

# Roche China

## Social Media Operation

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# Portfolio for Roche

## Manage and operate WeChat accounts

- Content writing and translation
- Creative Design (Social post design & Infographic)
- Publish content
- SVG
- Pharmacovigilance monitoring
- Operational reports (content published, visits, readership, PV monitoring etc.)



# Portfolio for Roche



WeChat video



Infographic



WeChat Holiday greeting



WeChat content writing & infographic