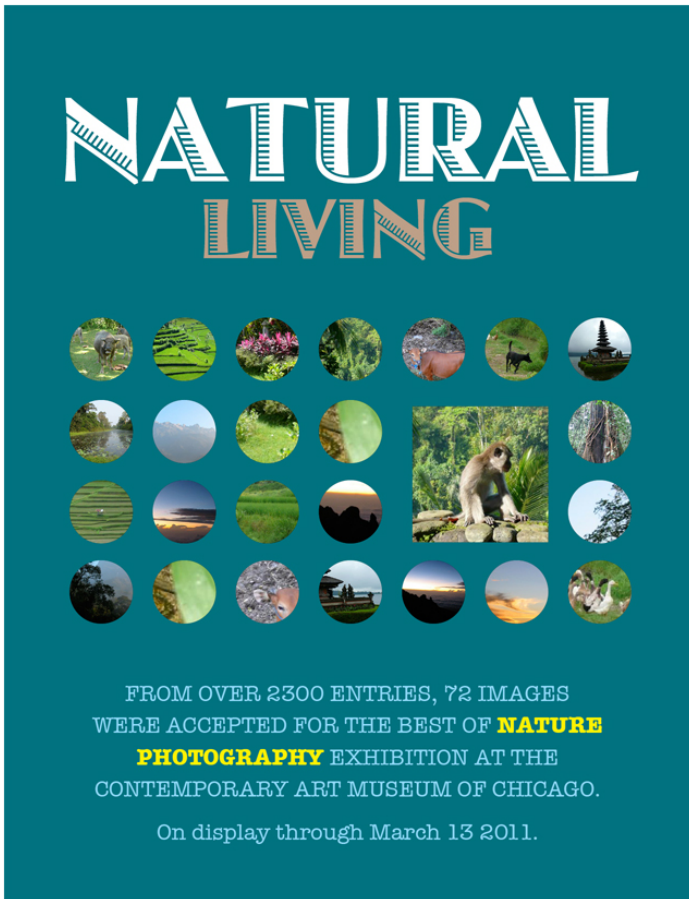


Principles of Design: Contrast

Directions: Look at the graphic designs on this worksheet, and answer the questions next to each design, noting the elements of contrast as you work.



1. How does the reader know what is important?

Con el cambio de color de algunas palabras, haciendo que resalten.

2. How does the reader know what to look at first?

A través de las imágenes.

3. What keeps the reader focused?

Las imágenes también.

4. What draws readers in and keeps their attention?



1. How does the reader know what is important?

Con las palabras en grande que aparecen dentro de la biñeta.

2. How does the reader know what to look at first?

A través de la silueta del piano.

3. What keeps the reader focused?

4. What draws readers in and keeps their attention?



1. How does the reader know what is important?

La frase de "24 horas" destaca más que el resto, ya que tiene un tamaño mayor al resto y esta subrayado en amarillo.

2. How does the reader know what to look at first?

El lector percibe antes las imágenes junto con los diseños de los distintos títulos.

3. What keeps the reader focused?

4. What draws readers in and keeps their attention?