DANIEL SAM WIJAYA

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Education:

Boston University, Boston, MA
Joint B.A. in Computer Science & Economics, Minor in Business   **Expected Dec 2025**
Coursework: Computer Systems, Combinatorics Structures, Algorithms, Java, UNIX & Empirical Economics

Skills:

Programming & Platform Apps: Python, Android JDK, Java, PostgreSQL, React.js, R, Figma, Excel. Product Management
Language: Bilingual in English & Bahasa Indonesia, Limited Working Proficiency in Chinese

Professional Experience:

PMReady x Hack4Impact@BU, Boston, MA   **January 2025 - Present**
Product Management Intern
- Develop a centralized EMS platform for E-Board to streamline workflows and enhance collaboration among Directors of Community, Operations, Finance and future club members
- Manage a team of SWEs to deliver key features, including event card CRUD operations, Google Calendar integration, and task management functionality
- Utilize Jira for agile practices, including bi-weekly sprint reviews & product documentation to maintain team cohesion
- Design low-fi & hi-fi wireframes with Figma for web-app user interface to allow A/B Testing among test audiences

Cause Connect, Boston, MA   **May 2024 - Present**
Founder & Product Manager
- Build a ed-tech platform connecting students to 5+ Boston nonprofits for career and volunteer roles
- Lead platform development with Bubble.io, utilizing sprint methodology on Notion for planning and task management
- Cultivate strong partnerships with 20 + students and nonprofits, for Cause Connect's product research
- Raise funds up to $4,500 from Innovate@BU through partaking in the Innovation Pathway program

Emzingo|U, Boston, MA   **Sep 2023 - Nov 2023**
Global Innovation Consultant Intern
- Led and effectively implement verbal communication with cross functional team of three in consulting an NGO for a website redesign project aimed at product improvement and tackled organization transparency with WordPress
- Curated personalized customer journey map and call-to-action strategies for three important stakeholders to identify appeal factors to ensure a tailored digital experience aligning with needs of client's audience
- Analyzed data and curated 7-criteria website benchmark assessment between six international NGOs to identify features and additional content to drive further audience interest in donating

Bentley Consulting Association, Waltham, MA   **October 2022 – December 2023**
Associate Consultant
- Increased 60% of clients' brand exposure through curated strain budget generate-revenue frameworks & ad campaigns
- Handled creating both PESTLE & SWOT frameworks to assess future project risks and costs
- Presented 10+ KPIs for various social media marketing platform for future objectives, improving client awareness by 25%

Projects:

Chug – An Interactive BU Student Daily Water Intake Tracker Website, Boston, MA   **Feb 2024 - Feb 2024**
Co-Founder, Software Engineer
- Earned Best Presentation Pitch Award for project innovation and persuasive communication skills
- Co-created live full-stack web landing page and dashboard using HTML, CSS, and Flask for backend user data
- Enhanced UX by initiated feature for BU students to exchange daily streaks for campus convenience points

Multi-Tiered Application Development Semester Project, Waltham, MA   **Sep 2023 - Dec 2023**
Collaborator
- Constructed dynamic full data-driven technical support website app using HTML5, CSS3, PHP and MySQL databases
- Collaborated with 2 teammates to brainstorm and implement ideas and feedback to application development
- Facilitated seamless real-time data update and configured MySQL integration for data integrity functionality

Extracurriculars:

Innovator (Innovation Pathway Innovate@BU), Product Team Affiliate (PMReady), Junior Analyst (BU Finance & Investment Club), Junior Development Training (hack4impact), Intern (BU Enlight Social Impact), Digital Salesforce Academy (Deloitte)