**Daniil Babitskii**

Charlotte, NC• USA Work Authorization• daniilbabitskii01@gmail.com• 9807660695• www.linkedin.com/in/daniilbabitskii01

**Data Analyst | 1+ years experience | Excel, Tableau, Python, SQL & Power BI | One of the Top 5% of best Interns of the year | Led a team of interns in conducting an A/B-testing project | Customers, Sales & Marketing | Excited about data analysis and career growth | 4.0 GPA & Awards**

**Experience**

**Data Analyst Intern**

Pokupochka Retail Chain • August 2021 – August 2022, Volgograd, Russia (Remote)

* Conducted comprehensive customer behavior analysis using SQL, Statistical Methods, and Power BI, uncovering 10% of most frequent clients and best-selling products
* Delivered a strategic report to management, leading to a 5% rise in personalized marketing engagement
* Evaluated past product sales data to forecast demand trends; strategically adjusted inventory procurement, increasing stock availability by 18% and lowering overstock costs by 22%
* Prepared reports on purchase trends and foot traffic, optimizing staff scheduling and resources for superior customer service - averaging 10 customers per hour at each checkout, reducing wait time by 30%
* Analyzed the impact of promotional campaigns by developing detailed before-and-after visualizations, demonstrating a 25% increase in sales and a 15% rise in customer engagement through statistical analysis
* Performed chain-wide demand analysis using SQL and visualization to evaluate store product positioning. For example, one study allowed for the profitable reallocation of 10% of shelf space to other products
* Led a group of interns to conduct an A/B test of changes in 2 stores with almost identical metrics, allowing for the mass implementation of a new in-store merchandising strategy
* Collaborated with the marketing team to create dashboards in Power BI, providing real-time insights into customer preferences and sales performance, which helped increase promotional campaign efficiency by 20%

**Skills**

Data Analysis Skills, Advanced Excel, Access, Outlook, Tableau, Power BI, Looker, Statistical Methods, MySQL, Microsoft SQL Server, Oracle SQL Developer, Database Development, Data Modeling, Data Management, Dashboards, Data Collection, Data Quality Analysis, Spreadsheets, Python Programming Language, JavaScript, A/B-testing, Computer Science, Web development (HTML, CSS)

**Projects**

Tesla Stock Data Visualization - <https://daniil-babitskii.github.io/tesla_stock_analysis.html>

Relationship between Study Time and Academic Performance - <https://daniil-babitskii.github.io/time_study_relations.html>

**Education**

Central Piedmont Community College • Charlotte, NC • August 2023 - May 2025

Associates in Applied Science, Information Technology - Data Analysis • 4.0 GPA

**Coursework**

Statistical Methods • Database Programming • Introduction to Computer Science and Programming Using Python (MIT) • Spreadsheet • Info Sys Business Concepts

**Achievements**

**Positive Feedback • Pokupochka Retail Chain**

* Communicated with the manager to improve the work process and received positive feedback from the manager as one of the top 5% of best interns of the year

**Member • Phi Theta Kappa Honor Society** • International Student Honor Organization • February 2024 – Present

* Commit to excellence to secure membership in Phi Theta Kappa through academic achievement and dedication to personal growth and development as one of the top 10% of college students
* Determine future society tasks and talk about to succeed in academic life and career usually 1-2 times a week

**President's List Member** • Central Piedmont Community College • Highest academic honor at Central Piedmont Community College • August 2023 - December 2023

* Demonstrated academic excellence, which required outstanding commitment and effort. As a result, received the highest GPA of 4.0, and this award