event management; community engagement; collateral.
- Subsequently also engaged with Ecanvasser as a client of Rosehill Marcom.

IrishCentral / Freelance Contributor

2010-2012 (NYC, CORK)

- 3 month internship writing articles for website and newspaper followed by 2 year freelance engagement.
- Wrote popular blog for website and published in *The Irish Voice* newspaper.

Cork Student News / Founder, Editor

2010-2012 (CORK)

- Founded, edited, and operated university news website.
- Re-branded and expanded nationally before its sale. B
- Became the second most visited college news website in Ireland. Shortlisted for a national design award.
- Awarded place in inaugural intake of university's graduate business acceleration program, IGNITE.