

# Parexel China

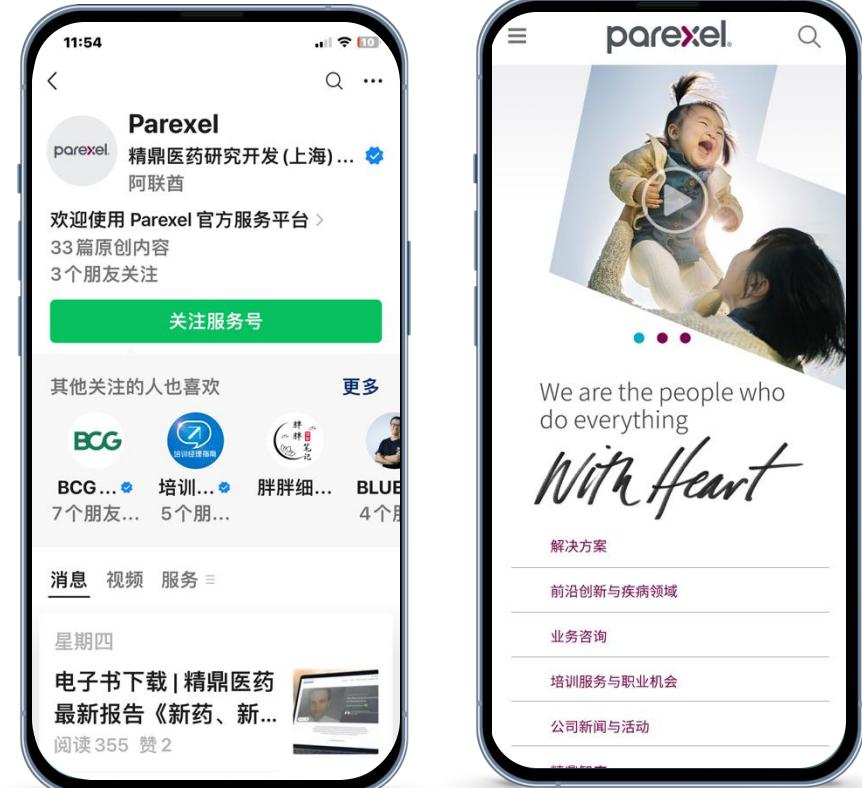
## Website Development & Social Media Operation

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# Portfolio for Parexel

## Manage and operate WeChat account

- Accounts registration & verification
- Content translation
- Creative Design (Social post design & Infographic)
- Publish content
- Operational reports (content published, visits, readership, etc.)



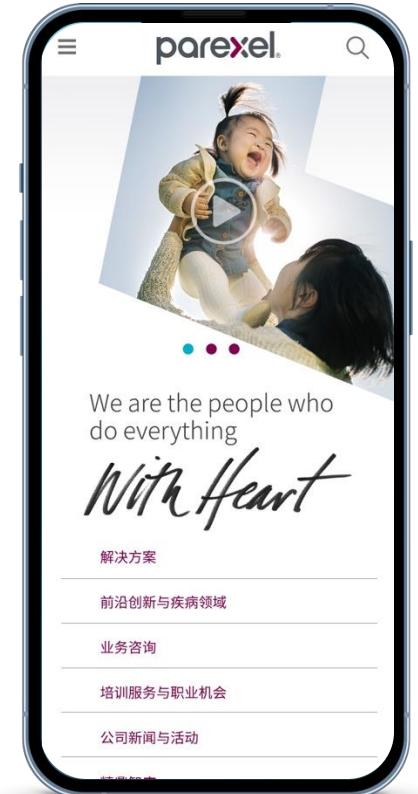
# Portfolio for Parexel

## Building a website

- Domain name registration & verification
- Integrate with Parexel WeChat
- CMS development
- Content translation
- Assets localization
- Operational reports



Desktop



Mobile

# Portfolio for Parexel



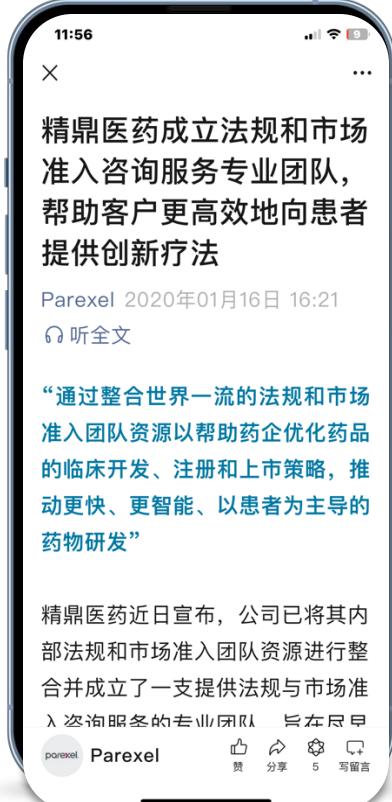
WeChat video



Infographic



WeChat article  
translation



WeChat content  
localization