Presenting a project you've done

Evaluation criteria

By the end of this video you will be able to…

- Describe how your description of a project you've worked on will be viewed and evaluated

What are they looking for?

- That you're a genius?
- That you've done a project so big and novel it's going to be the next Google?
- No!

What they are looking for!

- The problem: why should they care? That you understand the problem you were solving and that it was important (even if it wasn't huge).

- That your solution was appropriate and elegant and that you approach problems in a logical, organized and creative way

- That you can communicate and work in teams: make people understand and care about your work, make them feel like part of the conversation: eye contact, body language, reading expressions. Back and forth is appropriate. You better sound excited!

Looks easy, is hard

- How do you do this?

STAR method

- **S**ituation - what was the project for, who was involved

- **T**ask - what was the objective/goal

- **A**ction - what did you do, how did you do it

- **R**esult - was the project completed, were there any awards/recognition/grade

The next three lessons

- Pitching the problem (Situation, Task)
- Presenting the solution (Action, Results)
- Effective technical communication (all of STAR)