



CV / RESUME

Danilo Aversa

Graphic Designer — Digital, Layout & Motion

Ravenna, Italy · danilo.aversa@gmail.com
<https://danilo-aversa.github.io/danilo-aversa>

PROFILE

Graphic designer focused on layout design, print production, and visual identity. I developed my skills through real projects, delivering professional assets for clients and the TTRPG industry. My approach is functional and detail-oriented, with a strong focus on typography, readability, and visual consistency.

BACKGROUND

Practice-based learning through real projects (2023–present). Self-directed study of graphic design, typography, and print production. Short, project-based courses in motion design.

TECHNICAL SKILLS

Software

InDesign · Illustrator · Photoshop · Premiere (basic) · After Effects (basic)

Areas

- Editorial layout (rulebooks, books, interactive PDFs, eBooks)
- Pre-press and print production
- Web graphics (banners, covers, web assets)
- Essential motion design
- Branding and visual identity

ADDITIONAL SKILLS

- Problem solving
- Autonomous project management
- Clear communication with clients
- Ability to quickly learn new tools

LANGUAGES

- Italian — Native
- Serbian — Native
- English — Advanced (C1 - IELTS 7.5)

SELECTED PROJECTS

Burn the Witch — RPG Manual	2025
Project Lead / Graphic Designer	
Complete layout, visual identity, and final production of the manual, from concept to print.	
<ul style="list-style-type: none">• Full layout and page design for the manual• Preparation of files for offset and digital print• Creation of the digital PDF edition• Development of the product's visual identity• Direct collaboration with author and illustrators	
D&D Manual Layouts	2023–2025
Layout & Print Production	
Professional layout for TTRPG manuals and adventures, optimized for print and digital editions.	
<ul style="list-style-type: none">• Professional layout for game handbooks• Typographic optimization and visual hierarchy• Print-ready and digital export workflows• Layout tailored to both narrative and rule content	
Web Design & Site Building	2025
Design & Front-End Layout	
Creation of minimal, identity-driven websites with page structure and essential front-end development.	
<ul style="list-style-type: none">• Visual design and structural layout of the website• Visual identity, palette, and typography• Essential front-end development: HTML, CSS, and JavaScript• Responsive optimization for desktop and mobile	
Branding Projects	2023–2025
Logo & Identity Design	
Essential visual identities for small brands, authors, and editorial projects.	
<ul style="list-style-type: none">• Visual concept and definition of the graphic direction (including authors of books and TTRPGs)• Logo, palette, and typographic system• Production of assets for web, social media, and print	