

Daniyar Irishev

Progress meeting

#3

05/12/2019

# Progress since last meeting

- Researched the OBA tracking methods in more technical detail
- Outlined limitations of the project based on the limitations of cookies
- BSRP progress
- Rough report structure created

# Current challenges and plans

- System design
- Set up environment for data collection
- Create an automated provenance creation algorithm

# Reading list

- **PROV-XML: The PROV XML Schema** – Luc Moreau
- **Can Users Control Online Behavioral Advertising Effectively?** – Lorrie Faith Cranor
- **Who Took the Cookie? The Science Behind Targeted Advertising** – Herosmyth Staff
- **A Sociotechnical Exploration of Online Behavioural Tracking and Advertising Technologies and Practices** – Faranak Hardcastle