

# A Gentle Introduction into Structural Causal Models

Daniel Saggau • `daniel.saggau@campus.lmu.de`

Department of Statistics, Ludwig Maximilian University Munich, Germany

April 5th, 2021

## 1 Introduction

Most undergraduate students that take a class in introductory statistics have heard the phrase ‘correlation does not imply causation.’ While correlation implies co-occurrence, people are frequently interested in a causal understanding of relationships between variables. One may argue that especially in high stake settings, algorithmic decision making based on co-occurrence is insufficient (Bareinboim et al. 2020). There are different approaches on how to model causal relationships. Structural Causal Models and Bayesian Causal Networks are arguably the two most prominent causal models. Bayesian Causal Networks (BCN) cast a model based on conditional probabilities. All relationships are defined in **conditional probabilities**. BCNs ignore exogenous variables (Pearl 2009). In Figure 1 we can see an example of what a probabilistic model looks like in a directed acyclic graph. Our nodes are the white circles. The edges are the arrows, defined by the conditional probabilities. All variables in our graph are observed variables. C is our **collider** variable because the affect of A on C and T on C collide (Pearl 2009).

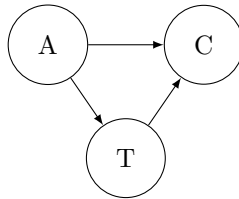


Figure 1: Probabilistic Model

The field of causal inference introduced tools to combine various different sources of knowledge such as theoretical knowledge (Morgan and Winship 2014) for more realistic models beyond the confinement of our observations. Structural Causal Models (SCM) specify relationships based on **functional equations** (Pearl 2009) including unobserved variables. SCMs are a nonparametric modification of structural equations models (a set of functional equations) with some extensions. These extensions are a combination of the mathematical language from graphical models and the implementation of the potential outcome framework (Pearl 2012). Structural equations models (SEM) are parametric causal models which are very popular in fields like economics, psychology and sociology (Pearl 2009). One should point out that there is a lot of

controversy around SEMs because many scholars challenge the value of the parameters in a SEM (Pearl 2012). The central idea of SCMs is to provide a model specifying an underlying data generating process, without the redundancy of creating inconsistent parameter specifications.<sup>1</sup> SCMs use assignment equations to specify an underlying data-generation-process. Note that these equations have not always had a concise mathematical notation (Pearl, 2009). Initially there was no sign to express the assignment equation and people used the ‘=’ and one would e.g. write  $A = B$ . But treating an equation as a **algebraic equation**, makes no sense in the causality context because this equation has no causal information. This algebraic equation would imply that  $B = A$  because the order has no concrete meaning in algebraic equations. The problem is that the equation is symmetric. The initial ‘=’ sign was replaced with the ‘:=’ which is asymmetric (Pearl, 2009) and called an **assignment**. This misconception has caused a lot of challenges which I will address further on in this paper. As mentioned, we define variables as functions therefore a variable for example  $A = f_A(B, U_A)$ . A is defined by B and the latent factor  $U_A$ . To summarize, a SCM consists of a set of (autonomous) equations to generate (a) endogenous variables and (b) exogenous variables. In figure 2 we can see a plain-vanilla structural causal model. The square nodes represent the latent variables. The circle nodes represent the observed variables. The arrows are our structural equations and depict the relationship between variables.<sup>2</sup>

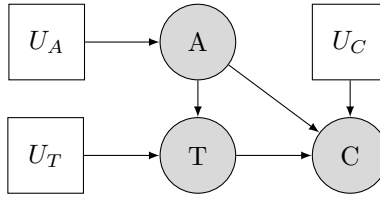


Figure 2: Structural Causal Model

Beyond the different causal model specifications, Judea Pearl (2009) introduced the hierarchy of causation. Pearl focuses on three layers namely association, intervention and counterfactuals. A higher level implies a more detailed knowledge of the relationship between the variables. The first query is association, where we examine relationships based on observations.

Table 1: Pearls Hierarchy of Causation (2009)

Method	Action	Example	Usage
Association $P(a b)$	Co-occurrence	What happened. . .	(Un-)Supervised ML, BN, Reg.
Intervention $P(a do(b), c)$	Do-manipulation	What happens if . . .	CBN,MDP,RL
Counterfactual $P(a_b a', b')$	Hypotheticals	What would have happened if . . .	SCM ,PO

<sup>1</sup>Inconsistency refers to inherent nature of creating parameters based of observational data. One inherent feature of observational data is that it is seldom consistent and henceforth respective estimates are questionable. For further information see Hernán and Taubman (2008)

<sup>2</sup>Note that there are also cyclic structural causal models but no cyclic bayesian causal networks. For further information see Pearl (2009). Due to the confined scope of this paper, I will not explore cyclic structures.

In table 1 we can see that machine learning (ML) methods, bayesian networks (BN) and regression models (Reg) are at the lowest level in the causal hierarchy. These methods depend on association alone and lack information on what happens if we make changes in our root nodes (our nodes that are not caused by other variables) and what would happen if we had a different setting. The second query deals with interventions. Here we can use Pearls (2009) do-calculus to examine what happens if root nodes are manipulated. Note that there are various different types of intervention, such as atomic intervention, where we set a variable to a constant, or e.g. policy intervention where we specify a different function for a specific equation in our set of equations. Additionally there is also off-policy intervention, where we model a different intervention that is not in our historical data based on the historical data (Oberst and Sontag 2019). Causal bayesian networks, markov decision processes (MDP) and reinforcement learning frequent these intervention methods. The third query is counterfactual modelling. Here we deal with hypothetical settings. SCMs and potential outcome models allow for counterfactual modelling. The reason why these models can model counterfactuals is because they also include information on the interventional distribution (Oberst and Sontag 2019). Given that e.g. BCN only entail conditional probabilities and no information on relationships outside of the observations in the data, they cannot create counterfactuals (Pearl 2009).

Another issue in this paper is understanding the relationship of time and causal modelling. Causal models mostly disregard concise notions of time and make the strong assumption that relationships between variables hold beyond the confinement of time (Peters et al. 2017). These vague definitions of time is more prevalent in social sciences. Meanwhile hard sciences deal with time in a more concise manner. Some research has also looked at causal models with a more concise specification of time using differential equations (Mooij et al. 2013).

To summarize, existing literature has provided an excellent introduction to structural causal models and bayesian causal networks. Judea Pearl (2009) provided a comprehensive and accessible introduction into this topic with his book on causality. His work has addressed various misconceptions in social sciences, economics, causality and statistics. Peters et al. (2017) added to this discourse by addressing the relationship of causal modelling to physical sciences and causal inference for observational data. Additionally, other scholars e.g. (Bareinboim et al. 2020) have worked on the application of causal methods in machine learning. Tarka (2018) discuss the history of SEMs and SCMs. This paper brings together these contributions. The objective of this paper is to provide a comprehensive summary of structural causal models and respective applications in social sciences, physical sciences and machine learning. The insights in this paper are an abstraction of these pieces of work, offering the reading a basic understanding of the topic for future research and an overview of the current research. The rest of the paper is structured as follows:

## 2 Foundations of Structural Causal Models

Judea Pearl argues that path analysis, a method proposed by Sewall Wright in the 1920s is the foundation of modern structural causal models. Sewall Wright, a Statistician and Geneticist, sparked the interest in causal modelling with his path analysis which subsequently was adopted by various other disciplines such as econometrics, psychometrics and sociology. This path analysis is a structural equation model with one variable per indicator.

Aside from path diagrams also introduced graph rules for writing down relationships.

Thereafter the Norwegian Economist Trygve Haavelmo (1944) provided a modelling framework for the field of economics in his paper ‘The Probability Approach in Econometrics.’ One could argue that this paper provided a new level of sophistication to the discipline of Econometrics as a distinct field. Haavelmo was awarded the Nobel Memorial Prize in Economic Science in 1989 for his work on this issue.

Causal assumptions are encoded in missing links.

### 2.1 Assumptions

Causal assumptions differentiate causal models from association learning methods.

Table 2: Concepts in Causality and Association concepts

Association-based Concepts	Causal Concepts
Correlation	Randomization
Regression	Confounding
Conditional Independence	Disturbance
Likelihood	Error Terms
Odds Ratio	Structural Coefficients
Propensity Score	Spurious Correlation

These causal concepts are not expressible based on distribution functions/statistical associations. (Pearl 2010)

Disturbance in SCM: Correlated and causal factor ; responsible for variation  
Disturbance in Regression: Unrelated

Causal assumption not testable (e.g.  $Cov(U_a, U_b) = 0$ ). d-separation to test assumptions in totality (cannot make assumptions in isolation).

exploit invariant characteristics of SEM without committing to shape. structural if function autonomous

and invariant to change in form of other functions.

## 2.2 Pearl Causal Hierachy

Method	CBN	SCM
Prediction	<ul style="list-style-type: none"> <li>• Unstable</li> <li>• Volatile to parameter changes</li> <li>• Re-Estimate entire model</li> </ul>	<ul style="list-style-type: none"> <li>• Stable</li> <li>• More Natural Specification</li> <li>• Only estimate <math>\Delta</math> CM</li> </ul>
Intervention	<ul style="list-style-type: none"> <li>• Costly for Non-Markovian Models</li> <li>• Unstable(Nature CP)</li> <li>• Only generic estimates(<math>\Delta</math> CP)</li> </ul>	<ul style="list-style-type: none"> <li>• Pot. Cyclic Representation</li> <li>• Stable(Nature Eq.)</li> <li>• Context specific(Invariance of Eq.)</li> </ul>
Counterfactuals	<ul style="list-style-type: none"> <li>• <b>Impossible</b></li> <li>• no information on latent factors(<math>\epsilon</math>)</li> </ul>	<ul style="list-style-type: none"> <li>• Possible</li> <li>• Inclusion of latent factors</li> </ul>

### Counterfactuals

Process is described as follows:

- Abduction: Cast probability  $P(u)$  as conditional probability  $P(u|\epsilon)$
- Action: Exchange ( $X = x$ )
- Prediction: Compute ( $Y = y$ )

## 2.3 Causal Inference and Time

## 2.4 Graphical Models

## 3 Conclusion

This paper provides a gentle introduction into structural causal models. SCMs entail many features, complementing research on association learning by providing depth. This in turn, is of particular benefit for high stake decision settings. SCMs differentiate from other methods through the specification of endogenous and exogenous variables, treating the exogenous factors as pivotal components of the actual model rather than assuming they are ommitable errors that are uncorrelated. As suggested by Pearls Hierachy, there are different levels to learning and each higher step can do anything the prior step can but with more detail and information. Henceforth, as machin

## References

- Bareinboim, Elias, JD Correa, Duligur Ibeling, and Thomas Icard. 2020. “On Pearl’s Hierarchy and the Foundations of Causal Inference.” *ACM Special Volume in Honor of Judea Pearl (Provisional Title)*.
- Hernán, Miguel A, and Sarah L Taubman. 2008. “Does Obesity Shorten Life? The Importance of Well-Defined Interventions to Answer Causal Questions.” *International Journal of Obesity* 32 (3): S8–14.
- Mooij, Joris M, Dominik Janzing, and Bernhard Schölkopf. 2013. “From Ordinary Differential Equations to Structural Causal Models: The Deterministic Case.” *arXiv Preprint arXiv:1304.7920*.
- Morgan, Stephen L., and Christopher Winship. 2014. “Causal Graphs.” In *Counterfactuals and Causal Inference: Methods and Principles for Social Research*, 2nd ed., 77–102. Analytical Methods for Social Research. Cambridge University Press. <https://doi.org/10.1017/CBO9781107587991.004>.
- Oberst, Michael, and David Sontag. 2019. “Counterfactual Off-Policy Evaluation with Gumbel-Max Structural Causal Models.” In *International Conference on Machine Learning*, 4881–90. PMLR.
- Pearl, Judea. 2009. *Causality*. Cambridge university press.
- . 2012. “The Causal Foundations of Structural Equation Modeling.” CALIFORNIA UNIV LOS ANGELES DEPT OF COMPUTER SCIENCE.
- Peters, Jonas, Dominik Janzing, and Bernhard Schölkopf. 2017. *Elements of Causal Inference: Foundations and Learning Algorithms*. Adaptive Computation and Machine Learning Series. Cambridge, Massachuestts: The MIT Press.
- Tarka, Piotr. 2018. “An Overview of Structural Equation Modeling: Its Beginnings, Historical Development, Usefulness and Controversies in the Social Sciences.” *Quality & Quantity* 52 (1): 313–54.