Daniel Langston

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Summary

Creative production artist, graphic designer, and web developer with 5 years of experience. Background working with marketers, manufacturers, and content creators to achieve their outcomes and improve workflow. Has a deep interest and experience in emerging technologies.

Education

2022 Google UX Design, Professional Certificate, Google (Expected Fall 2022)

2021 Full Stack Web and Mobile Development Certificate, Nucamp Coding Bootcamp

2018 Bachelors of Fine Arts in Printmaking & Book Arts, Maryland Institute College of Art, Baltimore MD

Professional Experience

2022 - Freelance Graphic Designer, PROPS, New York, NY

- •Works with project managers, copywriters, and creators to develop digital campaigns.
- •Independently designs assets, motion graphics, and social posts within brand guidelines.
- •Manages digital production of graphics through templates and light automations.

2019 - Graphic Designer / Owner, Daniel T. Langston/MolePrints, Lumberton NJ

- •Business owner, entrepreneur, and creative garment printer.
- •Offers design and manufacturing services for clients.
- •Utilizes SEO tools to improve web traffic and make informed decisions on future products.

2019 - 21 Graphic Designer / Production Artist, Denial Print Co., Folsom PA

- •Led the design team in projects for clients including both digital and printed collateral.
- •Corresponded with businesses and clients to generate sales and projects.
- •Constructed a new website built on Wordpress. Created all digital assets and written content.
- •Incorporated digital design tools, and tools that improved the productivity of the sales department.
- •Managed the digital printing department in project queues, quality control, and digital product finishing.

2018 Intern, Applied Image LLC, Freehold NJ

- •Particiaped in meetings with business owners and project managers to define projects and outcomes.
- •Created design work and proofs to project specifications; manufactured products.

2016 - 18 Studio Supervisor, MICA, Baltimore MD

- •Managed the digital printing studio at the Printmaking Department facilities.
- •Established the foundation of the department's risograph press, and organized workshops & events.
- Educated students on fine art digital printing, screen printing, and best studio practices.
- •Acted as a consultant in digital printing processes for visiting artists and the student body.

Software & Tools

Adobe Suite: Illustrator, Photoshop, Fresco, After Effects, XD, Premiere, InDesign, Audition, Medium, Spark, Figma, Canva, Spark AR, Rhinoceros, Google Analytics, HTML, CSS/SCSS/Sass, Javascript, React, Redux, Git, Github, Google Suite

Skills

Proven ability to work both independently and in teams.

Offers dynamic creative solutions to user engagement and perspective.

Recognized ability to give meaningful and constructive feedback to teams and projects.

Demonstrated adaptability when tackling new technologies and trends.

Invested in learning and expanding skill sets.