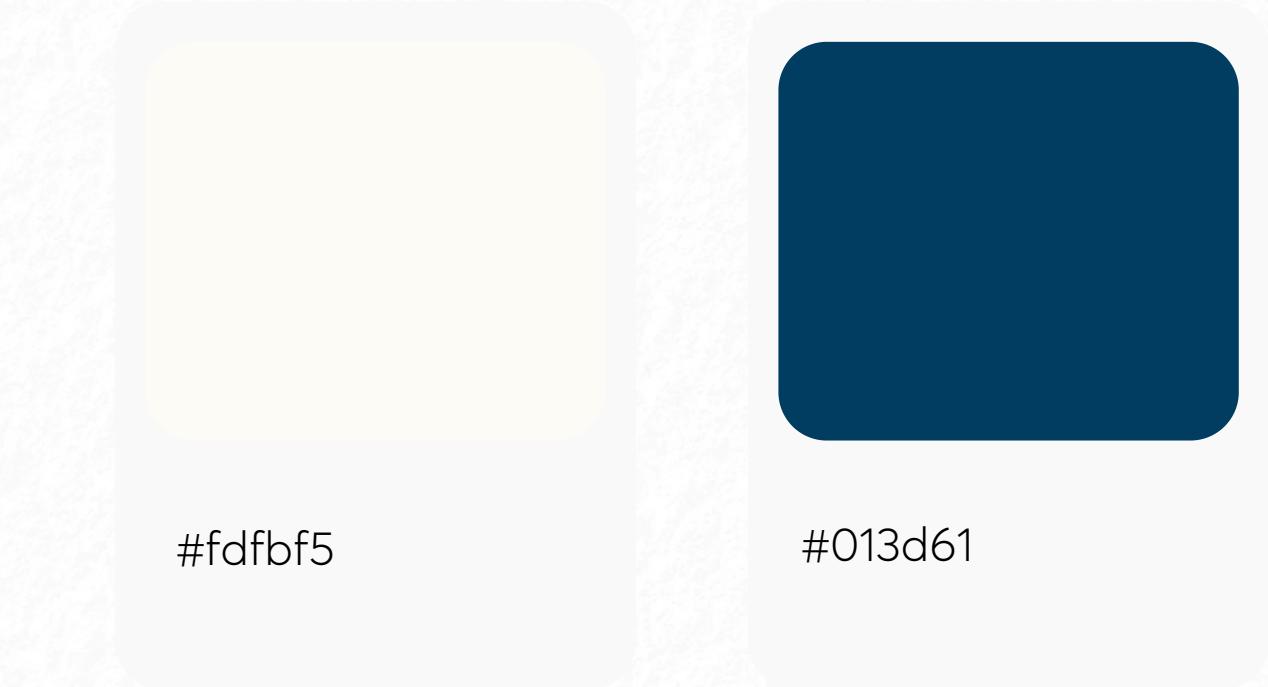


Carol Bottamelli

MANUAL DA MARCA

Paleta de Cores





*— Carol —
Bottamelli*

*— Carol —
Bottamelli*

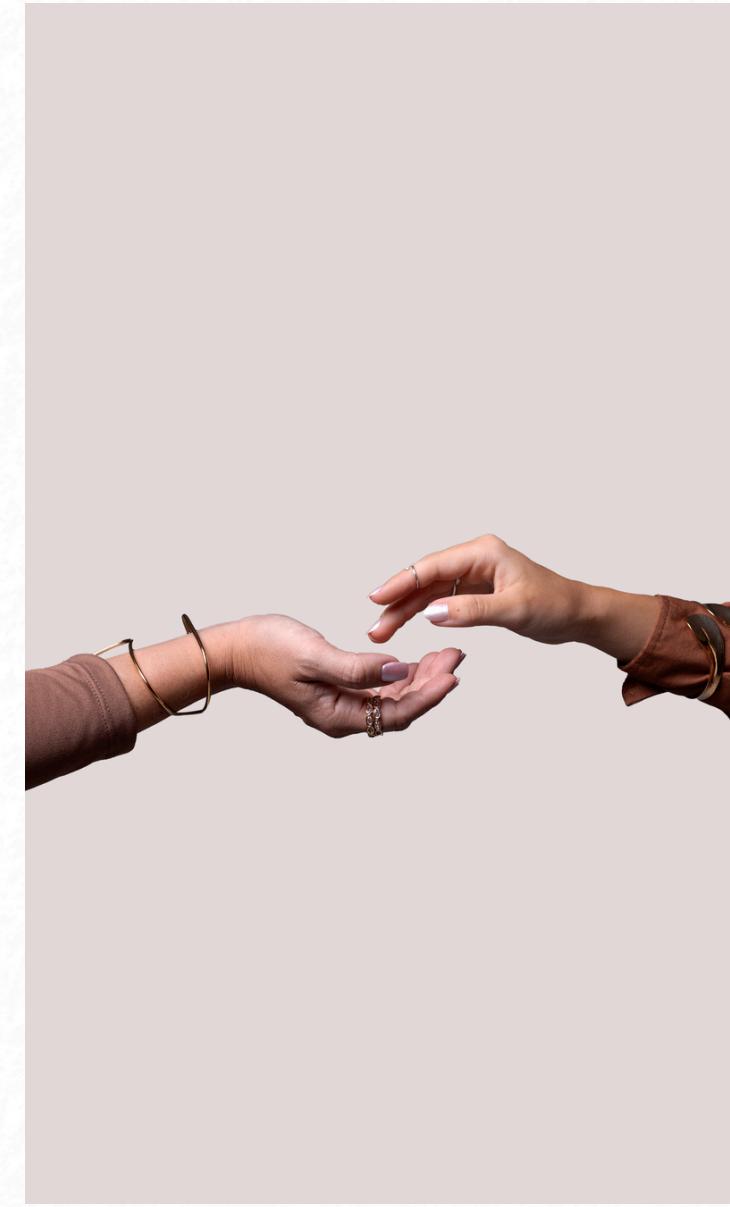
TIPOGRAFIA

*relationship of
mélodrama regular*

POPPINS EXTRALIGHT

Mentoria Fênix

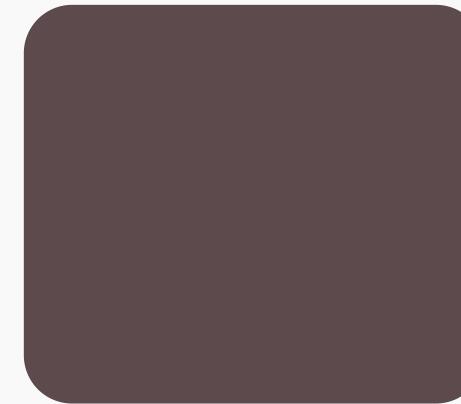
Mentoria Fênix



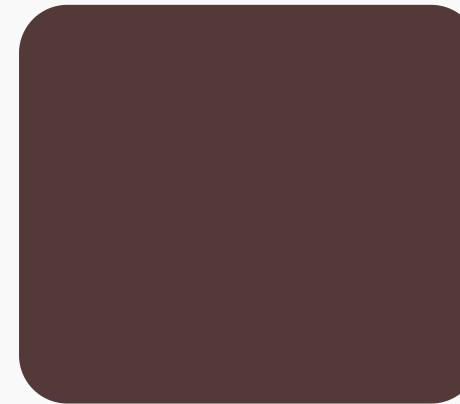
Paleta de Cores



#e2dada



#5d4a4c



#543939

Mentoria Fênix

SÍMBOLO: FÊNIX

ATIVAÇÃO
CONEXÃO
COMUNIDADE
ESPIRITUALIDADE
ESSÊNCIA
ESTRATÉGIA
FORÇA
MOVIMENTO
NEGÓCIOS
POSIÇÃOAMENTO

Fênix
MENTORIA

Fênix
MENTORIA



Fénix
MENTORIA





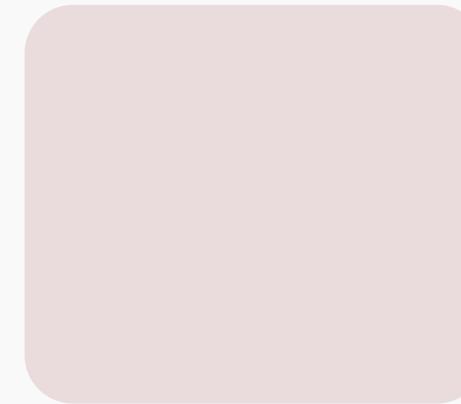
Fénix
MENTORIA

Projeto de Branding

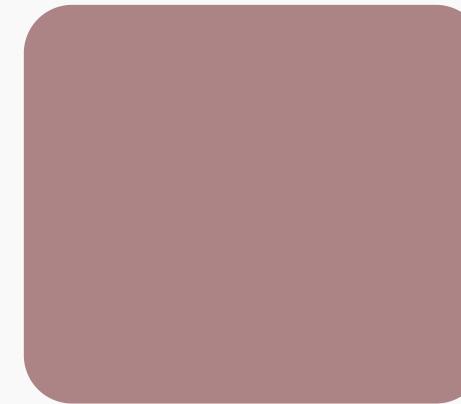
Projeto de Branding



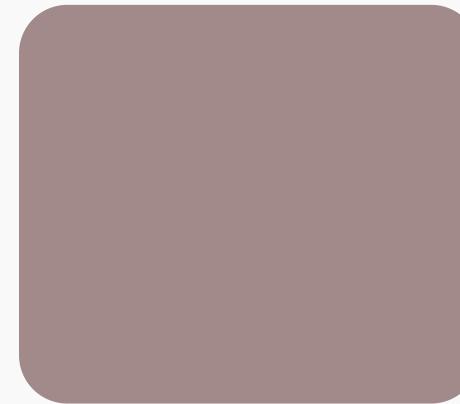
Paleta de Cores



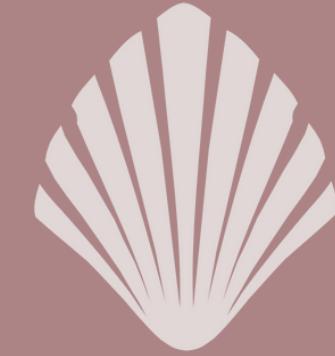
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#ac8485



#a2898a



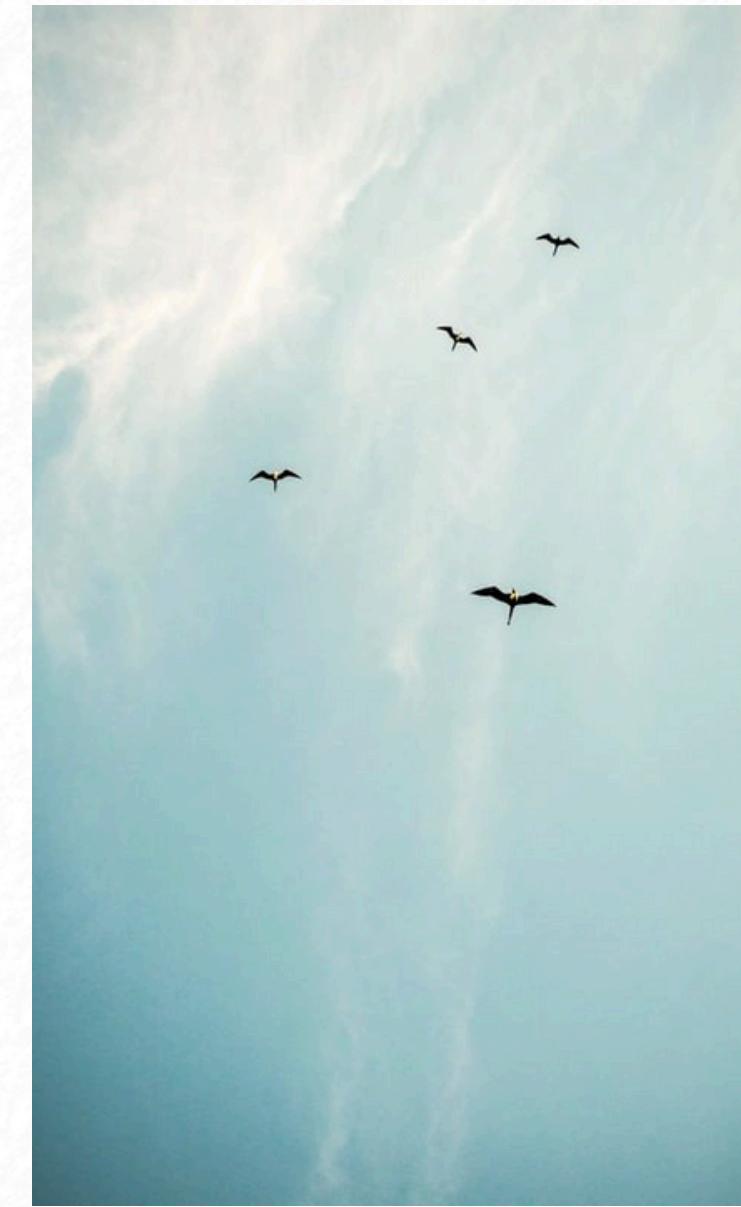
PROJETO DE
BRANDING



PROJETO DE
BRANDING

Ascensão

Ascensão Educadora Digital



Paleta de Cores



#bcd2d7



#75959d



#245d76

Ascensão Educadora Digital

SÍMBOLO: GAIVOTA

ESCALA
TRABALHO INTELIGENTE
MARCA FIRMADA
PRODUTO DIGITAL
VENDA EXPONENCIAL
LIBERDADE
ESTRUTURAÇÃO
PRÓXIMO NÍVEL





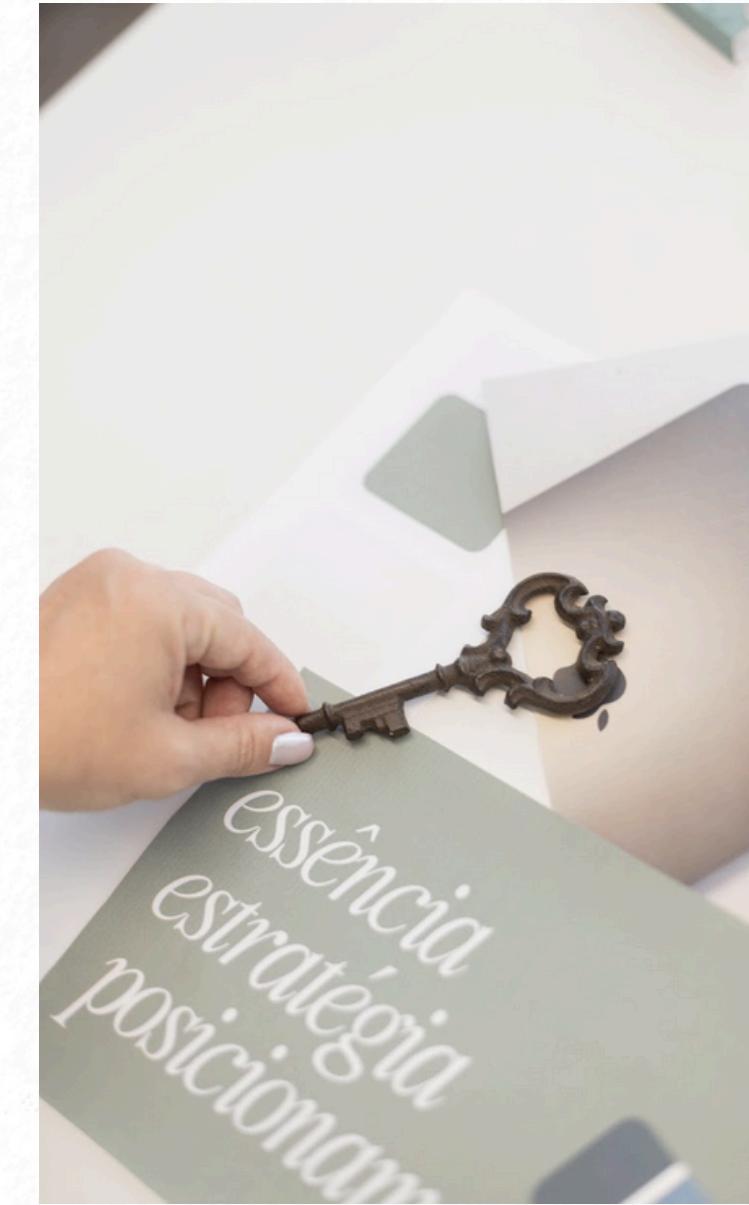
Ascensão
Educadora Digital



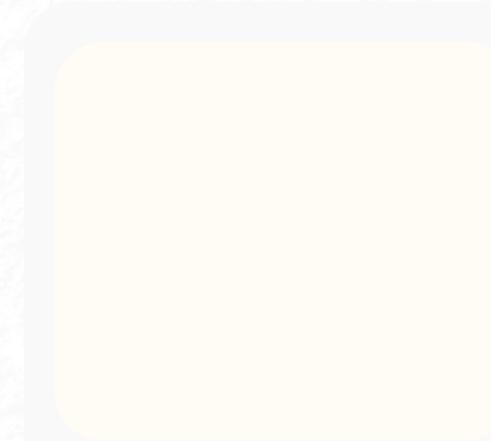
Está na hora de acessar o
O PRÓXIMO NÍVEL!

Potencialize

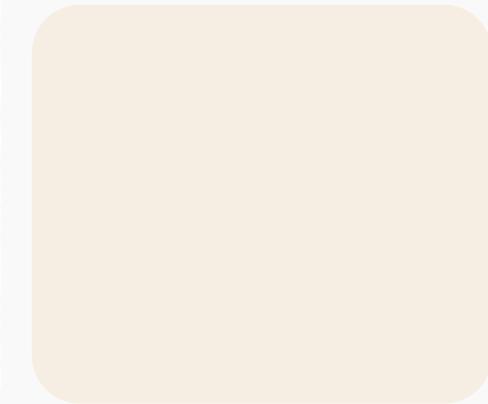
Potencialize Sua Marca



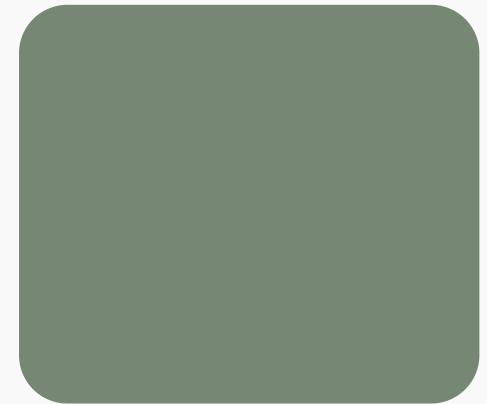
Paleta de Cores



#fffcf6



#f6eee2



#768874

Potencialize
SUA MARCA
SÍMBOLO: DIGITAL

RECONHECIMENTO
ESTRATÉGIA
ESSÊNCIA
POSICIONAMENTO

 **POTENCIALIZE**
— SUA MARCA

 **POTENCIALIZE**
— SUA MARCA

POTENCIALIZE
SUA MARCA





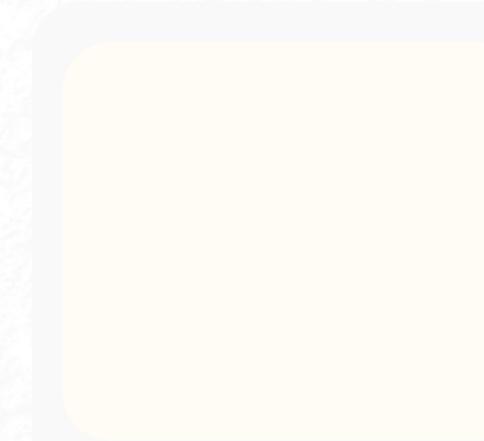
POTENTIALIZE
—SUA MARCA

Ela Marca

Ela Marca



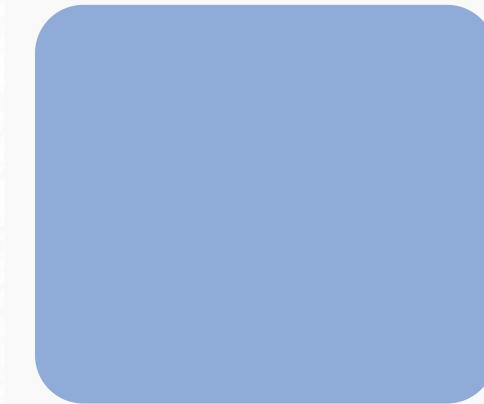
Paleta de Cores



#fffcf6



#d1deee



#8facd8

ELA MARCA

SÍMBOLO: FLUIDEZ

FLUIDEZ
MOVIMENTO
NETWORK
IMERSÃO
ESSÊNCIA
EXPERIÊNCIA

Cela
MARCA

Cela
MARCA



ela
MARCA



Ela **MARCA**

05.12.24

MATERIAL PRODUZIDO POR:

mover
design
com essência