

Lecture 5: Linear Panel Data Model, I

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Unobserved Effect

- Start with the balanced panel case, and assume random sampling across i (the cross section dimension), with fixed time periods T . So $\{(\mathbf{x}_{it}, Y_{it}) : t = 1, \dots, T, c_i\}$ where c_i is the unobserved effect drawn along with the observed data.
- The unbalanced case is trickier because we must know why we are missing some time periods for some units. We consider this much later under missing data/sample selection issues.
- For a random draw i from the population, the basic model is

$$y_{it} = \mathbf{x}_{it}\beta + c_i + u_{it}, \quad t = 1, \dots, T,$$

where $\{u_{it} : t = 1, \dots, T\}$ are the *idiosyncratic errors*. The *composite error* at time t is

$$v_{it} = c_i + u_{it}$$

Assumptions of Unobserved Effect

- As mentioned earlier, we assume a balanced panel and all asymptotic analysis – implicit or explicit – is with fixed T and $N \rightarrow \infty$, where N is the size of the cross section.
- The basic *unobserved effects model* is

$$y_{it} = \mathbf{x}_{it}\beta + c_i + u_{it}, \quad t = 1, \dots, T,$$

where \mathbf{x}_{it} is $1 \times K$ and so β is $K \times 1$. In addition to unobserved effect and unobserved heterogeneity, c_i is sometimes called a *latent effect* or an individual effect, firm effect, school effect, and so on.

Assumptions of Unobserved Effect

- In modern applications, “random effect” essentially means

$$\text{Cov}(\mathbf{x}_{it}, c_i) = 0, \quad t = 1, \dots, T,$$

although we often will strengthen this.

- The term “fixed effect” means that no restrictions are placed on the relationship between c_i and $\{\mathbf{x}_{it}\}$.
- Recently, “correlated random effects” is used to denote situations where we model the relationship between c_i and $\{\mathbf{x}_{it}\}$, and it is especially useful for nonlinear models (but also for linear models, as we will see).

Assumptions on Explanatory Variables: Strict vs. Sequential Exogeneity

- **Strict Exogeneity Conditional on the Unobserved Effect:**

$$E(y_{it} | \mathbf{x}_{i1}, \dots, \mathbf{x}_{iT}, c_i) = E(y_{it} | \mathbf{x}_{it}, c_i) = \mathbf{x}_{it}\beta + c_i,$$

so that only \mathbf{x}_{it} affects the expected value of y_{it} once c_i is controlled for.

- This is weaker than if we did not condition on c_i . Assuming the condition holds conditional on c_i ,

$$E(y_{it} | \mathbf{x}_{i1}, \dots, \mathbf{x}_{iT}) = \mathbf{x}_{it}\beta + E(c_i | \mathbf{x}_{i1}, \dots, \mathbf{x}_{iT}).$$

So correlation between c_i and $(\mathbf{x}_{i1}, \dots, \mathbf{x}_{iT})$ would invalidate the assumption without conditioning on c_i .

Assumptions on Explanatory Variables: Strict vs. Sequential Exogeneity

- But strict exogeneity conditional on c_i rules out lagged dependent variables and feedback. Written in terms of the idiosyncratic errors, strict exogeneity is

$$E(u_{it} | \mathbf{x}_{i1}, \dots, \mathbf{x}_{iT}, c_i) = 0,$$

and so $\mathbf{x}_{i,t+h}$ must be uncorrelated with u_{it} for all $h > 0$.

- In addition to ruling out feedback, strict exogeneity assumes we have any distributed lag dynamics correct, too. For example, if $\mathbf{x}_{it} = (\mathbf{z}_{it}, \mathbf{z}_{i,t-1})$, then

$$E(y_{it} | \mathbf{z}_{i1}, \dots, \mathbf{z}_{it}, \dots, \mathbf{z}_{iT}, c_i) = E(y_{it} | \mathbf{z}_{it}, \mathbf{z}_{i,t-1}, c_i).$$

Assumptions on Explanatory Variables: Strict vs. Sequential Exogeneity

- A more reasonable assumption that we will use later is

$$E(y_{it} | \mathbf{x}_{it}, \mathbf{x}_{i,t-1}, \dots, \mathbf{x}_{i1}, c_i) = E(y_{it} | \mathbf{x}_{it}, c_i) = \mathbf{x}_{it}\beta + c_i,$$

which is sequential exogeneity conditional on the unobserved effect.

- Sequential exogeneity assumes correct distributed lag dynamics but is silent on feedback.

Alternative Estimator

- Pooled OLS
- "Random" Effect
- "Fixed" Effect – First-Differencing

Estimation: Pooled OLS

- We already covered this. Now, we just recognize that the equation is

$$y_{it} = \mathbf{x}'_{it}\beta + v_{it}$$

$$v_{it} = c_i + u_{it}$$

- Consistency (fixed $T, N \rightarrow \infty$) of the POLS estimator is ensured by

$$E(\mathbf{x}'_{it}c_i) = 0$$

$$E(\mathbf{x}'_{it}u_{it}) = 0, \quad t = 1, \dots, T.$$

- Let $\hat{v}_{it} = y_{it} - X_{it}\hat{\beta}_{\text{POLS}}$ be the POLS residuals. Then

$$\hat{Avar}(\hat{\beta}_{\text{POLS}}) = \left(\sum_{i=1}^N \sum_{t=1}^T \mathbf{x}'_{it} \mathbf{x}_{it} \right)^{-1} \left(\sum_{i=1}^N \sum_{t=1}^T \sum_{r=1}^T \hat{v}'_{it} \hat{v}_{ir} \mathbf{x}'_{it} \mathbf{x}_{ir} \right) \left(\sum_{i=1}^N \sum_{t=1}^T \mathbf{x}'_{it} \mathbf{x}_{it} \right)^{-1}$$

or sometimes with an adjustment, such as multiply by $N/(N - 1)$

- In Stata: `reg y x1 x2 ... xK, cluster(id)`

Random Effects Estimation

- State assumptions in conditional mean terms so that second moment derivations are easier.

Assumption 1 (RE.1)

- ① $E(u_{it}|\mathbf{x}_{i1}, \mathbf{x}_{i2}, \dots, \mathbf{x}_{iT}, c_i) = 0, \quad t = 1, \dots, T$
- ② $E(c_i|\mathbf{x}_{i1}, \mathbf{x}_{i2}, \dots, \mathbf{x}_{iT}) = E(c_i)$

- Assume \mathbf{x}_{it} includes (at least) unity, and probably time dummies in addition. Then $E(c_i) = 0$ is without loss of generality.
- Write the equation in system form (for all time periods) as

$$Y_i = \mathbf{X}_i\beta + v_i = \mathbf{X}_i\beta + c_i\mathbf{j}_T + \mathbf{u}_i$$

where $\mathbf{j}'_T = (1, 1, \dots, 1)$.

- Define

$$\boldsymbol{\Omega}_{T \times T} = E(\mathbf{v}_i \mathbf{v}'_i) = \text{Var}(\mathbf{v}_i)$$

Assumption 2 (RE.2)

$\boldsymbol{\Omega}$ is nonsingular and $\text{rank } E(\mathbf{X}'_i \boldsymbol{\Omega}^{-1} \mathbf{X}_i)$.

Random Effects Estimation

- RE imposes a special structure on Ω (which could be wrong!). Under RE.1(1), c_i and u_{it} are uncorrelated. Assume further that

$$\begin{aligned}\text{Var}(u_{it}) &= \sigma_u^2, & t = 1, \dots, T \\ \text{Cov}(u_{it}, u_{is}) &= 0, & t \neq s\end{aligned}$$

Then

$$\begin{aligned}\text{Var}(v_{it}) &= \text{Var}(c_i + u_{it}) = \text{Var}(c_i) + \text{Var}(u_{it}) \\ \sigma_v^2 &= \sigma_c^2 + \sigma_u^2\end{aligned}$$

Random Effect Estimation

- Further, for $t \neq s$,

$$\begin{aligned}\text{Cov}(v_{it}, v_{is}) &= \text{Cov}(c_i + u_{it}, c_i + u_{is}) \\ &= \text{Var}(c_i) + \text{Cov}(c_i, u_{is}) + \text{Cov}(u_{it}, c_i) + \text{Cov}(u_{it}, u_{is}) \\ &= \sigma_c^2\end{aligned}$$

Ω is defined as

$$\Omega = \begin{pmatrix} \sigma_c^2 + \sigma_u^2 & \dots & \sigma_c^2 & \sigma_c^2 \\ \sigma_c^2 & \sigma_c^2 + \sigma_u^2 & \dots & \sigma_c^2 \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_c^2 & \dots & \sigma_c^2 & \sigma_c^2 + \sigma_u^2 \end{pmatrix},$$

so the $T \times T$ matrix depends on only two parameters, σ_c^2 and σ_u^2 or, more directly, σ_v^2 and σ_c^2 .

Random Effect Estimation

- Feasible GLS requires estimating Ω , that is, the two parameters.
- Actually, it would be enough to know $\rho = \frac{\sigma_c^2}{\sigma_c^2 + \sigma_u^2}$, the fraction of the total variance accounted for by c_i . Notice that $\rho = \text{Corr}(v_{it}, v_{is})$ for all $t \neq s$.
- We can also write Ω as

$$\Omega = \sigma_v^2 \begin{pmatrix} 1 & \cdots & \rho & \rho \\ \rho & 1 & \cdots & \rho \\ \vdots & \vdots & \ddots & \vdots \\ \rho & \cdots & \rho & 1 \end{pmatrix},$$

which shows we only need to estimate ρ to proceed with FGLS.

Random Effect Estimation

- We can use pooled OLS to get the residuals, \hat{v}_{it} , across all i and t . Then a consistent estimator of σ_v^2 (not generally unbiased), as N gets large for fixed T , is

$$\hat{\sigma}_v^2 = (NT - K)^{-1} \sum_{i=1}^N \sum_{t=1}^T \hat{v}_{it}^2 = \frac{SSR}{(NT - K)},$$

- For σ_c^2 , note that

$$\sigma_c^2 = [T(T - 1)/2]^{-1} \sum_{t=1}^{T-1} \sum_{s=t+1}^T E(v_{it} v_{is}).$$

So a consistent “estimator” would be

$$\hat{\sigma}_c^2 = [NT(T - 1)/2]^{-1} \sum_{i=1}^N \sum_{t=1}^{T-1} \sum_{s=t+1}^T v_{it} v_{is}.$$

Random Effect Estimation

- Now we can use

$$\hat{\Omega} = \begin{pmatrix} \hat{\sigma}_v^2 & \cdots & \hat{\sigma}_c^2 & \hat{\sigma}_c^2 \\ \hat{\sigma}_c^2 & \hat{\sigma}_v^2 & \cdots & \hat{\sigma}_c^2 \\ \vdots & \vdots & \ddots & \vdots \\ \hat{\sigma}_c^2 & \cdots & \hat{\sigma}_c^2 & \hat{\sigma}_v^2 \end{pmatrix} \quad \text{or} \quad \hat{\Lambda} = \begin{pmatrix} 1 & \cdots & \hat{\rho} & \hat{\rho} \\ \hat{\rho} & 1 & \cdots & \hat{\rho} \\ \vdots & \vdots & \ddots & \vdots \\ \hat{\rho} & \cdots & \hat{\rho} & 1 \end{pmatrix},$$

where $\hat{\rho} = \hat{\sigma}_c^2 / \hat{\sigma}_v^2$ in FGLS.

- The random effects estimator is given by:

$$\hat{\beta}_{RE} = \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} \mathbf{X}_i \right)^{-1} \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} y_i \right)$$

- Under assumptions RE.1, RE.2, and RE.3, the asymptotic variance of the random effects estimator:

$$Avar(\hat{\beta}_{RE}) = \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} \mathbf{X}_i \right)^{-1}$$

is a valid estimator.

Random Effect Estimation

- Fully robust inference is available for RE, and there are good reasons for doing so:
 - ① Ω may not have the special (and restrictive, especially for large T) RE structure, that is, $E(\mathbf{v}_i \mathbf{v}_i')$ need not have the RE form. Serial correlation or changing variances in $\{u_{it} : t = 1, \dots, T\}$ invalidate the RE structure.
 - ② The system homoskedasticity requirement, $E(\mathbf{v}_i \mathbf{v}_i' | \mathbf{X}_i) = E(\mathbf{v}_i \mathbf{v}_i')$, might not hold.
- A fully robust estimator is

$$\hat{Avar}(\hat{\beta}_{RE}) = \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} \mathbf{X}_i \right)^{-1} \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} \hat{\mathbf{v}}_i \hat{\mathbf{v}}_i' \hat{\Omega}^{-1} \mathbf{X}_i \right) \cdot \left(\sum_{i=1}^N \mathbf{X}_i' \hat{\Omega}^{-1} \mathbf{X}_i \right)^{-1}$$

where $\hat{\mathbf{v}}_i = y_i - \mathbf{X}_i \hat{\beta}_{RE}$ is the vector of RE (FGLS) residuals.

Random Effect Estimation

In Stata, fully robust inference uses the "cluster" option; for the "usual" variance matrix estimator, drop this option:

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xtreg y x1 x2 ... xK, re cluster(id)
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Fixed Effects Estimation

- Unlike POLS and RE, fixed effects estimation removes c_i to form an estimating equation.
- Average the original equation,

$$y_{it} = \mathbf{x}_{it}\beta + c_i + u_{it}, \quad t = 1, \dots, T,$$

across t to get a cross-sectional equation:

$$\bar{y}_i = \bar{\mathbf{x}}_i\beta + c_i + \bar{u}_i,$$

where the overbar indicates time averages:

$$\bar{y}_i = T^{-1} \sum_{t=1}^T y_{it}, \quad \bar{\mathbf{x}}_i = T^{-1} \sum_{t=1}^T \mathbf{x}_{it}, \quad \bar{u}_i = T^{-1} \sum_{t=1}^T u_{it}.$$

- The equation $\bar{y}_i = \bar{X}_i\beta + c_i + \bar{u}_i$ is often called the *between* equation because it relies on variation in the data between cross section observations. The *between estimator* is the OLS estimator from the cross section regression

$$\bar{y}_i \text{ on } \bar{\mathbf{x}}_i, \quad i = 1, \dots, N.$$

- In practice, an intercept is included to account for nonzero $E(c_i)$.

Fixed Effects Estimation

- The between estimator is inconsistent unless:

$$\text{Cov}(\bar{\mathbf{x}}_i, c_i) = 0, \quad \text{Cov}(\bar{\mathbf{x}}_i, \bar{u}_i) = 0.$$

- Instead, subtract off the time-averaged equation from the original equation to eliminate c_i :

$$y_{it} - \bar{y}_i = (\mathbf{x}_{it} - \bar{\mathbf{x}}_i)\beta + u_{it} - \bar{u}_i, \quad t = 1, \dots, T$$

or

$$\ddot{y}_{it} = \ddot{\mathbf{x}}_{it}\beta + \ddot{u}_{it}, \quad t = 1, \dots, T$$

where $\ddot{y}_{it} = y_{it} - \bar{y}_i$ and so on.

- We call this the *time demeaned equation*, and the transformation is time demeaning, fixed effects, or within (time variation within each i is used).
- Key is that c_i is gone from the time demeaned equation. So, we can use pooled OLS:

$$\ddot{y}_{it} \text{ on } \ddot{\mathbf{x}}_{it}, \quad t = 1, \dots, T; \quad i = 1, \dots, N.$$

Fixed Effects Estimation

- Key is that c_i is gone from the time demeaned equation. So, we can use pooled OLS:

$$\ddot{y}_{it} \text{ on } \ddot{\mathbf{x}}_{it}, \quad t = 1, \dots, T; \quad i = 1, \dots, N.$$

This is the fixed effects (FE) estimator or the within estimator.

$$\begin{aligned}\hat{\beta}_{FE} &= \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{\mathbf{x}}'_{it} \ddot{\mathbf{x}}_{it} \right)^{-1} \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{\mathbf{x}}'_{it} \ddot{y}_{it} \right) \\ &= \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{\mathbf{x}}'_{it} \ddot{\mathbf{x}}_{it} \right)^{-1} \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{\mathbf{x}}'_{it} y_{it} \right),\end{aligned}$$

because

$$\sum_{t=1}^T (\mathbf{x}_{it} - \bar{\mathbf{x}}_i)' (y_{it} - \bar{y}_i) = \sum_{t=1}^T (\mathbf{x}_{it} - \bar{\mathbf{x}})' y_{it}.$$

Fixed Effects Estimation

Assumption 3 (FE.1)

Same as RE.1(1), that is,

$$E(u_{it} | \mathbf{x}_i, c_i) = 0, \quad t = 1, \dots, T.$$

- This implies $E(\mathbf{x}'_{is} u_{it}) = 0$, all $s, t = 1, \dots, T$, and so $E(\ddot{\mathbf{x}}'_{it} u_{it}) = 0$, $t = 1, \dots, T$.
- The rank condition is directly from POLS.2:

Assumption 4 (FE.2)

$$\text{rank} \left(\sum_{t=1}^T E(\ddot{\mathbf{x}}'_{it} \ddot{\mathbf{x}}_{it}) \right) = K.$$

- The rank condition rules out elements in \mathbf{x}_{it} that have no time variation for any unit in the population. Such variables get swept away by the within transformation.

Fixed Effects Estimation

- Under FE.1 and FE.2,

$$\hat{\beta}_{FE} \xrightarrow{P} \beta \text{ as } N \rightarrow \infty$$

- What parameters can we identify with FE? Suppose we start with

$$y_{it} = \theta_1 + \theta_2 d_{2t} + \dots + \theta_T d_{Tt} + \mathbf{z}_i \gamma_1 + d_{2t} \mathbf{z}_i \gamma_2 + \dots + d_{Tt} \mathbf{z}_i \gamma_T \\ + W_{it} \delta + c_i + u_{it}$$

- Using FE, we cannot estimate θ_1 or γ_1 , but all other parameters are generally identified.
- FE allows c_i to be arbitrarily correlated with $(\mathbf{z}_i, \mathbf{w}_{it})$, and so we cannot distinguish $\theta_1 + \mathbf{z}_i \gamma_1$ from c_i .
- We can estimate $\theta_2, \dots, \theta_T$ and $\gamma_2, \dots, \gamma_T$. So we can estimate whether the effect of the time constant variables has changed over time. We cannot estimate the effect in any period t because it is γ_1 for $t = 1$ and $\gamma_1 + \gamma_t$ for $t = 2, \dots, T$.

Fixed Effects Estimation

- We can obtain a variance matrix estimator valid under Assumptions FE.1 and FE.2.
- Define the FE residuals as

$$\hat{u}_{it} = \ddot{y}_{it} - \ddot{x}'_{it} \hat{\beta}_{FE}, \quad t = 1, \dots, T; \quad i = 1, \dots, N$$

- These are “estimates” of the \ddot{u}_{it} , not the u_{it} . This has implications for estimating the error variance, σ_u^2 .
- Without additional assumptions, use the “cluster-robust” matrix

$$A\hat{var}(\hat{\beta}_{FE}) = \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{x}'_{it} \ddot{x}_{it} \right)^{-1} \left(\sum_{i=1}^N \sum_{t=1}^T \hat{u}_{it} \hat{u}'_{ir} \ddot{x}'_{it} \ddot{x}_{ir} \right) \left(\sum_{i=1}^N \sum_{t=1}^T \ddot{x}'_{it} \ddot{x}_{it} \right)^{-1}$$

- In Stata, again use the “cluster” option:
xtreg y x1 x2 ... xK, fe cluster(id)

Fixed Effects Estimation

Assumption 5 (FE.3)

Same as RE.3(1), that is,

$$E(\mathbf{u}_i \mathbf{u}_i' | \mathbf{x}_i, c_i) = \sigma_u^2 \mathbf{I}_T$$

- So under FE.1, FE.2, and FE.3:

$$Avar[\sqrt{N}(\hat{\beta}_{FE} - \beta)] = \sigma_u^2 [E(\ddot{\mathbf{X}}_i' \ddot{\mathbf{X}}_i)]^{-1}$$

- Estimating σ_u^2 requires some care since we effectively observe \ddot{u}_{it} , not u_{it} .
- Under the constant variance and no serial correlation assumptions on $\{u_{it}\}$,

$$\begin{aligned} \text{Var}(\ddot{u}_{it}) &= \text{Var}(u_{it} - \bar{u}_i) = \sigma_u^2 + \sigma_u^2/T - 2\text{Cov}(u_{it}, \bar{u}_i) \\ &= \sigma_u^2 + \sigma_u^2/T - 2\sigma_u^2/T = \sigma_u^2(1 - 1/T) \end{aligned}$$

- Hence,

$$\hat{\sigma}_u^2 = [N(T-1) - K]^{-1} \sum_{i=1}^N \sum_{t=1}^T \hat{u}_{it}^2 = \text{SSR}/[N(T-1) - K]$$

Fixed Effects Estimation

- The FE estimator $\hat{\beta}_{FE}$ can also be obtained by running a long regression on the original data, and including dummy variables for each cross-section unit:

$$y_{it} = \alpha + d_{1i}, d_{2i}, \dots, d_{Ni}, \mathbf{x}_{it}, \quad t = 1, \dots, T; \quad i = 1, \dots, N,$$

often called the *dummy variable regression*. The statistics are properly computed because the inclusion of the N dummy variables.

- Only danger: treating the c_i as parameters to estimate, while sensible with "large" T , can lead to trouble later with nonlinear models. Here, we get a consistent estimator of β for fixed T .
- Sometimes we want to estimate the c_i using the T time periods. Do not have to run the dummy variable regression:

$$\hat{c}_i = \bar{y}_i - \bar{\mathbf{x}}_i' \hat{\beta}_{FE}, \quad i = 1, \dots, N.$$

- With small T , this is not a good "estimate" of c_i , but it is unbiased. We can estimate features of the distribution of c_i well.

Fixed Effects Estimation

- We can estimate other features of the distribution, too, although some "obvious" estimators are inconsistent. For example, we might try to estimate σ_c^2 using the sample variance of $\{\hat{c}_i : i = 1, \dots, N\}$:

$$\tilde{\sigma}_c^2 = (N - 1)^{-1} \sum_{i=1}^N (\hat{c}_i - \hat{\mu}_c)^2.$$

- But under FE.1 to FE.3 it can be shown that

$$\text{plim}(\tilde{\sigma}_c^2) = \sigma_c^2 + \text{Var}(\bar{u}_i) = \sigma_c^2 + \sigma_u^2/T.$$

- We can adjust for the "bias" using the estimate $\hat{\sigma}_u^2$:

$$\hat{\sigma}_c^2 = \tilde{\sigma}_c^2 - \hat{\sigma}_u^2/T = (N - 1)^{-1} \sum_{i=1}^N (\hat{c}_i - \hat{\mu}_c)^2 - \hat{\sigma}_u^2/T$$

is consistent for σ_c^2 for any T as $N \rightarrow \infty$.

Practical Hints in Applying Fixed Effects

- Possible confusion concerning the term "fixed effects." Suppose i is a firm. Then the phrase "firm fixed effect" corresponds to allowing c_i in the model to be correlated with the covariates. If c_i is called a firm "random effect," then it is being assumed to be uncorrelated with \mathbf{x}_{it} .
- Suppose that we cannot, or do not want to, use FE estimation. This might occur because the key variable at the firm level is constant across time for all firms – and so the FE transformation sweeps it away – or there is little time variation within firm in the key variable, leading to large standard errors.

Practical Hints in Applying Fixed Effects

- Instead, we might use a random effects analysis at the firm level but include industry dummy variables to account for systematic differences across industries. So, we include in \mathbf{x}_{it} a set of industry dummy variables while also allowing a firm effect c_i in a "random effects" analysis.
- If there are many firms per industry, the industry "fixed effects" – the coefficients on the industry dummies – can be precisely estimated. So the industry "fixed effects" are really parameters to estimate whereas the c_i are not.
- Generally, including dummies for more aggregated levels and then applying RE is common when the covariates of interest vary in the cross-section but not (much) over time.
- Keep in mind that an RE analysis at the firm level with industry dummies need not be entirely convincing: the key elements of \mathbf{x}_{it} might be correlated with unobserved firm features that are not adequately captured by industry differences.