



Daniel Shultz

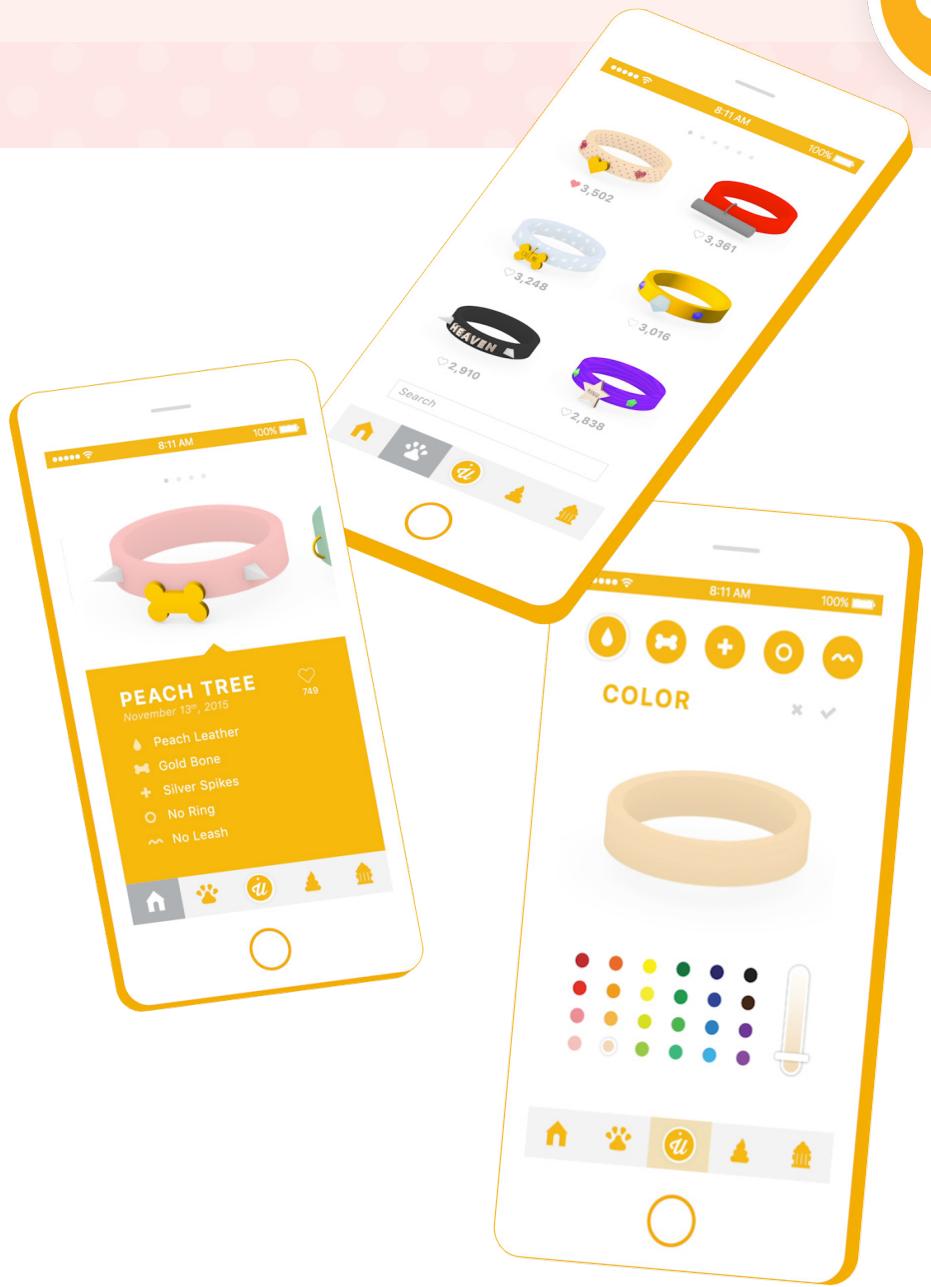
www.daniel-shultz.com

dshultz@mica.edu

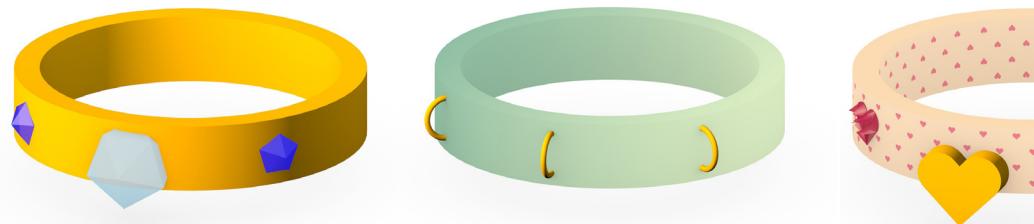
**Hi! My name is Daniel. I'm an artist/
designer who loves freshly mowed lawns
and puppy kisses.**

I specialize in film and graphic design, as well as mediums such as printmaking and performance. I also create electronic music and sound fx for clients ranging from video game artists to female rappers. The majority of my personal work is based in a skewed and enigmatic perspective of suburban culture, which references the environment in which I was raised. I'm also a good neighbor.





App Design

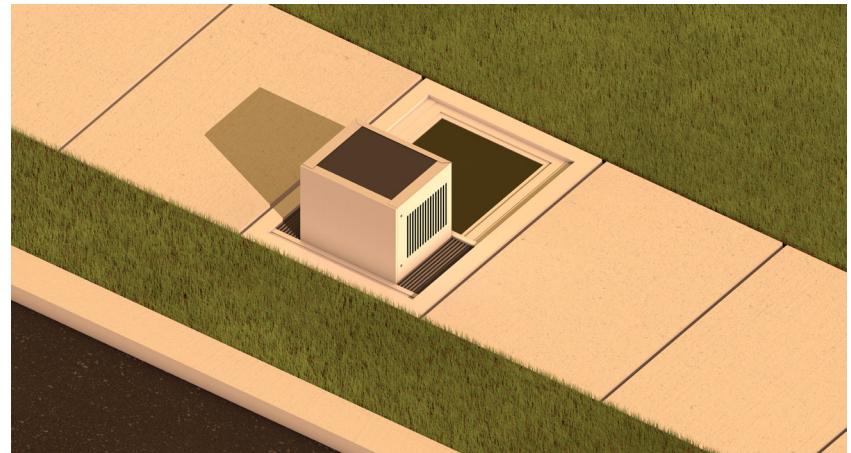


uDog

uDog is an iPhone app that allows the user full customization of digitally rendered dog collars. Collars are able to be shared publicly with the world, allowing other users to view and favorite them.

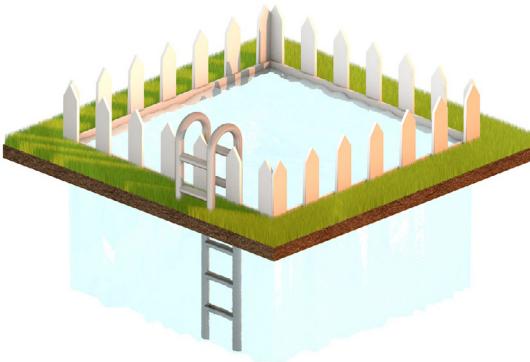
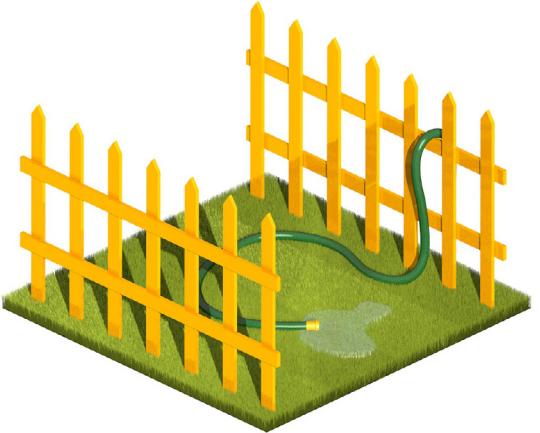
Watch





Sunday Morning

Sunday Morning is a series that explores underlying and complex emotions tied to suburban culture. Surrealistic scenarios posed within geometrically perfect, yet unsettling desolate residential environments creates a “calm before the storm” tension which can be tied to the suppressed downfall of suburban culture.



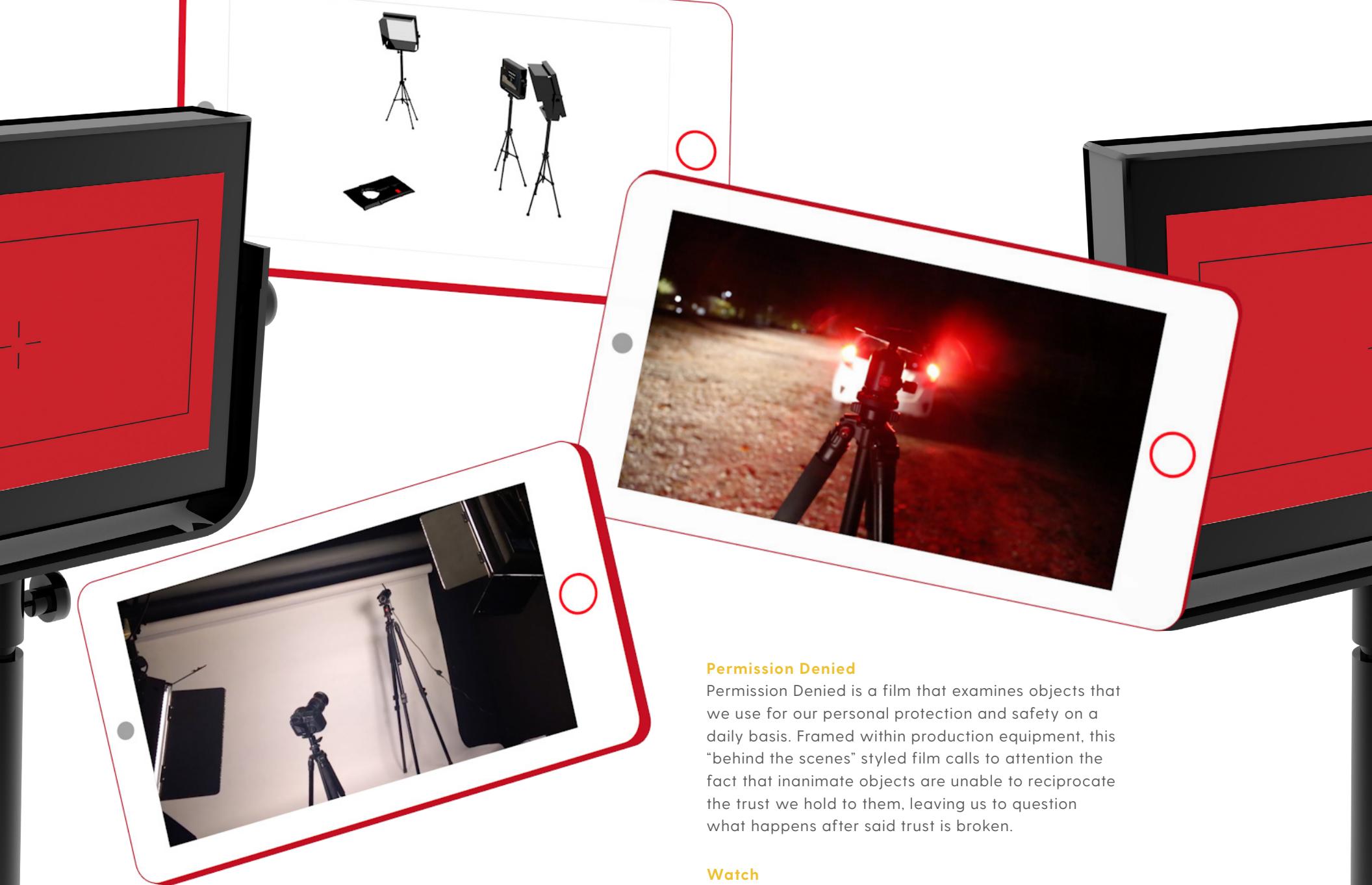
Cute Door Singles

Album cover designs for singles released by suburban pop artist Cute Door. These illustrations reflect the lighthearted and upbeat mood of the music, as well as creating a twisted view of an idealistic environment created specifically for each single.

3D Design

[Listen](#)



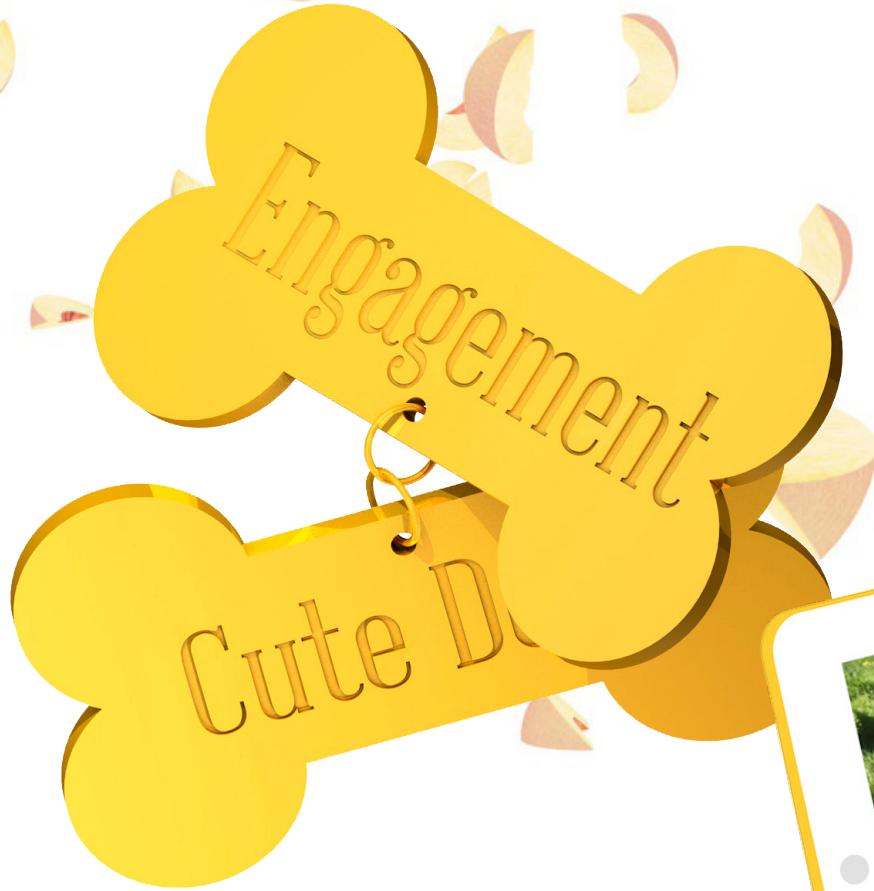


Film Production

Permission Denied

Permission Denied is a film that examines objects that we use for our personal protection and safety on a daily basis. Framed within production equipment, this “behind the scenes” styled film calls to attention the fact that inanimate objects are unable to reciprocate the trust we hold to them, leaving us to question what happens after said trust is broken.

Watch



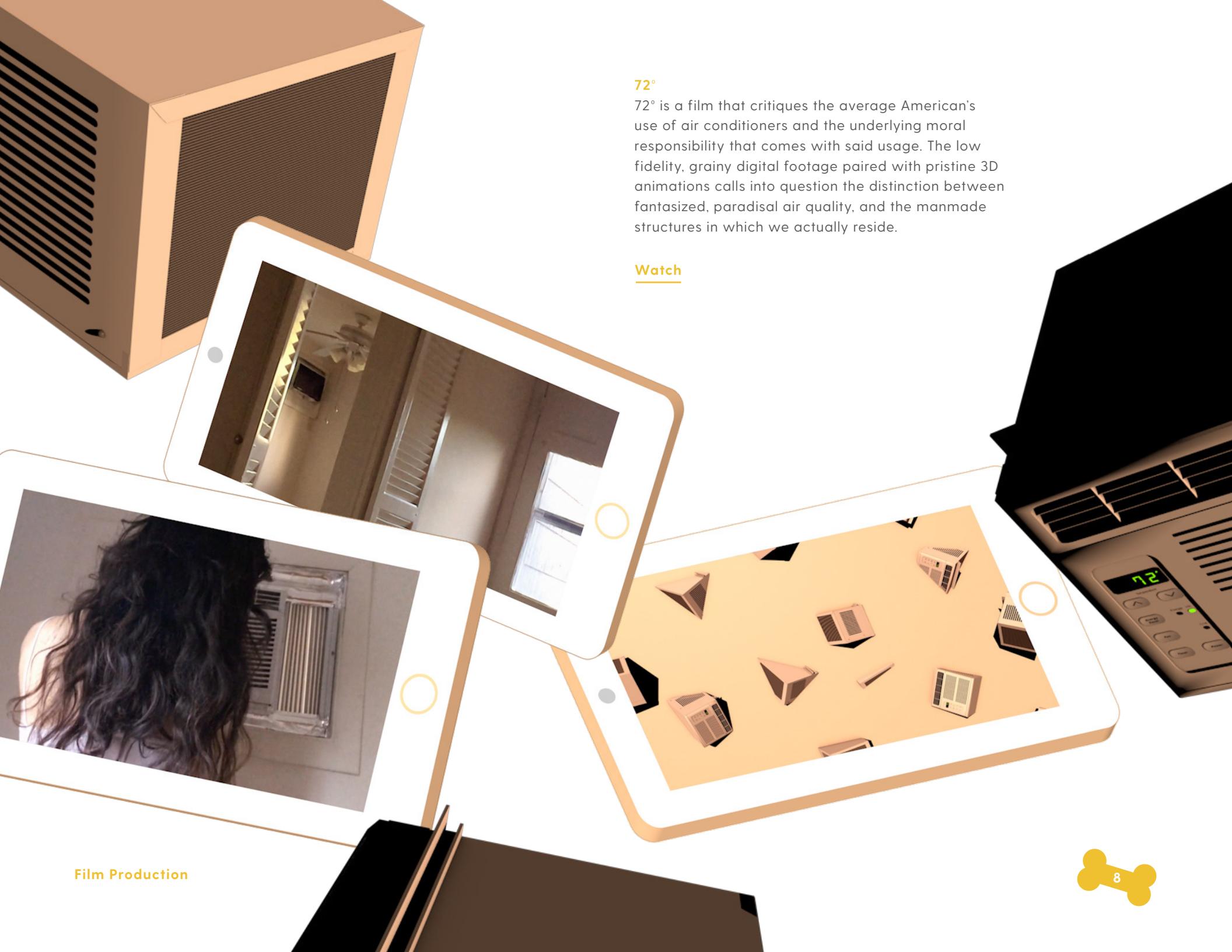
Engagement

Engagement is a visual album by suburban pop musician Cute Door. Bizarre bubbly pop songs are accompanied by a storyline of visuals ranging from surreal spinning 3D objects, to the face of Cute Door, Neighbor, flipping her hair around town and being the mysterious, flirty girl next door that is reflected within the lyrics.

Watch

Film Production





72°

72° is a film that critiques the average American's use of air conditioners and the underlying moral responsibility that comes with said usage. The low fidelity, grainy digital footage paired with pristine 3D animations calls into question the distinction between fantasized, paradisal air quality, and the manmade structures in which we actually reside.

[Watch](#)

(speakers)

9:30 a.m.

Steven Heller
Author, art historian, and teacher, as well as a producer, curator, and consultant. His books include *Graphic Design: A History*, *Graphic Design: A Critical History*, and *Graphic Design: A Visual History*. He has taught at the University of Illinois Urbana-Champaign, the University of Wisconsin-Madison, and the University of Michigan, among other institutions. He currently teaches at the School of Visual Arts in New York City.

Robert Rauschenberg
Artist, printmaker, painter, and writer. Best known for creating the "combine paintings," which include unexpected visual elements such as found objects, printed matter, and photographs. His work is included in the collections of the Metropolitan Museum of Art, the National Gallery of Art, the Art Institute of Chicago, and the Louvre in Paris.

10:30 a.m.

Lisa de Beauvoir
Writer, editor, and artist, most notably for creating the *Paris Review* and *Paris Review-Diary*. She has also written for *Le Monde*, *Le Figaro Magazine*, and *Le Point*. Her book *Paris Review: A Literary Life* was published in 2010.

Barbara Kruger
The founder of *Untitled* (Drugs, Women, Men, Ideas) and *Untitled* (Art). She is a conceptual artist whose work has been exhibited in numerous international exhibitions, including the Venice Biennale, the Documenta, and the Whitney Biennial. She has also created posters for Amnesty International, the United Nations, and the World Health Organization.

12:00 p.m.

Diane L. Johnson
Designer and author, best known for her design of the *Book of Hours* and *Book of Hours: Gothic Manuscripts from the British Library*.

Diane Arbus
Photographer, best known for her portraits of people from the margins of society, including the mentally ill, the poor, and the isolated.

1:30 p.m.

Arthur Rock
One of the founders of *Designers & Books*, which uses the theme of "the book as object" to highlight the importance of book design and the role of the book in our culture.

Howard Brody
Author of *The Graphic Designer's Journey* and *Graphic Designing*. Previous company presidents have said a great deal about his influence. Howard will be discussing his impact on the industry and his thoughts on what it means to be a graphic designer.

July 30th, 2016

AMC Universal CityWalk 10, California

(workshops)

Graphic Design - 2:00 p.m.

Eric Gill
Graphic designer who influenced the adoption of the Gothic Revival typeface in the second half of the 20th century and into the 21st. His career spans from the early 1900s to the present day, including typography, book design, and bookbinding.

Steve Heller
Graphic designer, author, and teacher. Heller is the founder of the *Graphic Design: A Visual History* series, which is the most popular book series for students.

Robert Rauschenberg
Artist, printmaker, painter, and writer. Best known for creating the "combine paintings," which include unexpected visual elements such as found objects, printed matter, and photographs. His work is included in the collections of the Metropolitan Museum of Art, the National Gallery of Art, the Art Institute of Chicago, and the Louvre in Paris.

2:30 p.m.

Graphic Design
Author, artist, and director. She has won many awards for her work in film, theater, and television, including the Oscar for Best Director for *Amélie*.

Al Dente
Graphic designer, author, and teacher. He is the founder of *Untitled* (Drugs, Women, Men, Ideas) and *Untitled* (Art).

3:00 p.m.

Eric Gill
Graphic designer, author, and teacher. Best known for his work in book design, typography, and bookbinding.

Howard Brody
Author of *The Graphic Designer's Journey* and *Graphic Designing*. Previous company presidents have said a great deal about his influence. Howard will be discussing his impact on the industry and his thoughts on what it means to be a graphic designer.

4:00 p.m.

Diane L. Johnson
Designer and author, best known for her design of the *Book of Hours* and *Book of Hours: Gothic Manuscripts from the British Library*.

Diane Arbus
Photographer, best known for her portraits of people from the margins of society, including the mentally ill, the poor, and the isolated.

5:00 p.m.

Arthur Rock
One of the founders of *Designers & Books*, which uses the theme of "the book as object" to highlight the importance of book design and the role of the book in our culture.

Howard Brody
Author of *The Graphic Designer's Journey* and *Graphic Designing*. Previous company presidents have said a great deal about his influence. Howard will be discussing his impact on the industry and his thoughts on what it means to be a graphic designer.

6:00 p.m.

Graphic Design
Author, artist, and director. She has won many awards for her work in film, theater, and television, including the Oscar for Best Director for *Amélie*.

Al Dente
Graphic designer, author, and teacher. He is the founder of *Untitled* (Drugs, Women, Men, Ideas) and *Untitled* (Art).

7:00 p.m.

Eric Gill
Graphic designer, author, and teacher. Best known for his work in book design, typography, and bookbinding.

Howard Brody
Author of *The Graphic Designer's Journey* and *Graphic Designing*. Previous company presidents have said a great deal about his influence. Howard will be discussing his impact on the industry and his thoughts on what it means to be a graphic designer.

8:00 p.m.

Graphic Design
Author, artist, and director. She has won many awards for her work in film, theater, and television, including the Oscar for Best Director for *Amélie*.

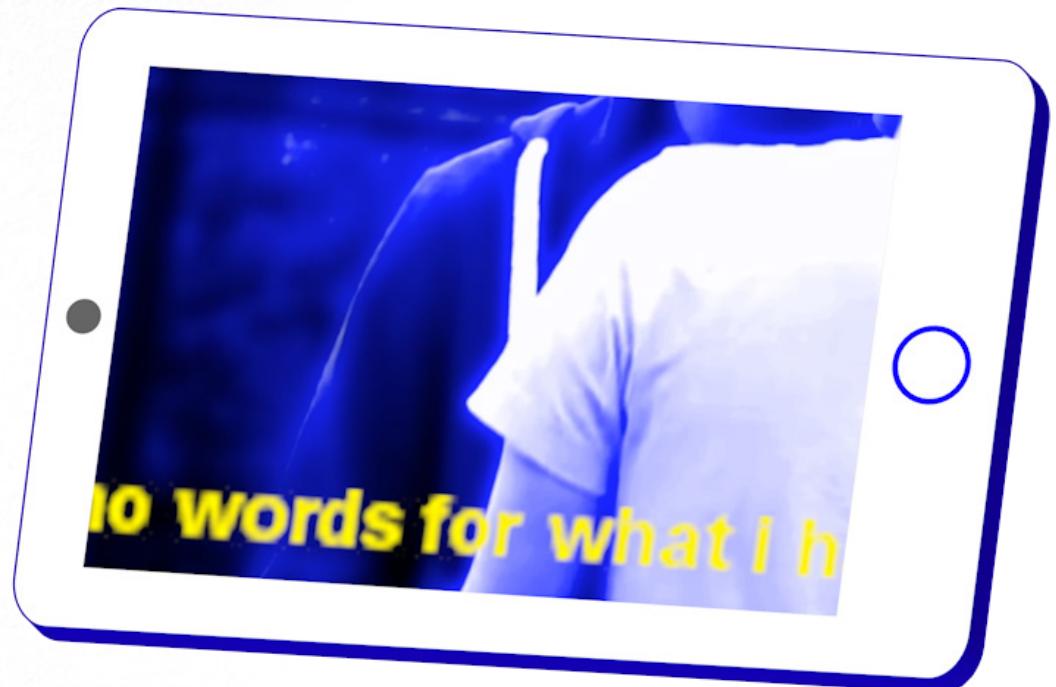
Al Dente
Graphic designer, author, and teacher. He is the founder of *Untitled* (Drugs, Women, Men, Ideas) and *Untitled* (Art).

9:00 p.m.

Eric Gill
Graphic designer, author, and teacher. Best known for his work in book design, typography, and bookbinding.

Howard Brody
Author of *The Graphic Designer's Journey* and *Graphic Designing*. Previous company presidents have said a great deal about his influence. Howard will be discussing his impact on the industry and his thoughts on what it means to be a graphic designer.

Event Branding



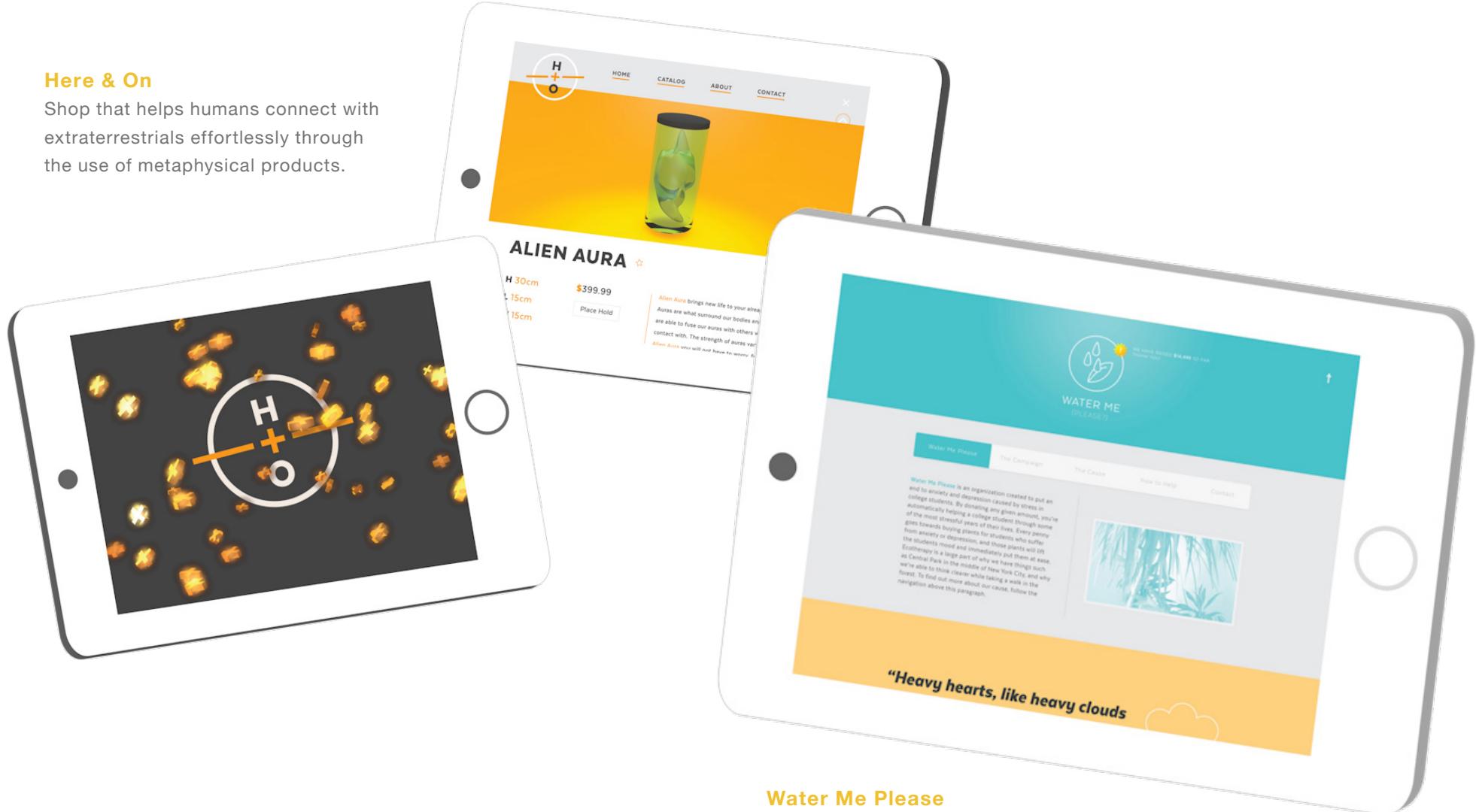
(shhh)

(shhh) is a conference that deals with the strong relationship and history between subtitles and typography. The emphasis on sound effects as well as visually jarring graphics brings focus to this idea of communication, as well as bridges the gap between those who are auditorily impaired, and those who are not.

Watch

Here & On

Shop that helps humans connect with extraterrestrials effortlessly through the use of metaphysical products.



Water Me Please

Company that donates plants to college students struggling with anxiety and depression.