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DANIELA SALINAS

EXPERIENCE

The Rock Store – *Sales Associate*

MARCH 2024 - PRESENT

- Sorting inventory, displaying and rotating products in an attractive and strategic manner.
- Assisting customers with inquiries and purchases, maintaining a smooth shopping experience from sales floor to POS.

Loblaws (Starbucks), Jane and Dundas – *Barista*

APRIL 2019 - JANUARY 2023

- Processing a high number of orders accurately and efficiently using cash registers and POS systems.
- Preparing food and beverages in accordance with customized recipes, and health and safety standards. Paying careful attention to customer preferences, allergies, and moods in order to make their shopping experience and visit a pleasant and welcome one. Memorize 'regulars' orders and names to foster The Third Place experience.
- Managing all stock receivership, including: daily recording of deliveries, storage handling and organization, and replenishment of supplies as needed.
- Designing artistic signage for store displays. Curating merchandise in line with seasons, holiday displays, and specials, to maximize sales and present an aesthetic and exciting space.

EDUCATION

Etobicoke School of the Arts, Etobicoke – *High School Diploma*

SEPTEMBER 2014 - JUNE 2018

Seneca Polytechnic, York – *Interactive Media Design*

MAY 2024 - PRESENT