

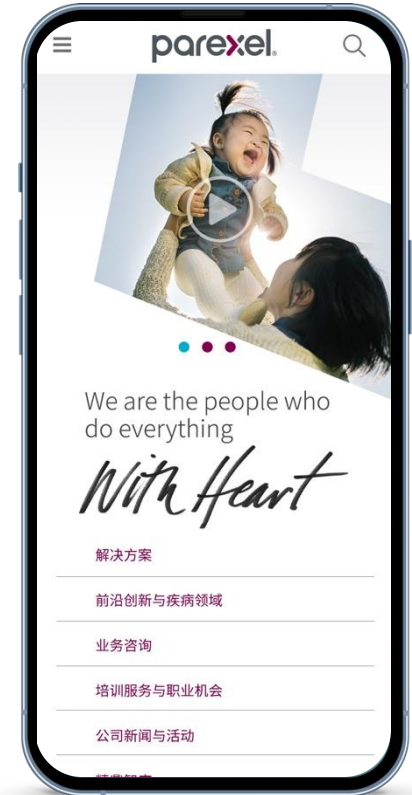
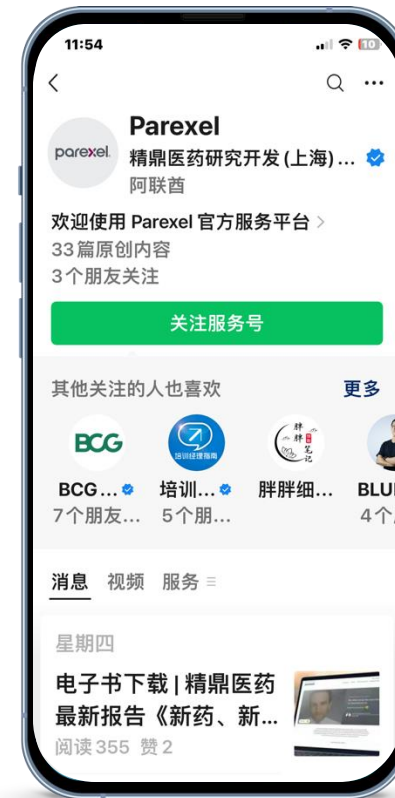
Parexel China

Website Development & Social Media Operation

Portfolio for Parexel

Manage and operate WeChat account

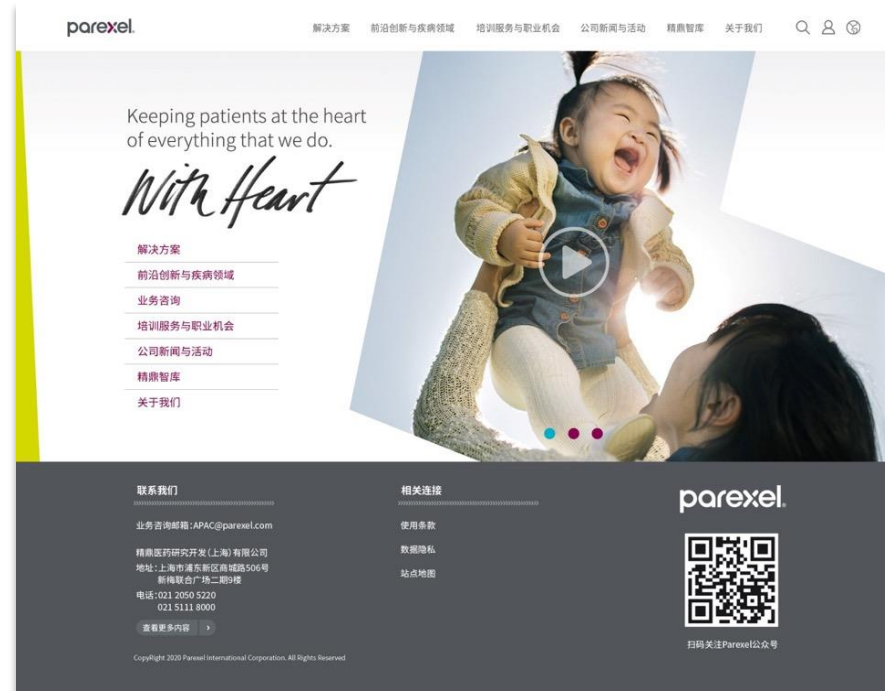
- Accounts registration & verification
- Content translation
- Creative Design (Social post design & Infographic)
- Publish content
- Operational reports (content published, visits, readership, etc.)



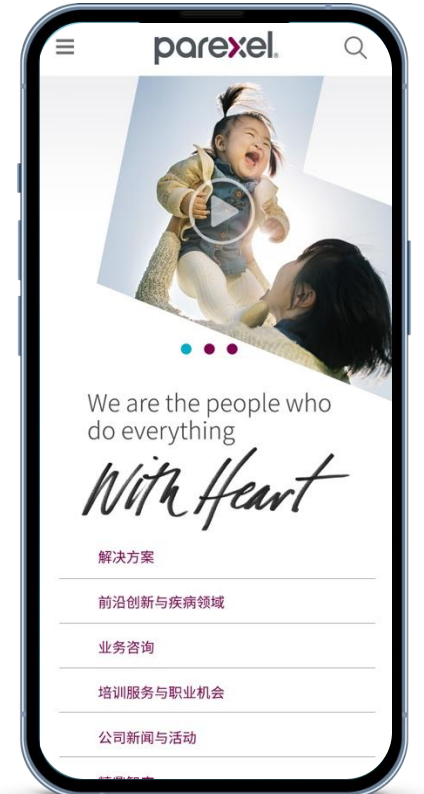
Portfolio for Parexel

Building a website

- Domain name registration & verification
- Integrate with Parexel WeChat
- CMS development
- Content translation
- Assets localization
- Operational reports



Desktop



Mobile

Portfolio for Parexel



WeChat video



Infographic



WeChat article translation



WeChat content localization