

lucy lindgren



Objective

A highly creative and multi-talented Graphic Designer with extensive experience in marketing and print design, seeking employment where talent, flair and passion for design are appreciated. And where my years of experience and professional training in client's services benefit the firm.

Education

Columbia College Chicago 2007-2012
Graphic Design Major with a Minor in Marketing

Experience

Mid-America Realty (2015-Present)

Graphic Design/Marketing Coordinator
Design marketing pieces for available urban commercial real estate listings
Create and schedule Mail Chimp E-Blasts weekly for the Urban team
Creating a city map with all city retail and restaurants logos
Assist all brokers by creating template listing brochures or help in any administrative way
Create Powerpoint presentations for company meetings
Design window signage for Michigan Avenue retail listings
Elevate and stay consistent with brand identity

Protein Bar (2014-2015)

Graphic Design Specialist
Designed internal and external marketing pieces that spoke with the brand
Pro actively brainstormed and took ownership of projects from start to finish to ensure things were executed with the highest of standards
Collaborated with printers which resulted in a more cohesive printing experience for efficient proofing, printing and distribution strategy for marketing roll-outs
Supported the evolution of the visual brand, and conducted research that ensured that the Protein Bar brand accurately represented contemporary design standards
Worked with the marketing team to establish the brands presence in social media and local advertising

Blue Pearl Consulting (2013-2014)

Image Director
Developed image and branding of Blue Pearl
Created Keynote/Powerpoint presentations for internal and external use
Created client branding, logos, color schemes, fonts, business cards, letterheads, envelopes, etc.
Led marketing team consisting of web designer, videographer and copywriter
Created company flyers, booklets, letterheads, art pieces for the office, and website
Planned company events such as luncheons, new year kick off and internal calendar

The Homestead Group (2012-2013)

Front Desk Manager
Scheduled daily appointments for leasing agents
Created weekly schedule for leasing agents
Created weekly ads
Computer data entry of incoming listings, new landlord information and new tenant information
Communicated with landlords verifying current contact information
Confirmed and verified all prospective tenant applications, including verifying employment, credit reports and previous landlord verification

Top Shop Chicago (2011-2012)

Sales Associate
Greeted customers at the main entrance of the store
Assisted customers with their fashion choices Maintained store merchandise on a regular basis

A & N Mortgage Services, Inc. (2005-2011)

Receptionist and Administrative Assistant
Handled incoming clients and realtor's
Worked switchboard and distributed daily mail
Processed large outgoing mailings

Assistant Marketing Director
Assisted marketing team with strategic concepts and creation of marketing tools to support these concepts
Developed and executed marketing campaigns aimed at both borrowers and partner realtor's
Created print, billboard, and bench ads, direct mailings, and online materials for both the company and individual mortgage consultants
Worked company events, including buyer seminars, industry meetings, and realtor appreciation parties

Skills

Platforms:
Mac OS, Windows 7/Vista/XP
Applications:
Adobe Photoshop, Illustrator, InDesign, and Muse
iWork '09: Keynote, Pages, Numbers
Office Suite: Word, Excel, Powerpoint

Hobbies

When Lucy is not working hard, she enjoys time with her Corgi, Winston. Lucy also enjoys spending time with friends and family, cooking, traveling, being outdoors, Netflix, and looking for inspiration for future projects.

contact me

Lucy Lindgren
Represented by Creative Circle
312.329.9990
655 W. Irving Park Rd. Chicago, IL 60613
(773)844-3759
lucy.m.lindgren@gmail.com
www.lucylindgren.com