

Education / Skills

UNIVERSITY OF CENTRAL FLORIDA

Bachelor of Art Degree in Digital Media

- Maintained a 3.46 GPA
- Video Editor Internship with UCFTV

PROGRAMMING LANGUAGES

- Advanced knowledge of JavaScript, PHP
- Familiarity with Swift, Objective-C, C, Linux/Unix Shell Scripting

WEB DESIGN AND DEVELOPMENT

- Advanced knowledge of HTML 5, CSS, Responsive Design
- Familiarity with WordPress, MySQL, jQuery

GRAPHICS AND OFFICE SOFTWARE

- Advanced knowledge of Adobe Photoshop, Apple Final Cut Pro, Motion, Keynote, Microsoft Office
- Familiarity with Autodesk Maya, Adobe After Effects, Illustrator, Premiere

Daniel Walden

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Professional Experience

ANYTHING PAWN AND AUCTION – Crestview, Florida

April 2013 - December 2016

Online Sales, Customer Service, Web Development, Graphic Design, Advertising, and More

- Handled online sales (photography, listing, shipping, customer service).
- Designed, developed, and deployed websites and advertising (print, video, and social media).
- Researched an eclectic collection of items in order to determine their profitability.
- Evaluated gold and diamond jewelry for authenticity and value.
- Repaired hardware and refreshed software for a wide variety of used electronics.
- Negotiated in-store transactions for firearms, jewelry, electronics, and more.
- Found buyers for extremely rare items, up to over \$10,000 in value.
- Participated in the hiring process (advertising openings, conducting interviews, training).

LUXEXCHANGE – Destin, Florida

August 2014 - September 2015

Web Development, Graphic Design, Advertising, and Customer Service

- Professionally photographed hundreds of gently-used luxury handbags and accessories.
- Used my photographs to create advertising and sell online.
- Sold multi-hundred-dollar merchandise and provided customer service on the sales floor.

BENT ROD OUTFITTERS – Destin, Florida

March 2015 - July 2017

Web Development, Graphic Design, and Advertising

- Designed, developed, and distributed a website, brochure, and advertising.
- Implemented and managed a Google Adwords campaign, including website integration.

WINGATE BY WYNDHAM – Destin, Florida

November 2018 – June 2019

Night Auditor

- Performed customer service duties at the front desk of the hotel.
- Reviewed, corrected, and reported the day's transactions.
- Working alone overnight, provided maintenance, housekeeping, and security services.
- Assisted the breakfast crew with food preparation.
- Updated and re-wrote the Night Auditor handbook and used it to train new employees.