Introduction to Data Science (IDS) course

Instruction of Clustering and Frequent Itemsets

Instruction 7







	Math	Physics
1	2	20
2	3	4
3	7	3
4	4	7
5	6	2
6	6	4
7	3	8
8	7	4
9	20	19

The following dataset shows the scores of two courses for nine students. We implement both k-means and k-medoids algorithms on this dataset and compare the results with each other.



Steps of K-means algorithm:

- (1) Randomly choose k examples from the dataset as initial centroids.
- (2) All the data points that are most similar to a centroid will create a cluster.
- (3) Now, we have new clusters which need centers. The new value of the centroid is going to be the mean of all the examples in a cluster.
- (4) We'll keep repeating steps 2 and 3 until the centroids stop moving.



(1) Points 2 and 8 are initial centroids. (3,4) and (7,4)

	Math	Physics
1	2	20
2	3	4
3	7	3
4	4	7
5	6	2
6	6	4
7	3	8
8	7	4
9	8	5
10	20	19



(2) All the data points that are most similar to a centroid will create a cluster. (Use

Euclidean distance)

$$d(i,j) = \sqrt{(x_{i1} - x_{j1})^2 + (x_{i2} - x_{j2})^2 + \dots + (x_{ip} - x_{jp})^2}$$

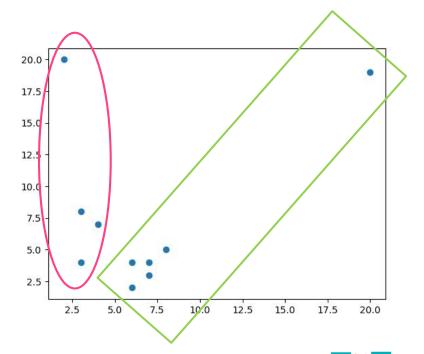
	Math	Physics	Distance from C1	Distance from C2
1	2	20	16	16.76
2	3	4	0	
3	7	3	4.12	1
4	4	7	3.16	4.24
5	6	2	3.6	2.23
6	6	4	3	1
7	3	8	4	5.65
8	7	4		0
9	8	5	5.09	1.41
10	20	19	22	19.84

(3) Now, we have new clusters, which need centers. The new value of a centroid is going to be the mean of all the examples in a cluster.

	Math	Physics	Distance from C1	Distance from C2
1	2	20	16	16.76
2	3	4	0	
3	7	3	4.12	1
4	4	7	3.16	4.24
5	6	2	3.6	2.23
6	6	4	3	1
7	3	8	4	5.65
8	7	4		0
9	8	5	5.09	1.41
10	20	19	22	19.84



	Math	Physics	Distance from C1	Distance from C2
1	2	20	16	16.76
2	3	4	0	
3	7	3	140	
4	4	7	New ce	
5	6	2	(3, 9.75) (9, 6.16)	
6	6	4		
7	3	8	4	5.65
8	7	4		0
9	8	5	5.09	1.41
10	20	19	22	19.84





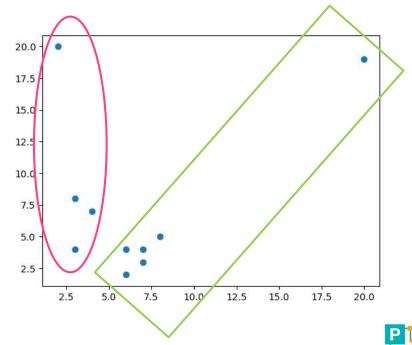
(2) All the data points that are most similar to a centroid will create a cluster.(Use

Euclidean distance)

	Math	Physics	Distance from C1	Distance from C2
1	2	20	10.29	15.5
2	3	4	5.75	6.37
3	7	3	7.84	3.73
4	4	7	2.92	5.06
5	6	2	8.31	5.12
6	6	4	6.48	3.69
7	3	8	1.75	6.27
8	7	4	7	2.94
9	8	5	6.89	1.52
10	20	19	20.11	17.15

(4) We'll keep repeating step 2 and 3 until the centroids stop moving.

No change in clusters occurred!
We have final clusters.



Some weaknesses of k-means algorithm

- Number of clusters needs to be decided beforehand.
- It is sensitive to outliers.
- It can only discover spherical clusters (compare to density-based methods).

For practice, please choose two other centroids and repeat the algorithm. Compare the results with each other.



(1) Choose randomly two medoids.

	Math	Physics
1	2	20
2	3	4
3	7	3
4	4	7
5	6	2
6	6	4
7	3	8
8	7	4
9	8	5
10	20	19



(2) Assign each object to the closest representative object. Use Manhattan metric.

$$d(i,j) = |x_{i1} - x_{j1}| + |x_{i2} - x_{j2}| + \dots + |x_{ip} - x_{jp}|$$

	Math	Physics	Distance from C1	Distance from C2
1	2	20	17	21
2	3	4	0	
3	7	3	5	1
4	4	7	4	6
5	6	2	5	3
6	6	4	3	1
7	3	8	4	8
8	7	4		0
9	8	5	6	2
10	20	19	32	28

(2) Assign each object to the closest representative object. Use Manhattan metric.

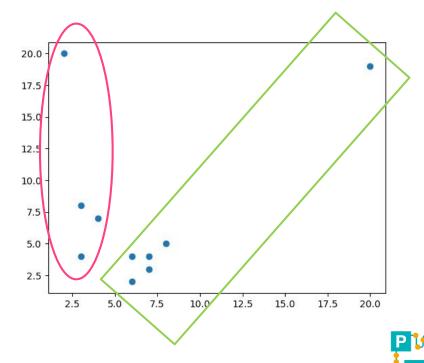
d(i, j) =	$ x_{i1} - x_{i1} $	$ + x_{i2}$	$-x_{i2} +\cdots$	$\cdot + x_{ip} - x_{jj} $	_D
(,))	111	1 1 10012	11/21	- P	PΙ



	Math	Physics	Distance from C1	Distance from C2
1	2	20	17	21
2	3	4	0	
3	7	3	5	1
4	4	7	4	6
5	6	2	5	3
6	6	4	3	1
7	3	8	4	8
8	7	4		0
9	8	5	6	2
10	20	19	32	28



(2) Assign each object to the closest representative object. Use Manhattan metric.



Calculate the cost: The dissimilarity of each non-medoid point with the medoids is calculated:

cost: 17+4+4+1+3+1+2+28=60



- (3) For each representative object, randomly select a non representative object O.
- □ Choose a random object O1 (2,20). In this step notice that you do not the same experiment twice.
- Swap O8 and O1.
- Calculate the cost again.



(4) Assign each object to the closest representative object. Use Manhattan metric.

$$d(i, j) = |x_{i1} - x_{j1}| + |x_{i2} - x_{j2}| + \dots + |x_{ip} - x_{jp}|$$

	Math	Physics	Distance from C1	Distance from C2
1	2	20		0
2	3	4	0	
3	7	3	5	22
4	4	7	4	15
5	6	2	5	22
6	6	4	3	20
7	3	8	4	13
8	7	4	4	21
9	8	5	6	21
10	20	19	32	19

(4) Assign each object to the closest representative object. Use Manhattan metric.

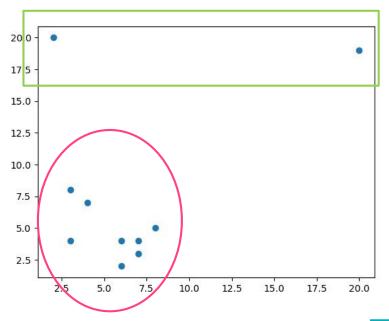
$$d(i, j) = |x_{i1} - x_{j1}| + |x_{i2} - x_{j2}| + \dots + |x_{ip} - x_{jp}|$$



5+4+5+3+4+4+6+19=50

	Math	Physics	Distance from C1	Distance from C2
1	2	20		0
2	3	4	0	
3	7	3	5	22
4	4	7	4	15
5	6	2	5	22
6	6	4	3	20
7	3	8	4	13
8	7	4	4	21
9	8	5	6	21
10	20	19	32	19

(4) Assign each object to the closest representative object. Use Manhattan metric.





If new cost is less than previous cost replace the representative object with o random.

50<60 It is good to replace O8 and O3.

- (6) We try other non-medoids points to get minimum distance...
- (7) Back to step 1, until no change.



Comparison of k-means and k-medoids

- K-medoids is more robust to noise and outliers but:
- □ The complexity of each iteration is high: O(k(n-k)^2)
 (k: number of representative objects, n: total number of objects)



Frequent Itemsets

Basic ideas of Apriori algorithm

 Apriori rule: All the non-empty sub-itemsets of frequent itemsets must be frequent.



TI D	Items
1	sugar, fruit, water
2	bread, fruit, juice
3	sugar, bread, fruit, juice
4	bread, juice
5	sugar, fruit, juice



Itemset	Count
sugar	3
bread	3
juice	4
fruit	4
water	1

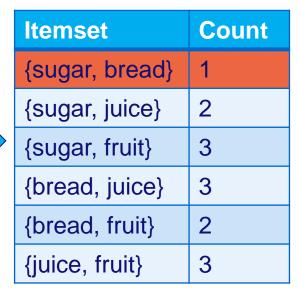
Due to the minsupport-count= 2, we remove water from the table.



L1 Ite

ItemsetCountsugar3bread3juice4fruit4

C2



Due to the min-supportcount= 2, we remove {sugar, bread}.



L2

Itemset	Count
{sugar, juice}	2
{sugar, fruit}	3
{bread, juice}	3
{bread, fruit}	2
{juice, fruit}	3

C3



If an itemset is frequent, each subset of that should be frequent

Itemset	In L2
{sugar, juice, fruit} {sugar, juice},{juice, fruit},{sugar, fruit}	Yes
{sugar, juice, bread} {sugar, juice},{sugar, bread},{juice, bread}	No
{sugar, fruit, bread} {sugar, fruit},{sugar, bread},{fruit, bread}	No
{bread, fruit, juice} {bread, fruit},{fruit, juice},{bread, juice}	Yes

C3

Itemset	Support
{sugar, juice, fruit}	2
{bread, fruit, juice}	2

Minsupportcount= 2

L3

Itemset	Support
{sugar, juice, fruit}	2
{bread, fruit, juice}	2

For making L4, look at the first dataset.



C4 Itemset In L3

{sugar, juice, fruit, bread}
{sugar, juice, fruit},{sugar, juice,
bread},{fruit, juice, bread}

✓ The Apriori algorithm takes the advantage of the fact that any subset of a frequent itemset should also be frequent.

