Daniiel Dvir

FRONTEND DEVELOPER

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Portfolio   Linkedin   GitHub

Skills

- Angular
- React
- Cursor AI
- Antigravity
- JavaScript
- SASS
- Responsive Design
- TypeScript
- HTML5
- NGXS
- REST APIs
- API Integration

Education

2021-2022
Full-Stack Developer Bootcamp

2020-2021
Marketing Data Analyst

2011-2014
BA Communication & Advertising - Excellence Project

Languages

Hebrew
English

Profile

Frontend Developer with 4+ years of experience building user-focused, enterprise-grade web applications.
Strong background in **Angular** and modern frontend architecture, with hands-on experience in **React**, leveraging **TypeScript** across both frameworks.

Work Experience

Frontend Developer, Kramer Electronics
2022-2026

- Developed and maintained user-facing features for enterprise AV platforms used by organizations like NYU and American Airlines.
- Built reusable, responsive Angular components with modern patterns (signals, OnPush, strict TypeScript) in NX monorepos.
- Integrated calendars and third-party services to create seamless, intuitive frontend experiences.
- Collaborated with product, UX, and backend teams, contributing to clean, maintainable code and shared UI libraries.

Freelance, Web developer, marketing and data analysis
2021-2022

Head of Digital Marketing & Data Analyst, Blanco Advertising
2019-2021

Led digital strategy and large-scale campaign optimization, leveraging SQL to drive ROAS and KPIs, while managing customer accounts, web infrastructure, digital operations, teams, and external vendors.

Senior User Acquisition, Publicis Media
2016-2019

Led and optimized large-scale digital campaigns across platforms, driving end-to-end strategy, performance planning, and continuous improvement of ROAS, ROI, KPIs, UX, and promotional effectiveness.

IDF

Network & Systems Manager
2007-2009

Managed and maintained servers in the 162nd Division, deploying tactical systems during crises. Completed advanced technological courses at Maram. With honors.

Volunteering (Non-Profit)

Instructor, I-School
2025-Present

Providing weekly one-on-one online lessons to students from underserved communities, supporting their academic growth and self-confidence.

Branch Manager & Instructor, She Codes
2022-2025

Instructor for React, JavaScript, and HTML; mentored participants through hands-on projects Led workshops in collaboration with AppsFlyer.