

The Battle of the Neighborhoods

Mets vs. Yankees

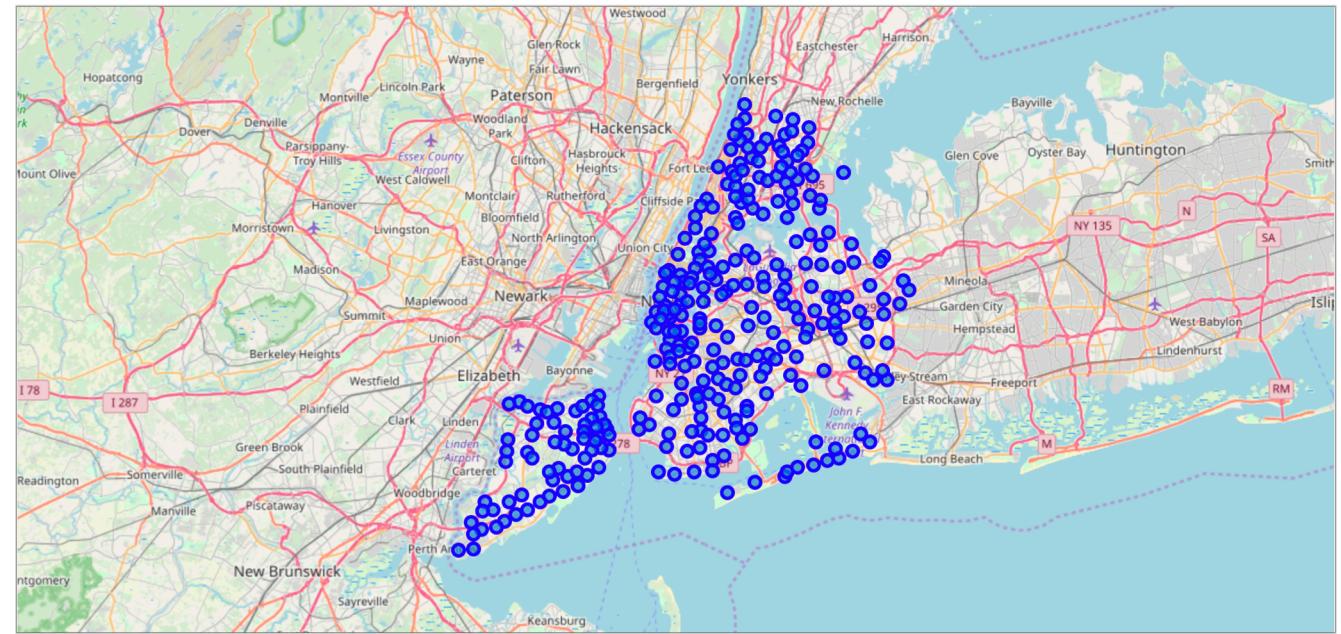
Introduction / Business Problem

- There are two Major League Baseball teams in New York.
- There is a fierce rivalry between the millions fans of these teams.
- The intent of this presentation is to provide bragging rights off the field, based on the venues surrounding their respective stadiums.

Data

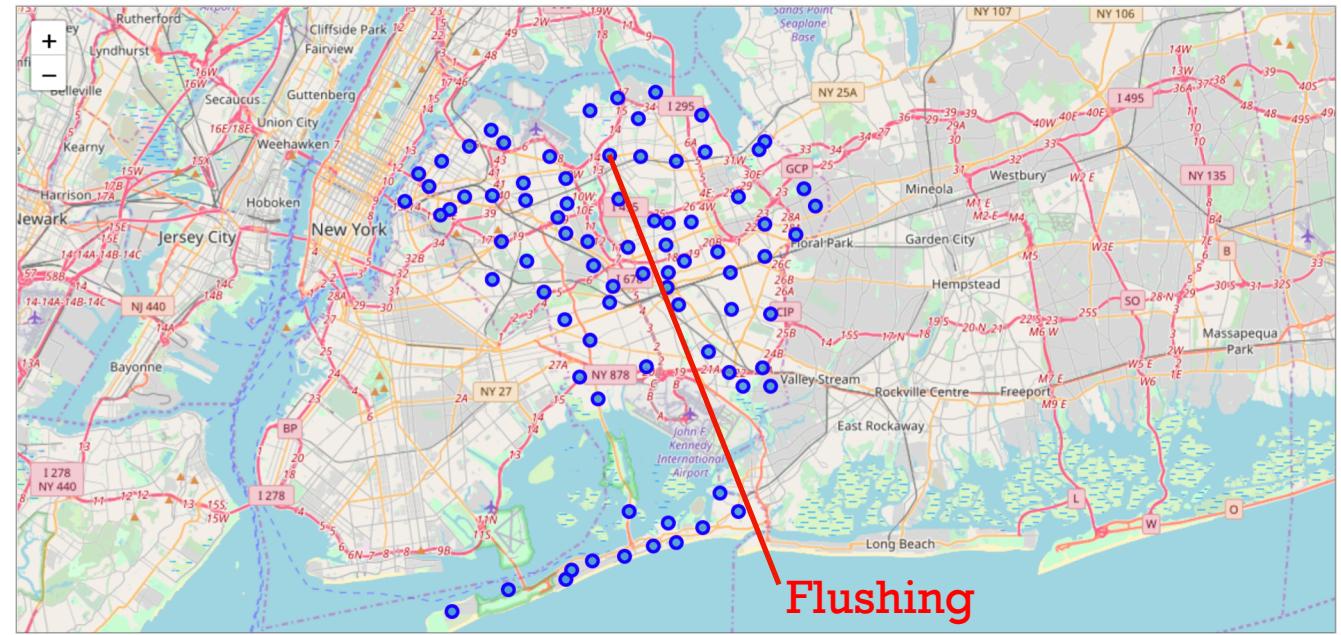
- The first data set to be utilized was the geographical data from newyork_data.json available from https://cocl.us/new_york_dataset.
- This data was used to create a map showing the relative proximity of the Mets' Citi Field and Yankee Stadium within New York City.
- The second data set came from the FourSquare Endpoints API.
- This data was used to find venues within a certain radius of Citi Field and Yankee Stadium, along with key characteristics, such as category.

New York, NY



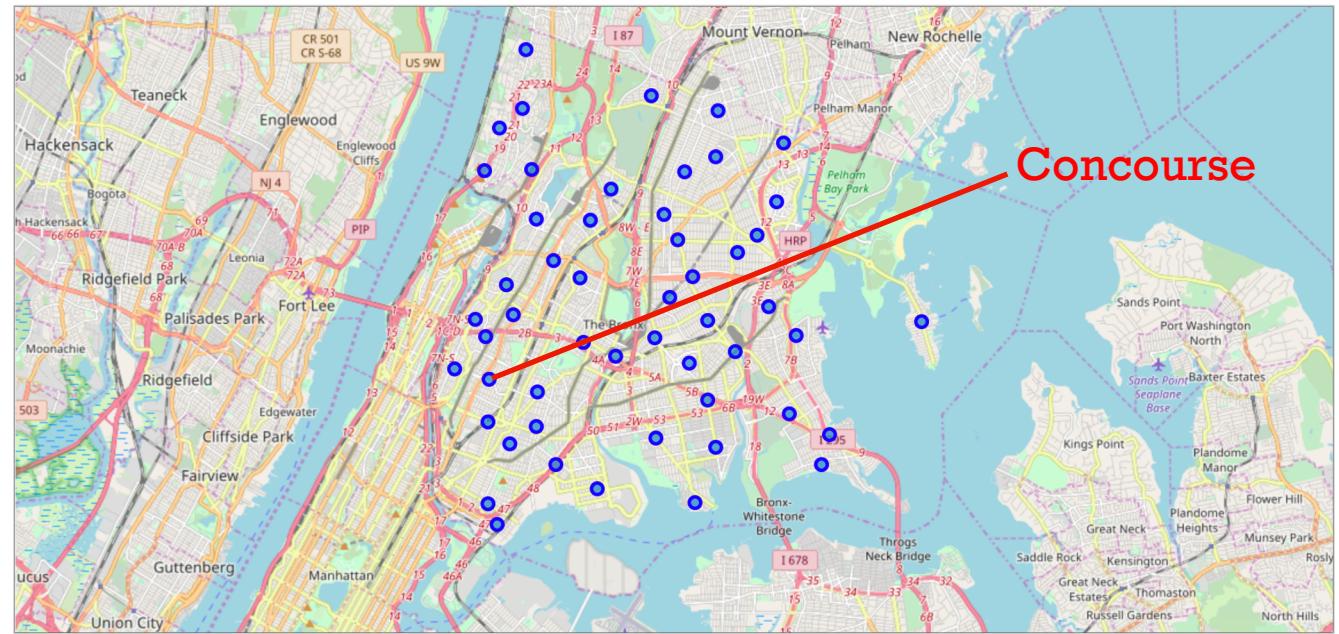
- New York City is comprised of five boroughs.
- Each of these is made up of individual neighborhoods (blue dots), totaling dozens throughout the city.

Flushing, Queens



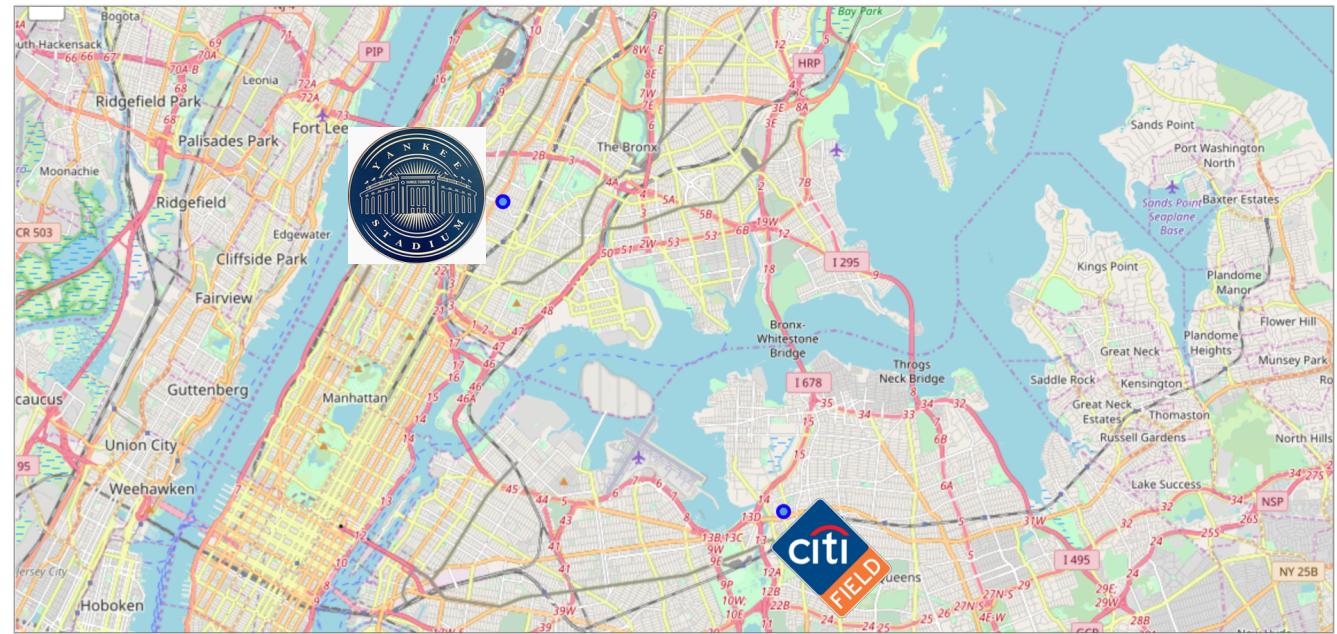
- The New York Mets play in the borough of Queens, specifically the neighborhood of Flushing.

Concourse, Bronx



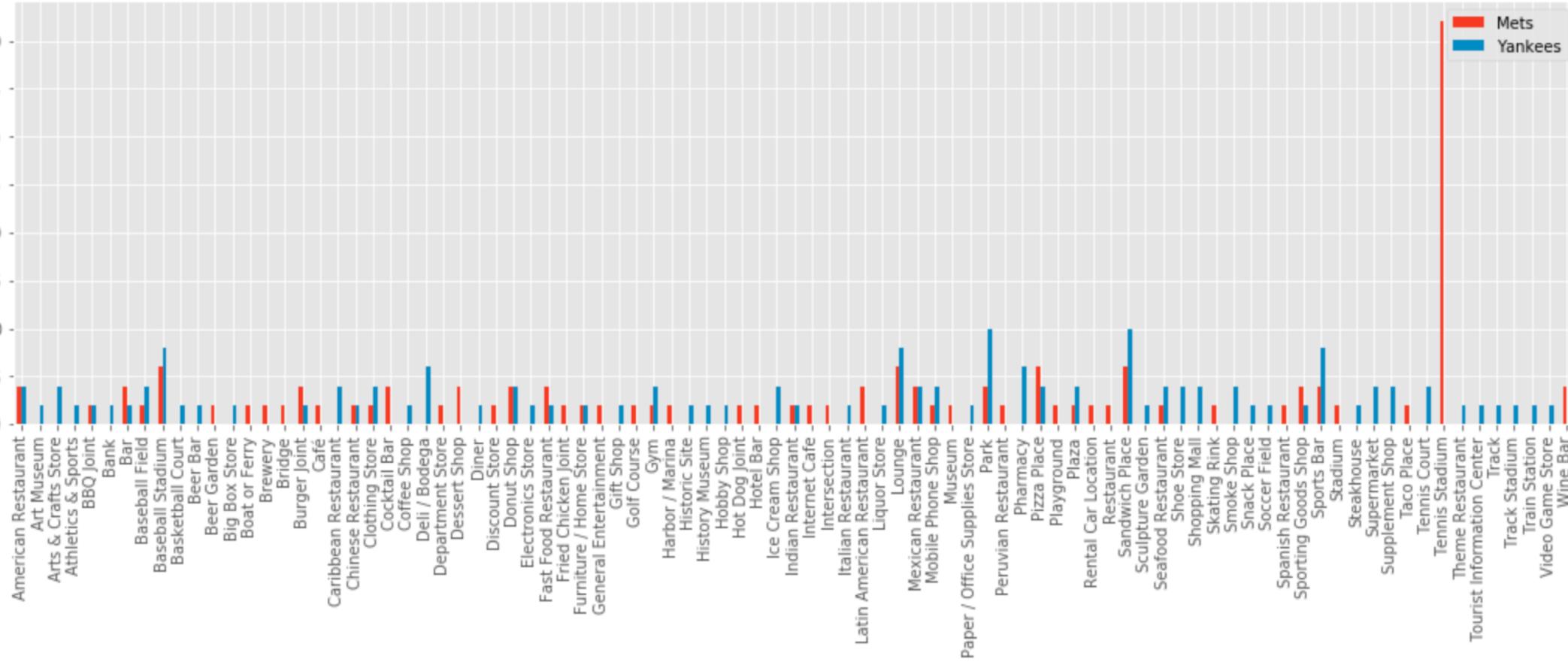
- The New York Yankees play in the borough of the Bronx in the Concourse neighborhood.

Citi Field vs. Yankee Stadium



- The teams' ballparks, Citi Field and Yankee Stadium, are in close proximity, less than 9.5 miles apart.

Venues by Category by Team





Mets Fans, take pride.
Venues around Citi Field
uniquely include...

- 21 tennis stadiums at the USTA National Tennis Center, home of the US Open
- 2 cocktail bars
- 2 dessert shops
- 2 Latin American restaurants
- 2 wine bars
- Multiple single examples



Yankees Fans, take pride.
Venues around Yankee
Stadium uniquely include...

- 3 delis / bodegas
- 3 pharmacies
- 2 arts & crafts stores
- 2 ice cream shops
- 2 shoe stores
- 2 shopping malls
- 2 supermarkets
- 2 supplement shops
- 2 tennis courts
- Multiple single categories