

RUBRIC 43

WRITING TO PERSUADE

DIRECTIONS: This form is designed to help you evaluate persuasive writing assignments. Read the statements below. Then indicate the number from the following scale that reflects your assessment of the student's work. To assess general writing skills, see the more generic Rubric 37: Writing Assignments.

1 = Weak 2 = Moderately Weak 3 = Average 4 = Moderately Strong 5 = Strong

1. The student introduces the topic in a clear, lively, and interesting fashion.
1 2 3 4 5
2. The student expresses a firm opinion, along with supporting reasons, in a single sentence.
1 2 3 4 5
3. The student establishes criteria or standards upon which his/her opinion is based.
1 2 3 4 5
4. The student supports the opinion with identifiable reasons and concrete evidence.
1 2 3 4 5
5. The student takes into account the point of view of the audience being addressed.
1 2 3 4 5
6. The student acknowledges opposing viewpoints and addresses contradictory evidence.
1 2 3 4 5
7. If appropriate, the student proposes one or more solutions to a presented problem.
1 2 3 4 5
8. The student concludes with a restatement of the expressed opinion that encourages either agreement or action from the audience.
1 2 3 4 5
9. The spelling, punctuation, and grammar on the writing assignment are accurate.
1 2 3 4 5
10. The writing assignment is neatly typed or handwritten.
1 2 3 4 5

Additional Comments: _____

Total Points/Grade: _____