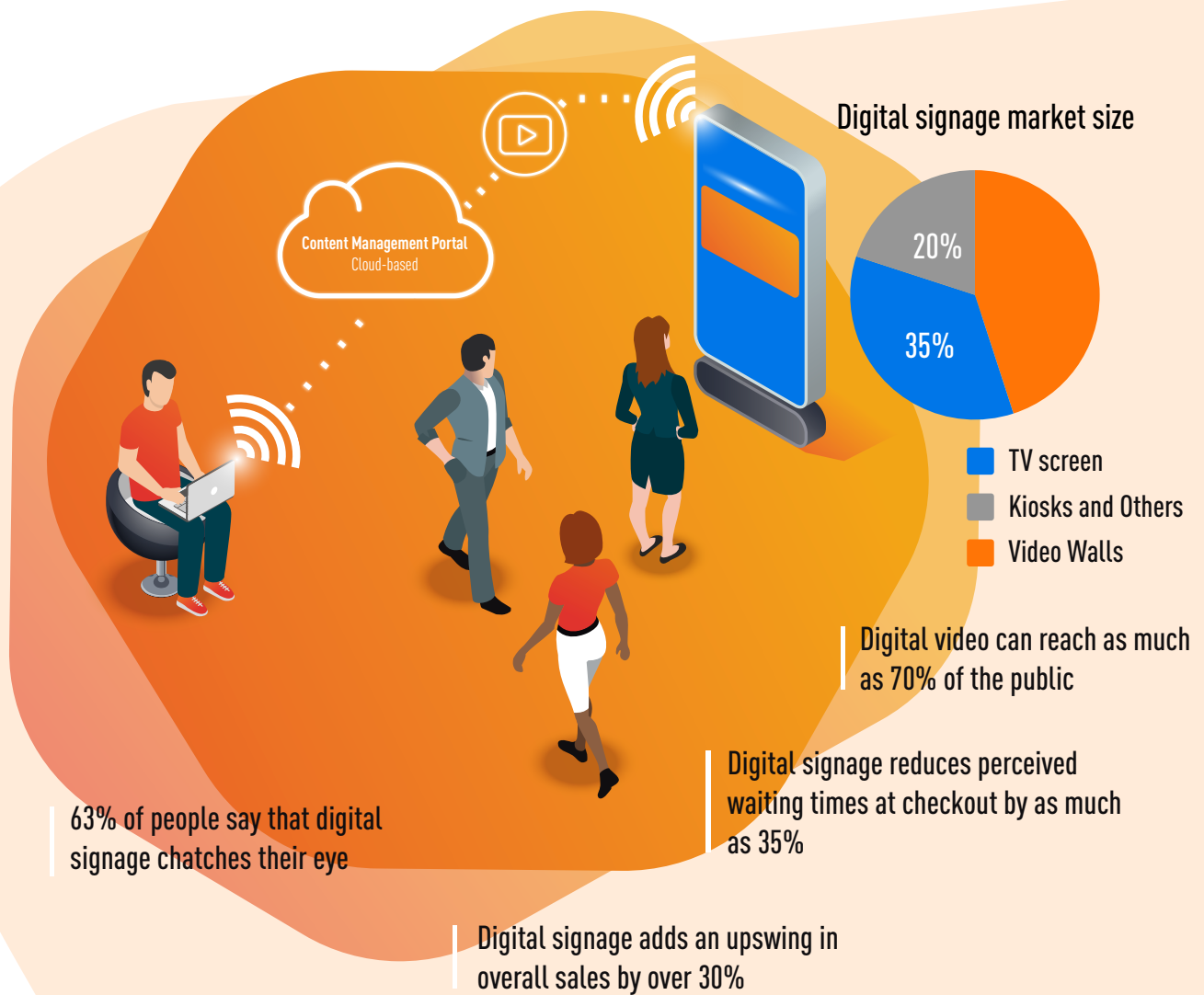




Digital Signage with Audio Broadcast? What is That?

Digital Signage, like you'll find a lot in the market, is a cloud-based system that allows broadcasting of videos, pictures and multimedia contents to screens that are connected to dedicated media players, all linked to that system. It's a profitable and simple alternative to deliver private and paid content to a large number of places, remotely, all managed by a central web-based system.



It is widely utilized in city outdoors, inside stores and office spaces for internal communications and advertisement, for communications in public utilities and others.

StreetAudio.IO delivers to you a complete Digital Signage system that allows for total control over medias with affordable media players owned by you. All of that with a huge twist: broadcast synced audio to be listened through any viewer's smartphones via private and secured WiFi provided by the same media player connected to your screen.

What is the Benefit of Audio in my Digital Ads Campaigns?

Sound in digital advertising has the power to influence the consumer's perception as it creates a deeper connection with the image, brand, product or whatever they're watching on a screen. A simple "meat grilling sound" could achieve senses of taste, "flavoring" an image on a screen.

The promotion of a product is more effective when the advertisement triggers multiple senses of a spectator at the same time.

To fill this gap in the Digital Signage industry, **StreetAudio.IO** provides a fast and easy way to reach digital consumers with audio, broadcasted directly from the same device that acts as a media player.



For the audience, it's a simple connection through an open provided WiFi network – that everybody nowadays knows exactly how to connect.

After that, a landing page pops-up in the smartphone's browser, with a sound is waiting to be heard, via the smartphone's own speakers or better, through the user's headphones, privately and comfortable.

No apps, no latency, directly to your audience.

Request an access **TODAY** at www.streetaudio-io.com and see how this new experience in Digital Signage can maximize the effectiveness in your marketing campaigns.