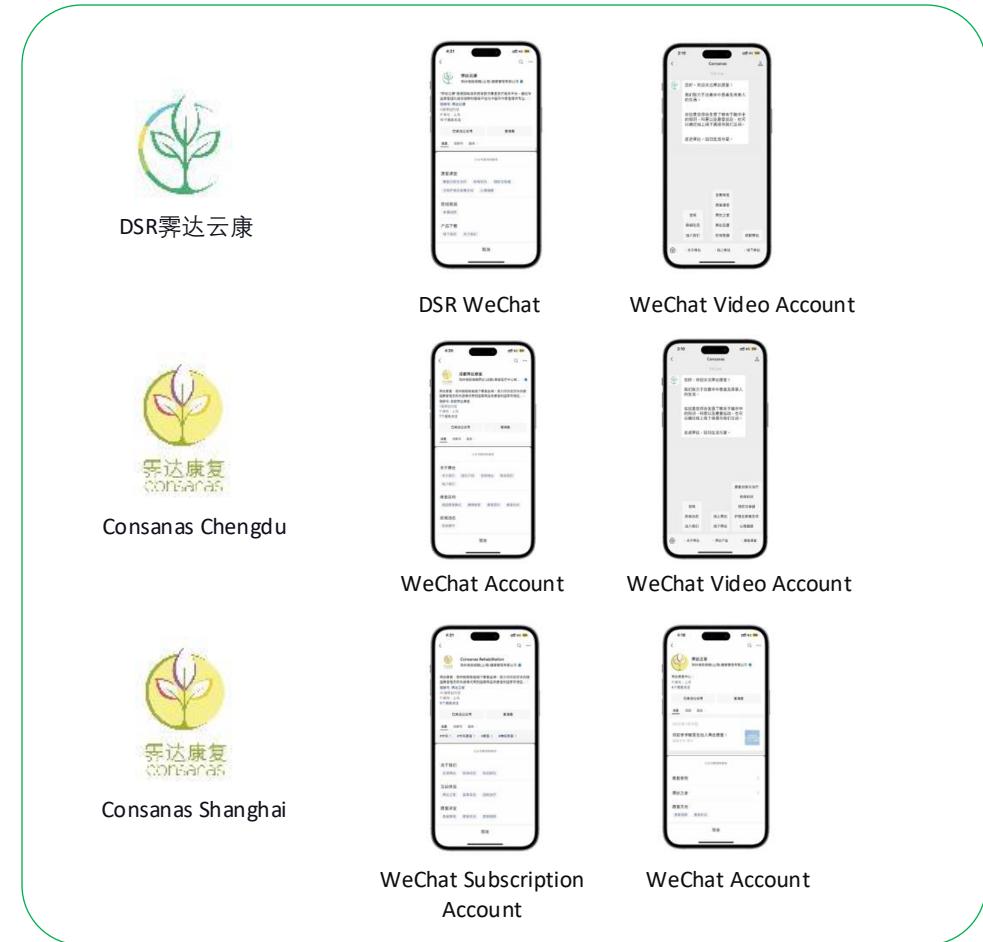


Boehringer Consanas Social Media Operation

Portfolio for Consanas

Manage and operate WeChat accounts

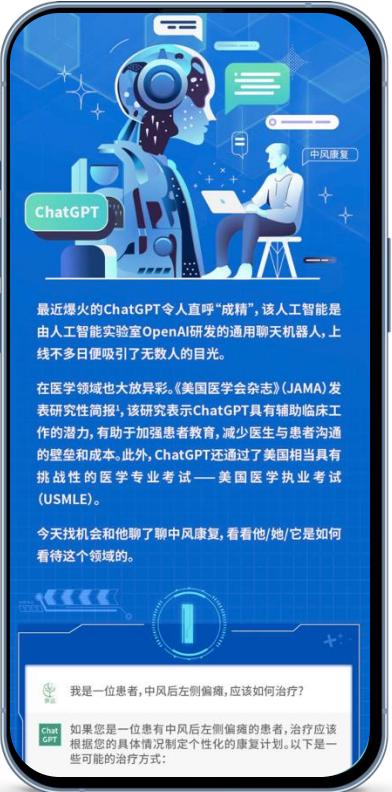
- Register accounts
- Content writing and translation
- Creative Design (Social post design & Infographic)
- Facilitate MLR reviews
- Publish content
- Pharmacovigilance monitoring
- Operational reports (content published, visits, readership, PV monitoring etc.)



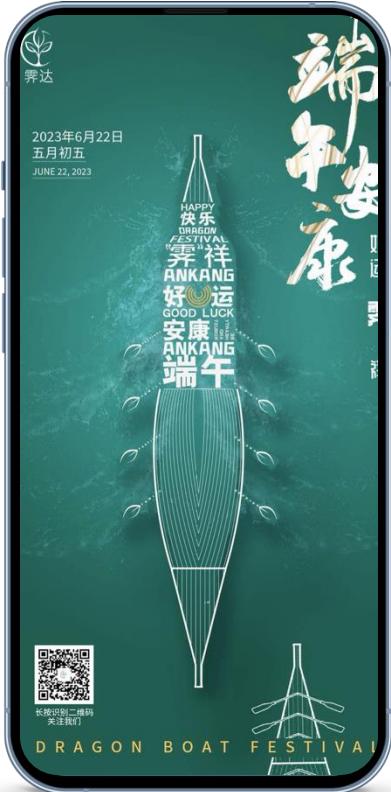
Portfolio for Consanas



WeChat content
writing & infographic



Infographic



WeChat infographic
for patient edu.



WeChat Illustration