



CV / RESUME

Danilo Aversa

Graphic Designer — Digital, Layout & Motion

Ravenna, Italy · danilo.aversa@gmail.com
<https://danilo-aversa.github.io/danilo-aversa>

PROFILE

Graphic designer focused on layout design, print production, and visual identity. I developed my skills through real projects, delivering professional assets for clients and the TTRPG industry. My approach is functional and detail-oriented, with a strong focus on typography, readability, and visual consistency.

BACKGROUND

Practice-based learning through real projects (2023–present). Self-directed study of graphic design, typography, and print production. Short, project-based courses in motion design.

TECHNICAL SKILLS

Software

InDesign · Illustrator · Photoshop · Premiere (basic) · After Effects (basic)

Areas

- Editorial layout (rulebooks, books, interactive PDFs, eBooks)
- Pre-press and print production
- Web graphics (banners, covers, web assets)
- Essential motion design
- Branding and visual identity

ADDITIONAL SKILLS

- Problem solving
- Autonomous project management
- Clear communication with clients
- Ability to quickly learn new tools

LANGUAGES

- Italian — Native
- Serbian — Native
- English — Advanced (C1 - IELTS 7.5)

SELECTED PROJECTS

Burn the Witch — RPG Manual 2025

Project Lead / Graphic Designer

Complete layout, visual identity, and final production of the manual, from concept to print.

- Full layout and page design for the manual
- Preparation of files for offset and digital print
- Creation of the digital PDF edition
- Development of the product's visual identity
- Direct collaboration with author and illustrators

D&D Manual Layouts 2023–2025

Layout & Print Production

Professional layout for TTRPG manuals and adventures, optimized for print and digital editions.

- Professional layout for game handbooks
- Typographic optimization and visual hierarchy
- Print-ready and digital export workflows
- Layout tailored to both narrative and rule content

Web Design & Site Building 2025

Design & Front-End Layout

Creation of minimal, identity-driven websites with page structure and essential front-end development.

- Visual design and structural layout of the website
- Visual identity, palette, and typography
- Essential front-end development: HTML, CSS, and JavaScript
- Responsive optimization for desktop and mobile

Branding Projects 2023–2025

Logo & Identity Design

Essential visual identities for small brands, authors, and editorial projects.

- Visual concept and definition of the graphic direction (including authors of books and TTRPGs)
- Logo, palette, and typographic system
- Production of assets for web, social media, and print