



# Daniel Langston

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## Summary

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Graphic designer, production artist, and web developer with 5 years of experience working with clients to create products and assets that are impactful and effective. Fosters meaningful relationships and cultivates creative solutions, engagements, and experiences. Has a deep interest and experience in emerging technologies, and bringing value into people's lives.

## Education

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- 2021** Full Stack Web and Mobile Development, Nucamp Coding Bootcamp  
**2018** BFA Printmaking, Maryland Institute College of Art, Baltimore MD

## Professional Experience

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- 2022 -** ***Freelance Graphic Designer, PROPS, New York, NY***
- Develops branded and non-branded content to drive web traffic via social media platforms.
  - Creates original design concepts, imagery, and motion graphics for articles.
- 2019 -** ***Graphic Designer / Owner, Daniel T. Langston/MolePrints, Lumberton NJ***
- Cultivates creative solutions for clients in the form of graphics for print and web materials.
  - Offers garment creation, decoration, and design services.
  - Utilizes analytics to improve SEO and increase web traffic.
- 2019 - 21** ***Graphic Designer / Production Artist, Denial Print Co., Freehold PA***
- Led the design team in projects for clients including both digital and printed collateral.
  - Created engagement on the business' social media platforms through posts and stories.
  - Revised the company's website by building a new template and standardized graphics.
  - Conducted an internal audit to improve quality control, workflow, and production output.
  - Created automations in the pre-press stage of projects, rapidly increasing productivity and accuracy.
  - Generated online sales forms hosted on the company's web page, increasing sales replies exponentially.
  - Managed the digital printing department in project queues, quality control, and digital product finishing.
- Tasks: Design, Ideation, Prepress, Finishing, Quality Control, File Management, Product Finishing, Large Format Printing.
- 2018** ***Intern, Applied Image LLC, Freehold NJ***
- Produced artwork for murals under the supervision of the graphic design team.
  - Produced large format and environmental graphics for clients.
  - Up-kept studio quality and performed general maintenance on printers and plotters
- Tasks: Pre-press, Finishing, Printing, Plotting, Weeding, Laminating, Studio Maintenance.
- 2016 - 18** ***Studio Supervisor, MICA, Baltimore MD***
- Managed the digital printing studio at the Printmaking Department facilities.
  - Established the foundation of the department's risograph press by producing color charts and running workshops for students.
  - Educated students on fine art digital printing, screen printing, and best studio practices.
  - Acted as a consultant in digital printing processes for visiting artists and the student body.
- Tasks: Pre-press, Consultant, Educator, Hosted regularly scheduled workshops and office hours.



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## Projects

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2022

### ***PetSense - UI Designer, Developer***

PetSense is an application and wearable device for your pet that brings their health data and well being straight to your fingertips and desktop. This is an ongoing solo project in the prototyping and research phases.

2021

### ***Vocabulize - UI Designer / Front-End Developer***

Vocabulize is a visual learning aid created as part of MintBean's hackathon. Created brand guidelines, prototype, and user interface for the application. Developed the front-end of the site with custom graphics, and variable styles to ensure consistency.

2018

### ***The Skin of Man - Production / Development***

The Skin of Man (2020) is a psychological horror film. This project was shot on 16mm film using a hand coating process. Assisted in research and testing these processes for practical use at the artist's home studio. Constructed custom hardware for exposing the film in a consistent method at home.

2017-18

### ***Ultra Violet Light - Design Consultant / Printer***

Ultra Violet Light is the premiere music label for spacial sound, analog synthesis, and soundscape exploration. Reviewed and made adjustments to packaging and marketing materials. Created the work through unconventional methods including laser cutting and engraving, screen printing, and risograph printing.

2016

### ***Light City Baltimore - Design Assistant / Construction***

Light City Baltimore is a festival and art showcase that began in 2016. Worked directly with an artist in developing and constructing their light installation. Constructed scaffolding and fixated 50 neon tubes over the harbor's water. Assisted in wiring analog electronics.

## Software

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Adobe Suite : Illustrator, Photoshop, Fresco, After Effects, Premiere, Indesign, Audition, Medium, Spark, Spark AR, Rhinoceros, Google Analytics

## Languages

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HTML, CSS/SCSS/Sass, Javascript, React, Redux

## Skills

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*Proven ability to work both independently and in teams.*

*Natural team leader.*

*Excellent communication skills through active listening.*

*Offers dynamic creative solutions to user engagement and perspective.*

*Recognized ability to give meaningful and constructive feedback to teams and projects.*

*Demonstrated adaptability when tackling new technologies and trends.*

*Invested in learning and expanding skill sets.*