

Dani Fernández

Product Designer & Junior Front End

WORK EXPERIENCE

UOC / UX Master's Professor Assistant

JAN 2020 - PRESENT

Definition and design of the subject, review and creation of learning material, creation of teaching material such as activities or exams, teaching management, dynamization of the virtual classroom and student's tracking and evaluation.

SEAT / Product Designer

OCT 2019 - JULY 2020

Designing an all in one app for all types of SEAT cars (gasoline, electric and mixed) and models. Having in mind all user possibilities. Working with sprints focusing in a MVP while creating a new design system.

LaMagnética / UX/UI Designer

JULY 2018 - SEPT 2019

I designed, reviewed and launched important websites like Barcelona Activa or Museu Dalí, from the first meetings with clients until development review.

Besides, I designed ads, banners, posters, campaigns, video editing, etc.

UPF / Web & Graphic Designer intern

SEPT 2015 - JUNE 2018

I helped with the design of the new public and private website and subsequent reviews and tests. In addition, I created web pages for new projects through the Liferay CM and gave support in graphic (creation of icons, logos, etc.) and analytics.

LCI Barcelona / Graphic Designer

JAN 2016 - MARCH 2018

I designed campaigns, ads, banners, infographics, pamphlets, posters, etc.

Furthermore, I helped with video editing and film recording.

EDUCATION

BIT Computer Training / Full Stack Development

BOOTCAMP, 2020 - 2021

UNIR / UX Design (HCI)

MASTER, 2018 - 2019

IRONHACK / UX/UI Design

BOOTCAMP, 2018 - 2019

UOC / Web & Mobile Design

POSTGRADUATE, 2017 - 2018

UB / Information & Docum.

DEGREE, 2013 - 2018

SKILLS

Design: Sketch, Figma, Framer, Adobe Suite, Principle, Flinto, Abstract, Zeplin, etc.

Prototyping: InVision and Marvel.

Research: Data analysis, A/B Testing, hypothesis, user test, etc.

Code: HTML5, CSS3 [Flexbox & Grid], Bootstrap, SASS, JavaScript, Git and GitHub.

Learning: Jest, TypeScript, VueJS, ReactJS & React Native, NextJS Redux, NodeJS, ExpressJS, Handlebars and MongoDB.