Danie Zheng

User Interface/User Experience Designer

CONTACT

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EXPERIENCE

M&S Consulting | August 2020 - Current

GigUp

UI/UX | Logo Design | Branding | November 2021 - February 2022

- Worked with 1 other designer to develop an entire design system and UX experience that has been developed into a mobile application for one of the biggest retailers on the east coast
- Held daily meetings with client and team to review goals and tickets as well as make adjustments based on client discussions
- Worked with developers to build a mobile and web application based on specific design requirements made in Figma
- Created marketing campaign assets and copy for a digital launch champaign while working with investors and digital artists

Fingy3D

UI/UX | Logo Design | Branding | November 2020 - Current

- Worked closely with medical experts, biomedical engineers, and development team to create and design a custom web application that allows users to upload images to be analyzed by an image recognition service to size prosthetic finger implants
- Designed and create a consistent and appealing user interface/experience to guide users through the scanning process from beginning to end
- Used Figma for web application and website wireframe and prototype designs
- Efficiently made improvements based on beta user feedback and testing

Metrolina Greenhouses

UI/UX June 2021 - November 2021

- Designed and iterated on high fidelity mockups as project requirements evolved into coordination with client stakeholders
- Collaborated with analysts, product owners, architects, and the dev team to collect requirements and test functionality
- Participated in UI/UX and system design decisions and discussions

Gogh Tech

UI/UX | February 2022 - Current

- Designed a web and mobile application in Figma
- Had weekly meetings with investors to review progress, goals, and discuss any changes necessary to achieve success
- Integrated MUI React components for a more personalized design
- Worked consistently with the developer team to get, display, and update on the frontend as necessary

SKILLS/TOOLS

Figma UI Design

Figma UI Design

Agile - Kanban - Scrum

HTML - CSS - JavaScript

React

Material UI

Chrome Developer Tools

Atlassian Suite

Agile - Kanban - Scrum

Photoshop - Illustrator

Agile - Kanban - Scrum

Git
Netlify

Google Suite

WordPress

Wix

Shopify

EDUCATION

West Virginia University

Masters of Business Administration

B.A. - Biology

B.A. - Chinese Studies