

DANIEL XIANG SHI

CONTACT ME

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SKILLS SUMMARY

Design

Figma, ProtoPie, Axure RP, Adobe Suite

Development

HTML, CSS, SCSS, REACT, JavaScript,
Java, PHP, SQL, Assembly, C++

Media

Adobe Suite, DaVinci Resolve, Capture
One

ACHIEVEMENTS

SFU Presidents Honor Roll, June 2020 |
Acknowledged for maintaining 4.0 SGPA

Simon Fraser University Undergraduate
Conference | Presenter

Simon Fraser University SIAT Showcase
Spring 2021 | Showcase

Simon Fraser University SIAT Showcase
Fall 2020 | Showcase

PERSONAL PROFILE

An aspiring UX/UI designer actively working on projects in design and development. Currently pursuing a Bachelor of Science in the School of Interactive Arts and Technology at Simon Fraser University.

UX DESIGN

Usability Study | E-Commerce Website

Boss Lady Collective – Case Study | Jan 2021 – April 2021

- Analyzed think-aloud usability tests among 12 participants
- Errors in tasks comprised of shopping & finding for the website were severity rated and measured along the System Usability Scale

Design Research | Mobile Application

Moment Energy – Case Study | Sept 2020 – Dec 2020

- Research through interviews, user journeys, empathy mapping and ethnographic studies to determine design of mobile application

UI DESIGN AND DEVELOPMENT

Director of Web Development | Website

CaseIT – Client, Student Organization | June 2021 – Present

- Update design systems for 2022 and develop in REACT/SCSS for all three websites used by SFU Beedie School of Business and students from 16 international Universities

Frontend UX/UI designer | E-Commerce Website

Cliq – Case Study, Website | Jan 2021 – April 2021

- Sketch, wireframe, sitemap, to build an artisanal keyboard website targeting novice and intermediate mechanical keyboard users
- Designed in Figma and developed with HTML, CSS and JavaScript

Director of Web Development | Board game Distribution Website

GameHunt – Case Study, Website | Sept 2020 – Dec 2020

- Designed a board game distribution website in Figma. Developed with HTML, CSS, PHP, and SQL

EDUCATIONAL HISTORY

Simon Fraser University

BSc Interactive Arts and Technology | Sept 2014 – Present

RED Academy

Foundations of Web Development | Sept 2017 – Nov 2017