

Roche China Social Media Operation

Portfolio for Roche

Manage and operate WeChat accounts

- Content writing and translation
- Creative Design (Social post design & Infographic)
- Publish content
- SVG
- Pharmacovigilance monitoring
- Operational reports (content published, visits, readership, PV monitoring etc.)



Portfolio for Roche



WeChat video



Infographic



WeChat Holiday
greeting



WeChat content
writing & infographic