

Daniiel Dvir

FRONTEND DEVELOPER

Details

Tel Aviv

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Links

[LinkedIn](#)

[GitHub](#)

[Portfolio](#)

Skills

Angular

React

JavaScript

SASS

Responsive Design

TypeScript

HTML5

NGXS

REST APIs

API Integration

Languages

Hebrew

English

Profile

Frontend Developer with 4+ years of extensive experience building user-focused, enterprise-grade applications using Angular and NX. Skilled in developing reusable, responsive UI components with modern Angular patterns (signals, OnPush, strict TypeScript) and contributing to shared libraries in monorepo architectures.

Employment History

Frontend Developer, Kramer Electronics

2022 – 2026

- Developed and maintained user-facing features for enterprise AV platforms used by organizations like NYU and American Airlines.
- Built reusable, responsive Angular components with modern patterns (signals, OnPush, strict TypeScript) in NX monorepos.
- Integrated calendars and third-party services to create seamless, intuitive frontend experiences.
- Collaborated with product, UX, and backend teams, contributing to clean, maintainable code and shared UI libraries.

Freelance - Web developer, marketing and data analysis

2021 – 2022

Head of Digital Marketing & Data Analyst, Blanco Advertising

2019 – 2021

- Led digital strategy and campaign optimization for large-scale budgets, leveraging SQL to maximize ROAS and achieve KPIs.
- Managed customer accounts, web infrastructure, and implementation of new digital technologies.
- Oversaw digital department operations, including team management and external vendor coordination.

Senior User Acquisition, Publicis Media

2016 – 2019

- Managed and optimized large-scale campaigns across platforms to maximize ROAS and meet KPIs.
- Led end-to-end digital strategy and performance planning for top Israeli brands, including UX and promotional optimizations.
- Measured and optimized ROI across all digital and eCommerce platforms.

Volunteer & Leadership

I-School (Non-Profit) - Instructor

2025 – PRESENT

providing weekly one-on-one online lessons to students from underserved communities, supporting their academic growth and self-confidence.

She Codes (Non-Profit) - Branch Manager & Instructor

2022 – 2025

Instructor for React, JavaScript, and HTML; mentored participants through hands-on projects Led workshops in collaboration with AppsFlyer

Education

Full-Stack Developer Bootcamp

2021 – 2022

Data Analyst Program

2020 – 2021

BA Communication, Advertising & Media