



UX/UI Designer Dani Fernández

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I am a UX/UI Designer with a documentary and graphic design background.

Work Experience

UX/UI Designer - La Magnética

July 2018 - Present

- Web design
- Wireframes
- Interaction design
- Graphic design
- Project management

UX/UI & Graphic Designer & Web Manager (Junior) - UPF

Sept. 2015 - Aug. 2018 | 3 years

- Interaction design
- DCU
- Graphic design
- Image edition
- Content layout
- Attention and support to users

UX Designer Internship - UOC

Feb. 2018 - Jun. 2018 | 5 months

- Design of mobile interfaces
- Wireframes
- Graphic design
- Card sorting

Graphic Designer and Documentalist - LCI Bcn

Jan. 2016 - Jun. 2018 | 2 y. 6 mon.

- Poster design
- Campaign design
- Banners design
- Social networks
- Recording interviews
- Video editing

Education

UX/UI Design bootcamp - IronHack

2018 - 2019

Master in User Experience - UNIR

2018 - 2019

Postgraduate in Web Design - UOC

2017 - 2018

Degree in Documentation - UB

2013 - 2018

Certifications

Growth-Driven Design - HubSpot. 2019

Usability and UX - UXLearn. 2018

Skills

Design: Illustration & UI graphics | User flows | Concept sketches | Wireframes and mock ups with Sketch & Illustration | Motion design with Principle & AE | Style guides & pattern library

Prototyping: Rapid prototyping using Sketch, Adobe Xd, InVision.

Research: Designing Surveys | Interview UX Strategy | Affinity Diagrams | Problem Statements and User Personas | Empathy Maps | User Journeys | Storyboards.