

Getting the interview:



Researching the Position

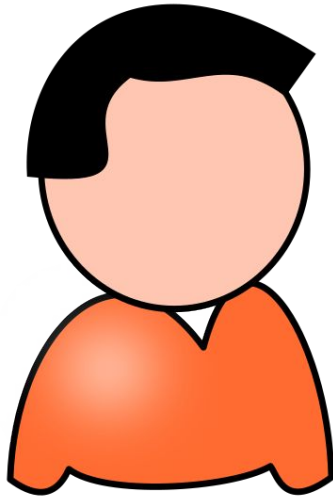


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by Christine Alvarado, Mia Minnes, and Leo Porter, 2015.

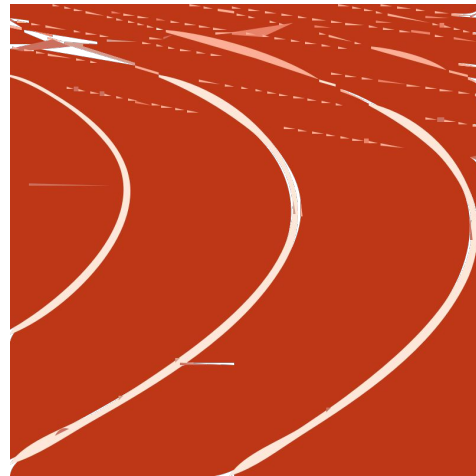
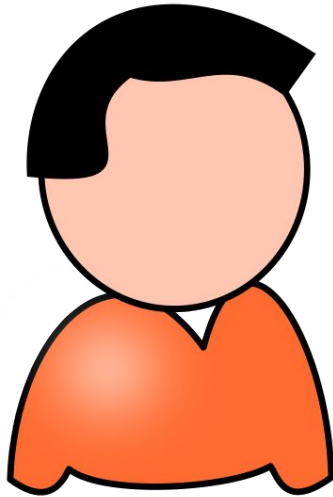
By the end of this video you will be able to...

- Research a position to help determine if it's a "good fit"
- Research a position to help apply and prepare for an interview

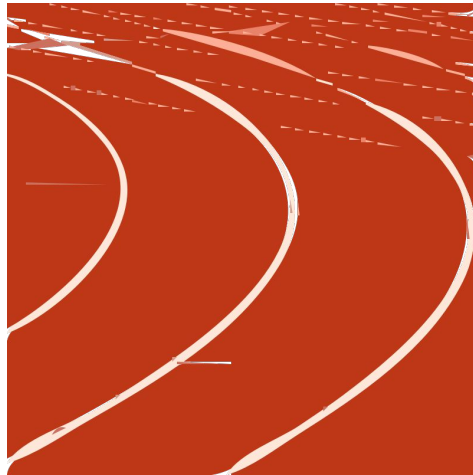
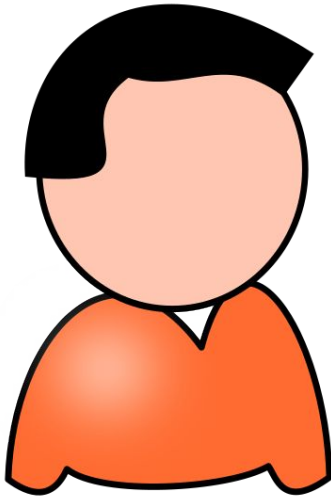
"Good Fit"



"Good Fit"



"Good Fit"



"Good Fit"

**Your strengths and interests
align with your job.**

Researching Positions

Can I get this job?

Researching Positions

Can I get this job?



Researching Positions

Can I get this job?



Could this job be the
right fit for me?

Determining Fit

- Job Qualifications and Job Description

- 1. Match your background?**

Determining Fit

- Job Qualifications and Job Description

1. **Match your background?**
2. **Tailor your resume (coming soon)**

Determining Fit

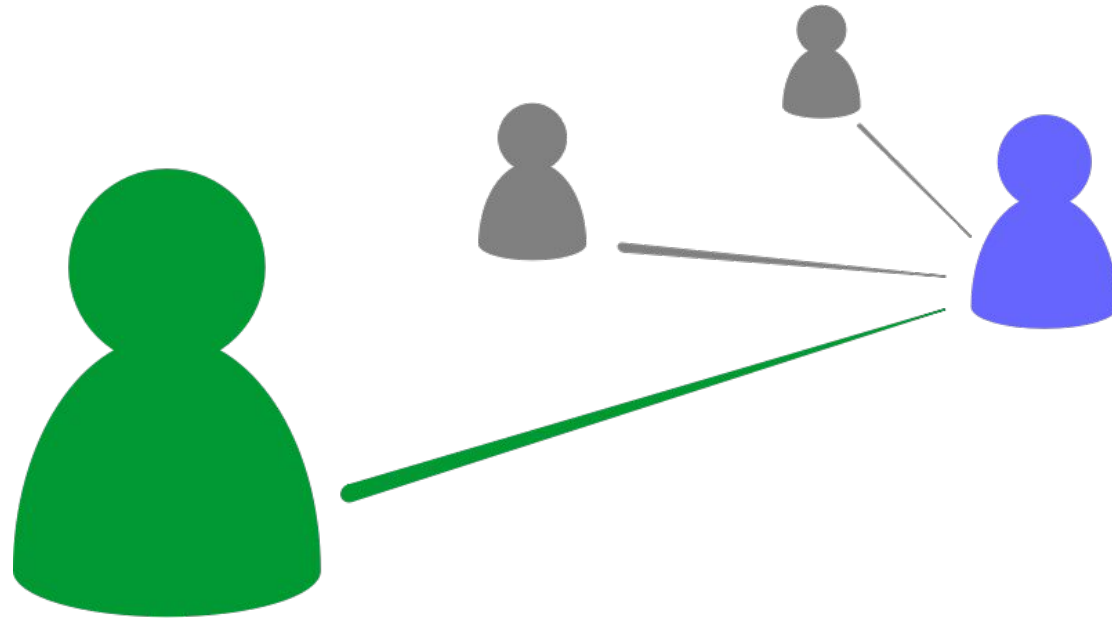
- Job Qualifications and Job Description
- Company Background
 - Philosophy, goals, products, location

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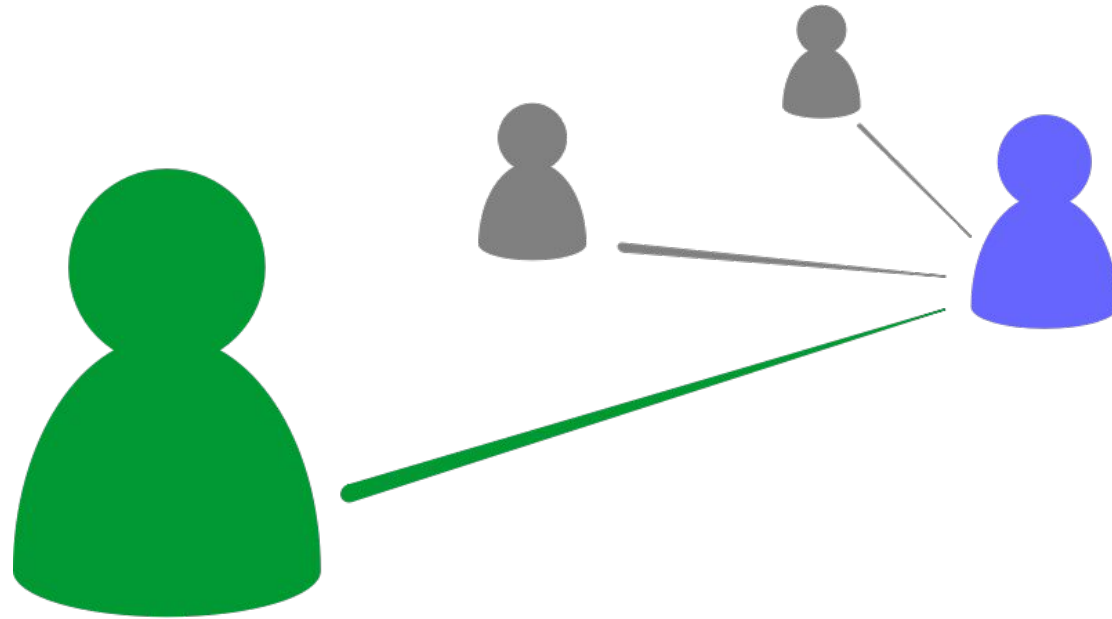
Determine good questions for the interview (write them down!)

Company Connection?



**Reach out to them
before applying.**

Company Connection?



**Does NOT mean to start trying
to make a connection**

Got the interview?



Got the interview?

- Background of the company
 - History
 - Major Players
 - Corporate Strategy

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Critical knowledge, but be careful not to overreach

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Next: Resume Tips