

DANIEL SAM WIJAYA

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Education:

Boston University, Boston, MA

B.A. in Computer Science & Economics, Minor in Business

Expected Dec 2025

- Computer Systems, Combinatorics Structures, Geometric Algorithms, Java, UNIX and Data Science

Skills & Certifications:

Programming & Platform Apps: Python, Flask, Java, PostgreSQL, React.js, R, Canva, Excel

Language: Bilingual in English & Bahasa Indonesia, Limited Working Proficiency in Chinese

Professional Experience:

Cause Connect, Boston, MA

May 2024 - Present

Founder, CEO & Product Manager

- Managing Cause Connect, a ed-tech platform connecting students to 5+ Boston nonprofits for career and volunteer roles
- Leading platform development with Bubble.io, utilizing sprint methodology on Notion for planning and task management
- Cultivating strong partnerships with 20 + students and nonprofits, for Cause Connect's product research
- Actively raising funds up to \$4,500 from Innovate BU through partaking in the Innovation Pathway program

Emzingo |U, Madrid, Spain (Remote)

Sep 2023 - Nov 2023

Global Innovation Consultant Intern

- Led and effectively implement verbal communication with cross functional team of three in consulting an NGO for a website redesign project aimed at product improvement and tackled organization transparency with WordPress
- Developed personalized customer journey map and call-to-action strategies for three important stakeholders to identify appeal factors to ensure a tailored digital experience aligning with needs of client's audience
- Analyzed data and curated 7-criteria website benchmark assessment between six international NGOs to identify features and additional content to drive further audience interest in donating

Bentley Consulting Association, Waltham, MA

October 2022 – December 2023

Associate Consultant

- Increased 60% of clients' brand exposure through curated strain budget generate-revenue frameworks & ad campaigns
- Captured and analyzed for creating both PESTLE & SWOT frameworks to assess future project risks and costs
- Presented 10+ KPIs for various social media marketing platform for future objectives, improving client awareness by 25%

Commonwealth Care Alliance, Boston, MA

May 2023 - Aug 2023

IT Governance, Risk and Compliance Intern

- Undertook thorough Risk Register analysis for company's GRC Q2 documentation and assessed remediation actions aiding well-informed management decisions through qualitative and quantitative analysis
- Boosted documentation efficiency and project tracking by 20% by integrating JIRA into workflow processes

Projects:

Chug – An Interactive BU Student Daily Water Intake Tracker Website, Boston, MA

Feb 2024 - Feb 2024

Co-Founder, Software Engineer

- Earned Best Presentation Pitch Award for project innovation and persuasive communication skills
- Co-created live full-stack web landing page and dashboard using HTML, CSS, and Flask for backend user data
- Enhancing UX by initiated feature for BU students to exchange daily streaks for campus convenience points

Multi-Tiered Application Development Semester Project, Waltham, MA

Sep 2023 - Dec 2023

Collaborator

- Constructed dynamic full data-driven technical support website app using HTML5, CSS3, PHP and MySQL databases
- Collaborated with 2 teammates to brainstorm and implement ideas and feedback to application development
- Facilitated seamless real-time data update and configured MySQL integration for data integrity functionality

Professional Affiliations:

Innovator (Innovation Pathway Innovate@BU), Product Team Affiliate (PMReady), Junior Analyst (BU Finance & Investment Club), Junior Development Training (hack4impact), Intern (BU Enlight Social Impact), Digital Salesforce Academy (Deloitte)