



**Hi! My name is *Dani*. I'm an artist/  
designer who loves freshly mowed lawns  
and puppy kisses.**

I specialize in film editing and production, publication, web, and app design, as well as 3D illustration and motion graphics. I also create electronic music and sound fx for clients ranging from video game artists to female rappers. The majority of my personal work is based in a skewed and enigmatic perspective of suburban culture, which references the environment in which I was raised. I'm also a good neighbor.





### Aura Cacia (Rebrand)

Aura Cacia is a company that focuses on making aromatherapy easy for the customer. While they specialize in essential oils, they offer a wide range of beauty products such as body soaps, massage oils, and shower tablets.

In this redesign, I emphasized the scent of the product through font size and color, making it easier for the customer to find exactly what they are looking for. Adding the small detail of an embossed leaf on top of the essential oil bottles emphasizes the leaf seen in the new logo, and adds a new level of authenticity and customization to this brand.



### MICA Graphic Design Department Rebranding

A new look was required for MICA's graphic design department, so we created a cohesive look that was able to be applied across fliers, banners, website layouts, vinyl treatments, and other miscellaneous objects.

*Collaboration with Nick Fogarty and Kaitlynn Larkins.*



### Geneva, NY Rebranding

Located in Upstate New York, Geneva is home to the scenic Seneca Lake, which is the largest of the Finger Lakes. A large part of what makes Geneva unique is its large amount of vineyards and wineries. These qualities are emphasized throughout my brand to attract tourists, and to make locals proud of the beautiful town where they reside.

**(speakers)**

**9:30 a.m.**

**Eduardo Peres**  
Eduardo is a founder, artist, designer and teacher at a professor at MICA, Maryland Institute College of Art. He has been teaching for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Robert Rauschenberg**  
Robert is a visual artist, writer, and actor. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**10:30 a.m.**

**John de Leon**  
John is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**12:00 p.m.**

**Daniel Lerner**  
Daniel is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Daniel Arsham**  
Daniel is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**1:30 p.m.**

**Arturo Rodriguez**  
Arturo is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Matthew Broome**  
Matthew is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**2:30 p.m.**

**Steve Jobs**  
Steve is an American real actor and director. He has won two Academy Award nominations for Best Actor. He is a member of the American Academy of Motion Picture Arts and Sciences.

**Alonzo**  
Alonzo is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**3:00 p.m.**

**Mike Segarini**  
Mike is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Daniel Landau**  
Daniel is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**5:00 p.m.**

**David A. Howell**  
David is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Charles Givens**  
Charles is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**6:00 p.m.**

**Adam Pringle**  
Adam is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**7:00 p.m.**

**Keith Gammie**  
Keith is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**8:00 p.m.**

**Mark Weingart**  
Mark is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**9:00 p.m.**

**Gregory Corso**  
Gregory is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**10:00 p.m.**

**David Beck Dahl**  
David is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**(workshops)**

**10:00 a.m.**

**Graphic Design**

**Acme Drafting**  
Acme Drafting is a workshop that will introduce the concept of graphic design. It will cover the basics of typography, layout, and composition, as well as how to use design software like Photoshop and InDesign.

**Design Basics**  
Design Basics is a workshop that will introduce the concept of graphic design. It will cover the basics of typography, layout, and composition, as well as how to use design software like Photoshop and InDesign.

**Chris Pritchard**  
Chris Pritchard is a designer who has worked on designing books, articles, and graphics for various publications. He has also designed book covers, logos, and websites for clients such as Penguin Books, HarperCollins, and Random House.

**11:00 a.m.**

**Synchrotron Building**

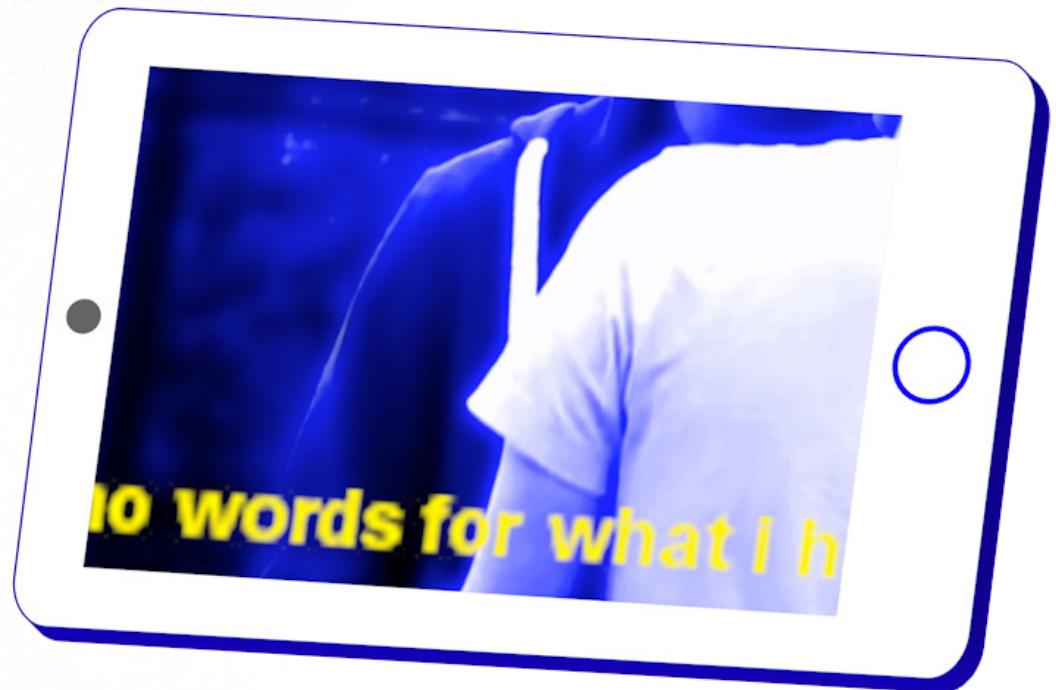
**Alonzo**  
Alonzo is a speaker, writer, and artist. He is an expert in film, video, and installation art. He has been teaching at MICA for over 10 years. His work includes film, video, installation, performance, and design. He is currently working on a new project called "The Evolution of Ideas".

**Alison Kishimoto**  
Alison is a speaker, writer, and artist. She is an expert in film, video, and installation art. She has been teaching at MICA for over 10 years. Her work includes film, video, installation, performance, and design. She is currently working on a new project called "The Evolution of Ideas".

**12:00 p.m.**

**Graphic Design**

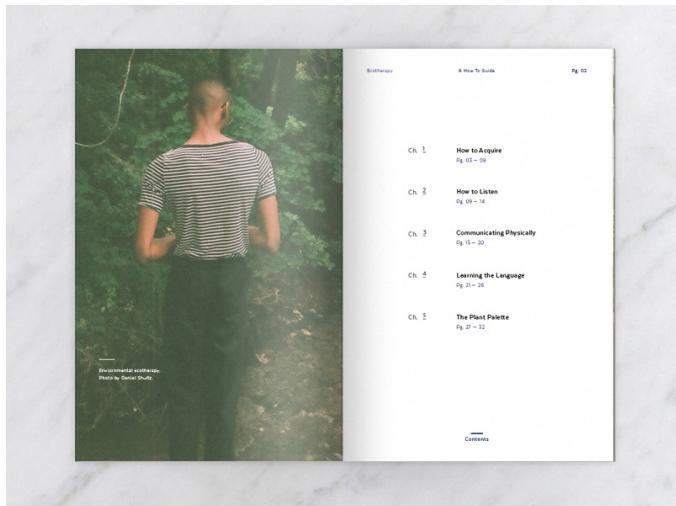
**Graphic Design**



## (shhh)

(shhh) is a conference that deals with the strong relationship and history between subtitles and typography. The emphasis on sound effects as well as visually jarring graphics brings focus to this idea of communication, as well as bridges the gap between those who are auditorily impaired, and those who are not.

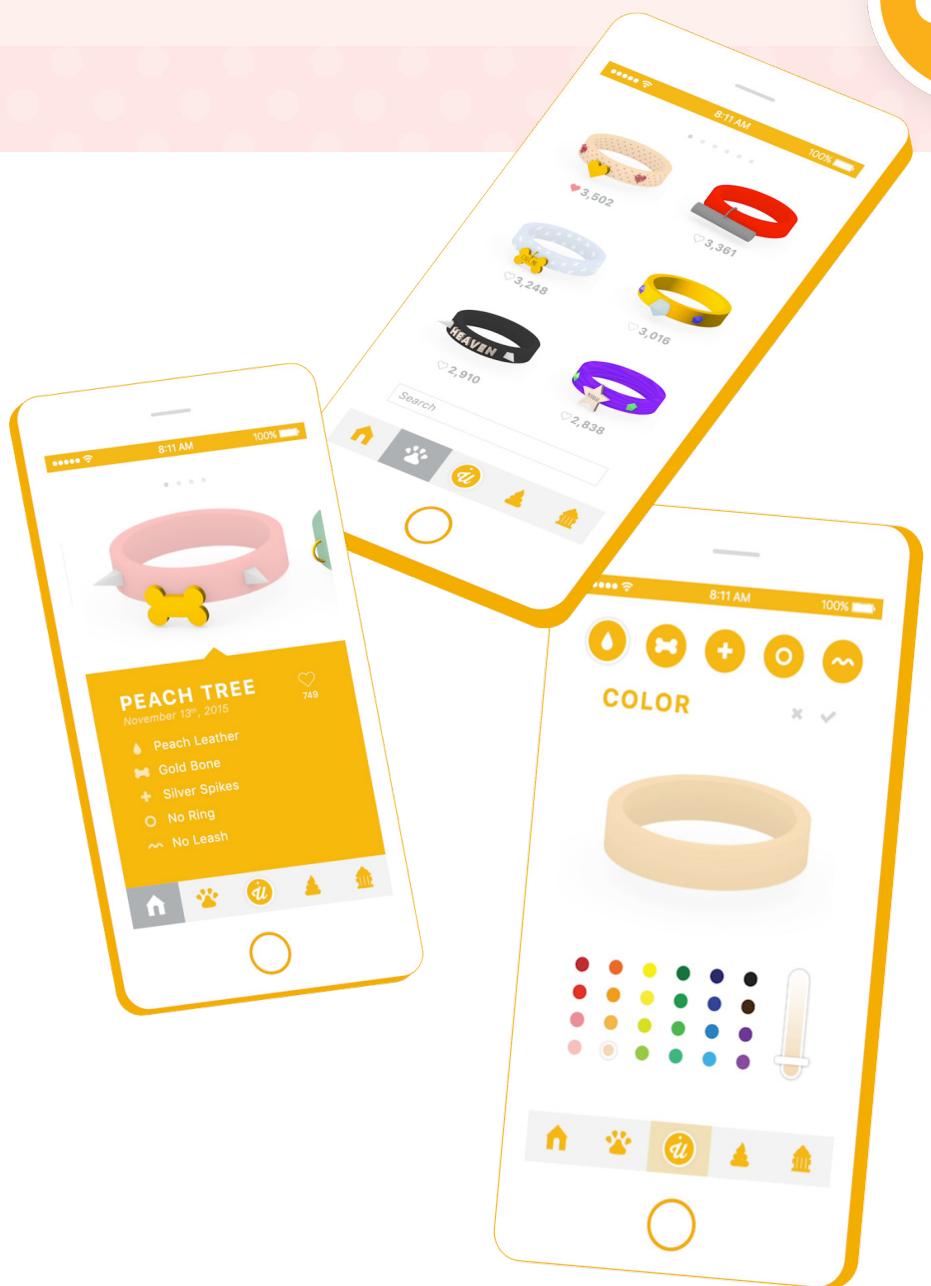
## Watch



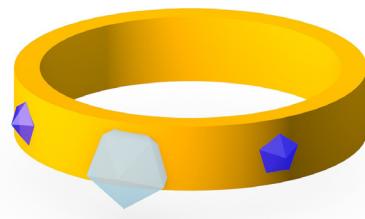
## Ecotherapy: A How To Guide

A satirical self help guide on how plants are able to improve one's health. Delicate imagery and attentive design contrast the sarcastic mood of the texts that make up the book.





App Design



### uDog

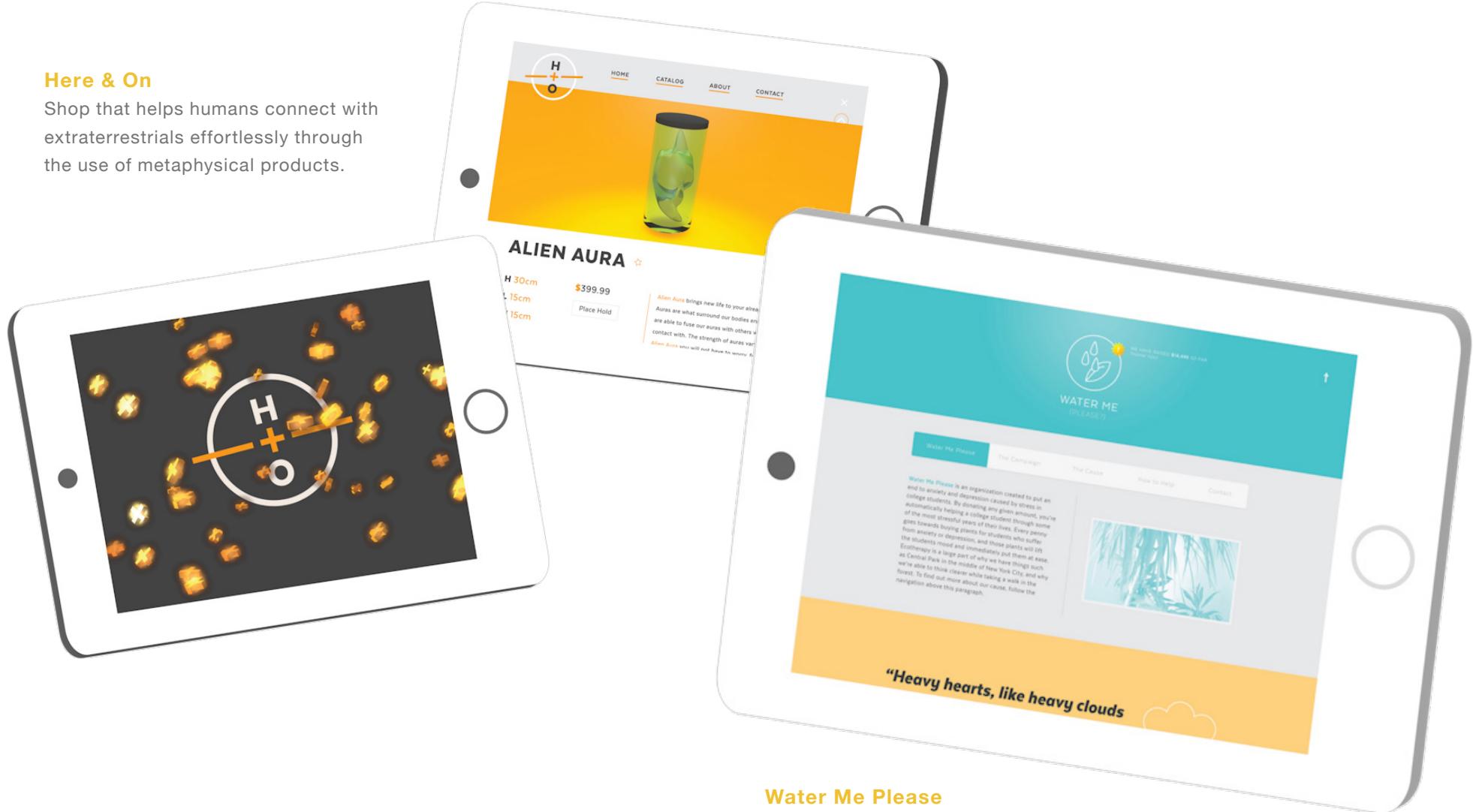
uDog is an iPhone app that allows the user full customization of digitally rendered dog collars. Collars are able to be shared publicly with the world, allowing other users to view and favorite them.

### Watch



## Here & On

Shop that helps humans connect with extraterrestrials effortlessly through the use of metaphysical products.



## Water Me Please

Company that donates plants to college students struggling with anxiety and depression.