**Daniil (Daniel) Babitskii**

Charlotte, NC• USA Work Authorization• daniilbabitskii01@gmail.com• 9807660695• www.linkedin.com/in/daniilbabitskii01

Data Analyst with 1+ YoE analyzing and processing customers, sales & marketing data. Proficient in Excel, Tableau, Python, SQL & Power BI. Managed a team of interns conducting an A/B-testing project. One of the Top 5% of best Interns of the year. Excited about data analysis and career growth.

**Experience**

**Data Analyst Intern** 08/2021 - 08/2022

**Pokupochka Retail Chain •** Volgograd, Russia (Remote)

It is one of the largest chains in the south of Russia, with more than 130 stores.

* Managed a group of interns to conduct an A/B test of changes in 2 stores, allowing for the mass implementation of a new in-store merchandising strategy.
* Conducted comprehensive customer behavior analysis using Python, Excel, and SQL for strategic reporting to management, leading to a 5% rise in personalized marketing engagement.
* Evaluated past product sales data to forecast demand trends, which increased availability by 18% and lowered overstock costs by 22%.
* Prepared reports on foot traffic, optimizing staff scheduling and resources for superior customer service - averaging 20 customers per hour at each checkout, reducing wait time by 30%.
* Analyzed the impact of promotional campaigns by developing detailed before-and-after visualizations, demonstrating a 25% increase in sales and a 15% rise in customer engagement through statistical analysis.
* Performed chain-wide demand analysis using SQL and visualization to evaluate store product positioning. One study allowed for the profitable reallocation of 10% of shelf space to other products.
* Collaborated with the marketing team to create dashboards in Power BI, providing insights into customer preferences and sales performance, which helped increase promotional campaign efficiency by 20%.
* Checked data for errors and inconsistencies, reducing errors by 20% and improving data quality. These allowed for precise control over analysis and review.

**Positive Feedback • Pokupochka Retail Chain**

* Communicated with the manager to improve the work process and received positive feedback from the manager as one of the top 5% of best interns of the year.

**Skills**

Data Analysis Skills, MySQL, Microsoft SQL Server, Oracle SQL Developer, Advanced Excel, Access, Outlook, Tableau, Power BI, Looker, Python Programming Language, Statistical Methods, Data Science, Database Development, Data Modeling, Data Management, Dashboards, Data Collection, Qualitative Data Analysis, High-Speed Data Entry, Spreadsheets, A/B-testing, Computer Science, JavaScript, Web development (HTML, CSS)

**Education**

**Central Piedmont Community College** • Charlotte, NC • 4.0 GPA 08/2023 - Present

Associates in Applied Science, Information Technology - Data Analysis

**Coursework**

Statistical Methods • Database Programming • Introduction to Computer Science and Programming Using Python (MIT) • Python Programming • Intro to Data Science Programming • SAS • Spreadsheet Data Analysis • Project Management

**Projects**

Tesla Stock Data Visualization - <https://daniil-babitskii.github.io/tesla_stock_analysis.html>

Relationship between Study Time and Academic Performance - <https://daniil-babitskii.github.io/time_study_relations.html>

**Member • Phi Theta Kappa Honor Society** • **International Student Honor Organization** 02/2024 - Present

* Commit to excellence to secure membership in Phi Theta Kappa through academic achievement and dedication to personal growth and development as one of the top 10% of college students.
* Determine future society tasks and discuss how to succeed in academic life and career, usually 1-2 times a week.

**President's List Member • Highest academic honor at CPCC** 08/2023 - 12/2023 • 05/2024 - 07/2024

* Demonstrated academic excellence, which required outstanding commitment and effort. As a result, received the highest GPA of 4.0, and this award.