

# DANIEL GEORGE RUGINETS

UI/UX Designer

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## QUALIFICATIONS

Sketch App  
Adobe Illustrator  
Mockup design  
User Experience Design  
HTML & CSS  
Design Thinking – developed while working at SAP LABS by creating content for a Design Thinking educational course

## OBJECTIVE

I have been a filmmaker for 8 years. Since transitioning to User Experience Design – I have figured out how to mix these two things together to create experiences that are built on stories.

## ACTIVITIES & INTERESTS

Ran marketing and advertising campaigns for the digital websites of the University of Waterloo's Theatre Student Union and as a Council Representative for a student residence.

## EXPERIENCE

### TEACHING ASSISTANT • UNIVERSITY OF WATERLOO • SEPTEMBER 2017 – DECEMBER 2017

I facilitated a class of 52 students, I assisted with the class organization, marking and tutorials. I assisted students in understanding how to design a meaningful project.

### UI/UX DESIGNER • SAP • MAY 2017 – SEPTEMBER 2017

I designed the User Experience, User Interface and built the website for Toronto International Film Festival's Film Recommendation Tool. I designed and built a showcase website for SAP Predictive Analytics. I created mockups using Sketch and built the websites using HTML, CSS & JavaScript.

### VIDEOGRAPHER • SAP LABS • JUNE 2016 – SEPTEMBER 2016

I interviewed, filmed, edited and published 19 videos with students from a class taught at Stanford University in Palo Alto. To do this I used Adobe Illustrator, Premiere Pro, After Effects.

## EDUCATION

### CANDIDATE FOR BACHELOR OF GLOBAL BUSINESS AND DIGITAL ARTS • 3<sup>RD</sup> YEAR • APRIL 2019 • UNIVERSITY OF WATERLOO

In this program, we learn user experience design, filmmaking, digital photography, and digital animation and business. Example courses include Production & User Experience Design, Digital Media Design, and Marketing. In December 2015 during the PUXD course – I analyzed Reddit's UX and created a document that delved into their usability and how to improve the UX.

## AWARDS & ACKNOWLEDGMENTS

I won first place in a User Experience Design Hackathon called User Experience Design Camp at the University of Waterloo Stratford Campus on October 1<sup>st</sup> 2016.

BLND Business and Design Conference Panelist – Mar 4<sup>th</sup>, 2017