

Note of Demand Elasticities

Recall that we have the following share equations from AIDS

$$\omega_i = \alpha_i + \sum_j \gamma_{ij} \ln p_j + \beta_i \ln\left(\frac{X}{P}\right), \forall i \quad (1)$$

$$\ln P = \alpha_0 + \sum_j \alpha_j \ln p_j + \frac{1}{2} \sum_i \sum_j \gamma_{ij} \ln p_i \ln p_j \quad (2)$$

and if we use Stone approximation

$$\ln \tilde{P} = \sum_k \omega_k \ln p_k \quad (3)$$

We first show that $\frac{d\omega_i}{d\ln p_j}$ is connected to demand elasticities $\frac{d\ln q_i}{d\ln p_j}$.

If $i = j$, i.e., we are interested in own elasticity, then

$$\frac{d\omega_i}{d\ln p_j} = \frac{d(p_i q_i)}{d\ln p_i} \cdot \frac{1}{X} = [p_i q_i + \frac{dq_i}{d\ln p_i} p_i] / X = \frac{p_i q_i}{X} [1 + \frac{d\ln q_i}{d\ln p_i}] \equiv \omega_i [1 + \eta_{ii}] \quad (4)$$

where η_{ii} is the own demand elasticity.

If $i \neq j$, i.e., we are interested in cross elasticity, then

$$\frac{d\omega_i}{d\ln p_j} = \frac{d(p_i q_i)}{d\ln p_j} \cdot \frac{1}{X} = [0 + \frac{dq_i}{d\ln p_j} p_i] / X = \frac{p_i q_i}{X} \frac{d\ln q_i}{d\ln p_j} \equiv \omega_i \eta_{ij} \quad (5)$$

where η_{ij} is the cross demand elasticity.

Making use of the AIDS demand system, we know that

$$\frac{d\omega_i}{d\ln p_j} = \gamma_{ij} - \beta_i \frac{d\ln P}{d\ln p_j} \quad (6)$$

Thus the bottom-line is that we have

$$\eta_{ii} = -1 + [\gamma_{ii} - \beta_i \frac{d\ln P}{d\ln p_i}] / \omega_i \quad (7)$$

$$\eta_{ij} = [\gamma_{ij} - \beta_i \frac{d\ln P}{d\ln p_j}] / \omega_i \quad (8)$$

Finally, the calculation of $\frac{d\ln P}{d\ln p_j}$ can either use AIDS exact price aggregation

$$\frac{d\ln P}{d\ln p_j} = \alpha_j + \sum_k \gamma_{kj} \ln p_k \quad (9)$$

or use Stone approximation formula (by assuming a constant expenditure share)¹

$$\frac{d \ln P}{d \ln p_j} = \omega_j \tag{10}$$

¹Alston et al (94) shows this is a pretty good approximation with Monte Carlo Simulations.