

DANIEL S. CHUNG

Marketing Specialist



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EXPERIENCE

May 2016 -
Present

Marketing Specialist Marvin Keller

Conduct marketing activity for mid-sized carrier. Report directly to CEO with strategies for optimization and ROI. Create content that communicate brand through photography, videography, graphic design, social media and HTML email campaigns to rebrand and boost retention rate.

April 2016 -
June 2016

IT Support Tech Specialist Parkland College

Implement tech solutions to students and faculty. Solve database issues, server issues. Answer phones and run the front desk. Update internal knowledge base.

May 2015 -
August 2015

Videographer Strategic Resources State Farm

Create ads for recruiting, presentational and educational purposes. Manage social media sites and conduct media presence for the branch. Produce print and web content for connectivity and brand awareness.

Sep 2013 -
March 2014

Designer The Daily Illini

Designed pages for publication. Worked with writers to prepare pages for publication weekly. Designed and formatted around 100 layouts for University Newspaper that are still used.

SKILLS

HTML&CSS

JavaScript

React JS

jQuery

GitHub

Indesign

Photoshop

Illustrator

Premiere Pro

After Effects

REFERENCES

Joe Tek Yun | +1 217 493 1315

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Social Media Analytics

University of Illinois

Eddie Lee | +1 217 377 9378

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Business Intelligence

University of Illinois Systems

Paul Chae | +1 310 346 1938

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Actuarial Research

State Farm