

Daniel Short

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DATA SCIENTIST | MACHINE LEARNING

Data scientist with 3 years of experience translating ML insights into over 500% KPI gains for tourism, retail and industrial clients. Expert in Python (PyTorch, scikit-learn), SQL, and Gen-AI (LLMs, RAG). Known for automating data pipelines that save 200+ hours per year and presenting findings to C-level audiences.

TECHNICAL SKILLS

- **Generative AI (Gen AI)** - Large Language Models (LLMs), Retrieval-Augmented Generation (RAG), Low-Rank Adaptation (LoRA) fine-tuning, Embeddings, Transformers
- **Deep-Learning** - Autoencoders, Variational Autoencoders (VAEs), Convolution Neural Networks (CNNs), Recurrent Neural Networks (RNNs), Reinforcement Learning (RL)
- **Python** - PyTorch, TensorFlow, scikit-learn (Decision Trees, Random Forests), Pandas, NumPy
- **SQL** - PostgreSQL, MSSQL, SQLite; Views, Stored Procedures (SPs), Common Table Expressions (CTEs)

WORK EXPERIENCE

Business Analyst
Visit Grand Junction

February 2024 – Present
Grand Junction, CO

- Automate weekly reporting in Python, cutting turnaround time by 99%, saving 200+ hours per year.
- Deploy an NLP link-repair model that lifted site traffic 750% and engagement 56%.
- Drive 565% jump in page-views and 122% more sessions by embedding ML insights in campaigns.

AI Data Quality Analyst
Randall Reilly

November 2023 – January 2024
Remote

- Re-platformed R workflows to a one-click Python app, trimming processing time 95%.
- Built decision-tree models that expanded serial-number tracking by over 10x while flagging anomalies with 98% precision.
- Developed an autoencoder model using PyTorch, improving data quality through error detection.

Asset Protection Data Analyst
Target

June 2022 – November 2023
Montrose, CO

- Designed enterprise dashboards adopted company-wide, surfacing trends that raised theft reports 57.6%.
- Analytics-driven initiatives increased theft prevention by 180%, and inventory loss by 24%.
- Presented technical information to non-technical audiences, translating analytics into operational action.

EDUCATION & CERTIFICATIONS

- **M.S. Data Science**, Eastern University - GPA: 4.0/4.0
 - **B.S. Data Analytics**, Purdue University Global - GPA: 3.6/4.0
- May 2025**
May 2023

[IBM Data Analyst](#), [IBM Machine Learning](#), [Google Analytics](#), [Google Data Analytics](#), [Google Advanced Data Analytics](#)

PROJECTS

- [Sheet Music Watermark Removal](#) - Implemented an ML pipeline to remove watermarks and upscale sheet music.
- [Synthetic Digit Generator](#) – Developed a VAE to learn and generate latent representations of MNIST digit images.
- [Nonogram Solver](#) – Created a reinforcement learning model to solve Nonogram games (94% solve rate).