

# Daniil Dvir

FRONTEND DEVELOPER

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[Portfolio](#)

[Linkedin](#)

[GitHub](#)

## Skills

- Angular
- React
- JavaScript
- SASS
- Responsive Design
- TypeScript
- HTML5
- NGXS
- REST APIs
- API Integration

## Education

2021-2022

Full-Stack Developer Bootcamp

2020-2021

Marketing Data Analyst

2011-2014

BA Communication, Advertising & Media

## Languages

Hebrew

English

## Profile

Frontend Developer with 4+ years of extensive experience building user-focused, enterprise-grade applications using Angular and NX. Skilled in developing reusable, responsive UI components with modern Angular patterns (signals, OnPush, strict TypeScript) and contributing to shared libraries in monorepo architectures.

## Work Experience

### Frontend Developer, Kramer Electronics

2022-2026

- Developed and maintained user-facing features for enterprise AV platforms used by organizations like NYU and American Airlines.
- Built reusable, responsive Angular components with modern patterns (signals, OnPush, strict TypeScript) in NX monorepos.
- Integrated calendars and third-party services to create seamless, intuitive frontend experiences.
- Collaborated with product, UX, and backend teams, contributing to clean, maintainable code and shared UI libraries.

### Freelance - Web developer, marketing and data analysis

2021-2022

### Head of Digital Marketing & Data Analyst, Blanco Advertising

2019-2021

- Led digital strategy and campaign optimization for large-scale budgets, leveraging SQL to maximize ROAS and achieve KPIs.
- Managed customer accounts, web infrastructure, and implementation of new digital technologies.
- Oversaw digital department operations, including team management and external vendor coordination.

### Senior User Acquisition - Publicis Media

2016-2019

- Managed and optimized large-scale campaigns across platforms to maximize ROAS and meet KPIs.
- Led end-to-end digital strategy and performance planning for top Israeli brands, including UX and promotional optimizations.
- Measured and optimized ROI across all digital and eCommerce platforms.

## IDF

### Network & Systems Manager

2007-2009

Managed and maintained servers in the 162nd Division, deploying tactical systems during crises. Completed advanced technological courses at Maram. with honors.

## Volunteering (Non-Profit)

### I-School - Instructor

2025-Present

Providing weekly one-on-one online lessons to students from underserved communities, supporting their academic growth and self-confidence.

### She Codes - Branch Manager & Instructor

2022-2025

Instructor for React, JavaScript, and HTML; mentored participants through hands-on projects Led workshops in collaboration with AppsFlyer.