# Shengguang (Daniel) Wu

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#### **EDUCATION**

Peking University

Sept. 2021 - Jun. 2024

Institute of Applied Linguistics - Natural Language Processing

Master

▶ Key Courses: computational linguistics, data structures, data mining and analysis, corpus linguistics

School of Computer Science - Computer Intelligence

Graduate-Level Curriculum

▶ Key Courses: multimodal learning (language and vision), semantic computation, knowledge retrieval

LMU Munich

Sept. 2019 - Aug. 2020

School of Language and Literature - Linguistics

Exchange Funded by National Scholarship

▶ Key Courses: language and cognition, generative syntax, distributed morphology, lexicology

Nanjing University

Sept. 2017 - Jun. 2021

Department of German Studies - Germanic Linguistics

**Bachelor** 

▶ Key Courses: syntactic parsing, pragmatics

#### RESEARCH INTERESTS

LLM&VLM: LLM/VLM pretraining & alignment-tuning, factual reasoning, lifelong learning

NLG&AIGC: creative text/visual generation (story, visual narrative), diffusion models NLP+: LM + linguistic insights, LM + cognition, applications for social good

Data-Centric: active learning, curriculum learning

#### **PUBLICATIONS**

**Shengguang Wu**, Mei Yuan, Qi Su. (\*Accepted to <u>EMNLP-2023-Findings</u>). "DiffuVST: Narrating Fictional Scenes with Global-History-Guided Denoising Models." [PDF]

**Shengguang Wu**, Keming Lu, Benfeng Xu, Junyang Lin, Qi Su, Chang Zhou. (submitted to <u>NAACL-2024</u>, on <u>ArXiv-2023</u>). "DiverseEvol: Self-Evolved Diverse Sampling for Efficient Instruction Tuning." [PDF]

**Shengguang Wu**, Zhenglun Chen, Qi Su. (submitted to <u>AAAI-2024</u>, under review). "Knowledge-Aware Artifact Image Synthesis with LLM-Enhanced Prompting and Multi-Source Supervision." [PDF]

Jinze Bai, ..., Shengguang Wu, ..., Tianhang Zhu et al. (on ArXiv-2023). "Qwen Technical Report." [PDF]

Shengguang Wu, Lingling Chang. (in <u>Language, Technology and Culture, 2022</u>, pp. 241-256). "Complex PATH-Constructions in German and Chinese: An Investigation of Their Cognitive Basis and Derivation Structure from a Neo-Constructionist Grammar Perspective. [title translated from German]." [BOOK]

#### RESEARCH EXPERIENCE

# Institute for Artificial Intelligence, Peking University Research Assistant in NLP and Multimodality

Nov. 2021 - present mentored by Prof. Qi Su

- **® Diffusion-Based Visual Storytelling with Global Guidance:** Proposed an extended DiffusionLM featuring bidirectional textual history guidance and multimodal adapters to generate a coherent story that narrates a sequence of images. → Superior performance across NLG metrics at a massively faster inference speed compared to strong baselines. (PAPER, ★Accepted to EMNLP-2023-Findings).

- Advancing Pragmatic Interactions with LLMs: Introduced an in-depth analysis of conversational implicatures within LLMs, followed by strategic enhancements in alignment-tuning and inference to elevate their pragmatic understanding and response mechanisms. 
   → More human-like conversational interactions due to the model's refined grasp of pragmatics. (technical paper in progress).

# DAMO Academy, Alibaba Inc.

Mar. 2023 - present

Research Intern in Foundation LLM - Qwen Team

mentored by Junyang Lin

- $\circledast$  Self-Evolving Diverse Sampling for Efficient Instruction Tuning: Proposed an iterative sampling system based on diversity measures to select the most effective instruction data that continuously improves model capability without any external supervision.  $\mapsto$  Superior performance with less than 8% of the original data size across various source datasets and multiple benchmarks. (PAPER, submitted to NAACL-2024; on ArXiv-2023).
- \* Large-Scale Supervised Finetuning (SFT) with MoE for Human-Alignment: Collaboratively applied large-scale SFT to cover highly diverse user queries.  $\mapsto$  Routinely updated our foundation LLM's dialogue ability to meet user expectations and achieve superior performance across benchmarks. (PAPER, on  $\underline{ArXiv-2023}$ , open-sourced version:  $\underline{Qwen(-Chat)}$ ).

### AI-Lab NLP&Research, ByteDance (TikTok) Inc.

Jul. 2022 - Feb. 2023

Research&Development Intern in NLP

mentored by Runkai Yang and Dr. Yuan Lin

- Fine-Grained NLI System with Mixture of Experts (MoE): Built a fine-grained rumor & harmful-message detection pipeline with a multi-level multi-label NLI model and mixture of problem-tag experts (MoE) deployed on multiple company apps (TikTok, Toutiao, etc.). 
   → Achieved a gain of 5%-20% in precision rate.
- Deep Active Learning: Proposed deep active learning strategies based on predictive uncertainty and clustering to iteratively reduce data-labeling labor for model update. 
   → Reduced training data size by 60%-70% in NLI training for similar/better performance.

#### OTHER RESEARCH PROJECTS

# **SKILLS**

# Languages

Mandarin Chinese: native

English: TOEFL-iBT: 118 (R30/L30/S30/W28); IELTS: 8.0 (S8.0)

German: TestDaf: 100% full marks (TDN5)

#### Programming

Python, SQL, HTML. Docker, Git, Linux, MacOS.

PyTorch, Megatron, Deepspeed. Scikit-Learn, Numpy, SciPy, Pandas, NLTK, SpaCy.

#### AWARDS AND SCHOLARSHIPS

First Prize for Outstanding Bachelor Thesis Award, Nanjing University Outstanding Student Leader Award, Nanjing University

Jun. 2021

Dec. 2018

National Scholarship for International Exchange, CSC

Sept. 2019 - Aug. 2020